

# **Policy Management Software Market Report by Component (Solution, Services), Deployment Model (On-premise, Cloud-based), Enterprise Size (Large Enterprises, Small and Medium-sized Enterprises), Industry Vertical (BFSI, IT and Telecom, Energy and Utilities, Healthcare, Government and Defense, Manufacturing, Retail, and Others), and Region 2024-2032**

<https://marketpublishers.com/r/P231657EB179EN.html>

Date: March 2024

Pages: 140

Price: US\$ 3,899.00 (Single User License)

ID: P231657EB179EN

## **Abstracts**

The global policy management software market size reached US\$ 1.7 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 4.3 Billion by 2032, exhibiting a growth rate (CAGR) of 10.39% during 2024-2032.

Policy management software refers to the technological solution used for creating, communicating and maintaining organizational policies and procedures. It enables the enterprises to centralize policies, optimize stakeholder involvement and transfer information efficiently. The software is commonly used for document review and approval, automated reminder notifications, electronic approval signatures and document versioning and revision tracking. It aids in enhancing the accessibility of the policies and protecting the enterprise from litigations and financial risks. The software can be deployed through the web or on the cloud that provides additional security for sensitive documents and data. As a result, it is widely used across various industries, such as banking, financial services and insurance (BFSI), information technology (IT), energy, healthcare, manufacturing and retail.

Policy Management Software Market Trends:

Significant growth in the healthcare industry across the globe is one of the key factors creating a positive outlook for the market. As the coronavirus disease (COVID-19) continues to spread, there has been a substantial increase in the demand for efficient information management solutions across the medical centers. Small, medium and large-scale enterprises are also widely adopting policy management software to monitor employee performance and record risk impact for policy exemption. It is also utilized for automating the management of new regulations and policies and enhancing the overall organizational efficiency. Additionally, the increasing implementation of machine-to-machine communications is acting as another growth-inducing factor. Service providers are also integrating various value-added services with the software application programming interface (API) for document access controls and policy status reporting. Other factors, including extensive improvements in the IT infrastructure, along with the increasing adoption of subscriber data management solutions, are anticipated to drive the market toward growth.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global policy management software market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on component, deployment model, enterprise size and industry vertical.

#### Breakup by Component:

- Solution
- Services

#### Breakup by Deployment Model:

- On-premise
- Cloud-based

#### Breakup by Enterprise Size:

- Large Enterprises
- Small and Medium-sized Enterprises

#### Breakup by Industry Vertical:

- BFSI

IT and Telecom  
Energy and Utilities  
Healthcare  
Government and Defense  
Manufacturing  
Retail  
Others

#### Breakup by Region:

North America  
United States  
Canada  
Asia-Pacific  
China  
Japan  
India  
South Korea  
Australia  
Indonesia  
Others  
Europe  
Germany  
France  
United Kingdom  
Italy  
Spain  
Russia  
Others  
Latin America  
Brazil  
Mexico  
Others  
Middle East and Africa

#### Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Alcatel-Lucent Enterprise International SAS (China Hoaxin Post and Telecom Technologies Co. Limited), Amdocs Inc., Cisco Systems Inc.,

Comarch SA, ConvergePoint Inc., Huawei Technologies Co. Ltd., Intracom S.A. Telecom Solutions, Juniper Networks Inc., Nokia Corporation, Optiva Inc., Oracle Corporation and Telefonaktiebolaget LM Ericsson.

### Key Questions Answered in This Report

1. What was the size of the global policy management software market in 2023?
2. What is the expected growth rate of the global policy management software market during 2024-2032?
3. What are the key factors driving the global policy management software market?
4. What has been the impact of COVID-19 on the global policy management software market?
5. What is the breakup of the global policy management software market based on the component?
6. What is the breakup of the global refrigerant market based on the deployment model?
7. What is the breakup of the global policy management software market based on the enterprise size?
8. What are the key regions in the global policy management software market?
9. Who are the key players/companies in the global policy management software market?

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