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Point-of-Entry Water Treatment Systems Market Report by Technology (Reverse Osmosis Systems, Water Softeners, Disinfection Methods, Filtration Methods, Distillation Systems, and Others), Device (Faucet-Mounted Filters, Table-Top Pitchers, Countertop Units, Under-the-Sink Filters, and Others), Application (Residential, Non-residential), and Region 2024-2032

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Abstracts

The global point-of-entry water treatment systems market size reached US$ 10.2 Billion in 2023. Looking forward, IMARC Group expects the market to reach US$ 15.3 Billion by 2032, exhibiting a growth rate (CAGR) of 4.5% during 2024-2032.

Point-of-Entry (POE) water treatment systems are equipment installed on taps to treat water distributed throughout the house or building. They consist of a two-stage filtration cartridge, an ultraviolet (UV) sterilizer, and ancillary equipment designed to ensure the safe operation of the system. POE water treatment systems are widely used to reduce or remove waterborne contaminants, including pathogens, at the end of the water supply system, such as the faucet or shower. POE water treatment systems are efficient, durable, and economical, and offer faster installation and simpler maintenance and operations. As a result, these systems are used in residential establishments and individual commercial activities, including hotels, lodges, restaurants, schools, and other public facilities.

Point-of-Entry Water Treatment Systems Market Trends:
The rising instances of water contamination due to rapid industrialization and the

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growing concerns about safe drinking water are creating a positive outlook for the market. In line with this, the increasing awareness about the detrimental health effects of consuming water polluted with industrial chemicals, supported by the poor water treatment infrastructure at municipal water plants in various countries, is favoring the installation of PEO water treatment systems in individual homes. Apart from this, the integration of the Internet of Things (IoT) and artificial intelligence (AI) with POE water treatment systems to optimize water softening and distillation systems and improve compliance monitoring is providing an impetus to the market growth. Moreover, the emergence of new technologies in UV disinfection equipment with reduced maintenance frequency, improved performance, and increased reliability are supporting the market growth. Furthermore, the widespread product utilization in commercial and residential establishments to eradicate the contaminants and dissolved particles from the water while making it safe for use is positively influencing the market growth. Other factors, including the rising expenditure capacities of consumers, growing infrastructural projects, and the implementation of various government initiatives toward formalizing dealers, consumers, and regulators with installation and operation training, are anticipated to drive the market toward growth.

Key Market Segmentation:
IMARC Group provides an analysis of the key trends in each sub-segment of the global point-of-entry water treatment systems market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on technology, device and application.

Breakup by Technology:

Reverse Osmosis Systems
Water Softeners
Disinfection Methods
Filtration Methods
Distillation Systems
Others

Breakup by Device:

Faucet-Mounted Filters
Table-Top Pitchers
Countertop Units
Under-the-Sink Filters

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Others

Breakup by Application:

Residential
Non-residential

Breakup by Region:

North America
United States
Canada
Asia-Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:
The competitive landscape of the industry has also been examined along with the profiles of the key players being 3M Company, Best Water Technology AG, Calgon Carbon Corporation (Kuraray Co. Ltd.), Culligan Water, Danaher Corporation, DuPont de Nemours Inc., General Electric Company, Pentair plc and Watts Water Technologies

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Inc.

Key Questions Answered in This Report

1. What was the size of the global point-of-entry water treatment systems market in 2023?
2. What is the expected growth rate of the global point-of-entry water treatment systems market during 2024-2032?
3. What are the key factors driving the global point-of-entry water treatment systems market?
4. What has been the impact of COVID-19 on the global point-of-entry water treatment systems market?
5. What is the breakup of the global point-of-entry water treatment systems market based on the technology?
6. What is the breakup of the global point-of-entry water treatment systems market based on the device?
7. What is the breakup of the global point-of-entry water treatment systems market based on application?
8. What are the key regions in the global point-of-entry water treatment systems market?
9. Who are the key players/companies in the global point-of-entry water treatment systems market?

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Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

2.1 Objectives of the Study
2.2 Stakeholders
2.3 Data Sources
  2.3.1 Primary Sources
  2.3.2 Secondary Sources
2.4 Market Estimation
  2.4.1 Bottom-Up Approach
  2.4.2 Top-Down Approach
2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

4.1 Overview
4.2 Key Industry Trends

5 GLOBAL POINT-OF-ENTRY WATER TREATMENT SYSTEMS MARKET

5.1 Market Overview
5.2 Market Performance
5.3 Impact of COVID-19
5.4 Market Forecast

6 MARKET BREAKUP BY TECHNOLOGY

6.1 Reverse Osmosis Systems
  6.1.1 Market Trends
  6.1.2 Market Forecast
6.2 Water Softeners
  6.2.1 Market Trends
  6.2.2 Market Forecast
6.3 Disinfection Methods

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6.3.1 Market Trends
6.3.2 Market Forecast
6.4 Filtration Methods
6.4.1 Market Trends
6.4.2 Market Forecast
6.5 Distillation Systems
6.5.1 Market Trends
6.5.2 Market Forecast
6.6 Others
6.6.1 Market Trends
6.6.2 Market Forecast

7 MARKET BREAKUP BY DEVICE

7.1 Faucet-Mounted Filters
7.1.1 Market Trends
7.1.2 Market Forecast
7.2 Table-Top Pitchers
7.2.1 Market Trends
7.2.2 Market Forecast
7.3 Countertop Units
7.3.1 Market Trends
7.3.2 Market Forecast
7.4 Under-the-Sink Filters
7.4.1 Market Trends
7.4.2 Market Forecast
7.5 Others
7.5.1 Market Trends
7.5.2 Market Forecast

8 MARKET BREAKUP BY APPLICATION

8.1 Residential
8.1.1 Market Trends
8.1.2 Market Forecast
8.2 Non-residential
8.2.1 Market Trends
8.2.2 Market Forecast

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9 MARKET BREAKUP BY REGION

9.1 North America
9.1.1 United States
9.1.1.1 Market Trends
9.1.1.2 Market Forecast
9.1.2 Canada
9.1.2.1 Market Trends
9.1.2.2 Market Forecast
9.2 Asia-Pacific
9.2.1 China
9.2.1.1 Market Trends
9.2.1.2 Market Forecast
9.2.2 Japan
9.2.2.1 Market Trends
9.2.2.2 Market Forecast
9.2.3 India
9.2.3.1 Market Trends
9.2.3.2 Market Forecast
9.2.4 South Korea
9.2.4.1 Market Trends
9.2.4.2 Market Forecast
9.2.5 Australia
9.2.5.1 Market Trends
9.2.5.2 Market Forecast
9.2.6 Indonesia
9.2.6.1 Market Trends
9.2.6.2 Market Forecast
9.2.7 Others
9.2.7.1 Market Trends
9.2.7.2 Market Forecast
9.3 Europe
9.3.1 Germany
9.3.1.1 Market Trends
9.3.1.2 Market Forecast
9.3.2 France
9.3.2.1 Market Trends
9.3.2.2 Market Forecast
9.3.3 United Kingdom

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9.3.3.1 Market Trends
9.3.3.2 Market Forecast
9.3.4 Italy
9.3.4.1 Market Trends
9.3.4.2 Market Forecast
9.3.5 Spain
9.3.5.1 Market Trends
9.3.5.2 Market Forecast
9.3.6 Russia
9.3.6.1 Market Trends
9.3.6.2 Market Forecast
9.3.7 Others
9.3.7.1 Market Trends
9.3.7.2 Market Forecast
9.4 Latin America
9.4.1 Brazil
9.4.1.1 Market Trends
9.4.1.2 Market Forecast
9.4.2 Mexico
9.4.2.1 Market Trends
9.4.2.2 Market Forecast
9.4.3 Others
9.4.3.1 Market Trends
9.4.3.2 Market Forecast
9.5 Middle East and Africa
9.5.1 Market Trends
9.5.2 Market Breakup by Country
9.5.3 Market Forecast

10 SWOT ANALYSIS

10.1 Overview
10.2 Strengths
10.3 Weaknesses
10.4 Opportunities
10.5 Threats

11 VALUE CHAIN ANALYSIS

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12 PORTERS FIVE FORCES ANALYSIS

12.1 Overview
12.2 Bargaining Power of Buyers
12.3 Bargaining Power of Suppliers
12.4 Degree of Competition
12.5 Threat of New Entrants
12.6 Threat of Substitutes

13 PRICE ANALYSIS

14 COMPETITIVE LANDSCAPE

14.1 Market Structure
14.2 Key Players
14.3 Profiles of Key Players
  14.3.1 3M Company
    14.3.1.1 Company Overview
    14.3.1.2 Product Portfolio
    14.3.1.3 Financials
    14.3.1.4 SWOT Analysis
  14.3.2 Best Water Technology AG
    14.3.2.1 Company Overview
    14.3.2.2 Product Portfolio
  14.3.3 Calgon Carbon Corporation (Kuraray Co. Ltd.)
    14.3.3.1 Company Overview
    14.3.3.2 Product Portfolio
  14.3.4 Culligan Water
    14.3.4.1 Company Overview
    14.3.4.2 Product Portfolio
  14.3.5 Danaher Corporation
    14.3.5.1 Company Overview
    14.3.5.2 Product Portfolio
    14.3.5.3 Financials
    14.3.5.4 SWOT Analysis
  14.3.6 DuPont de Nemours Inc.
    14.3.6.1 Company Overview
    14.3.6.2 Product Portfolio
    14.3.6.3 Financials

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14.3.6.4 SWOT Analysis
14.3.7 General Electric Company
14.3.7.1 Company Overview
14.3.7.2 Product Portfolio
14.3.7.3 Financials
14.3.7.4 SWOT Analysis
14.3.8 Pentair plc
14.3.8.1 Company Overview
14.3.8.2 Product Portfolio
14.3.9 Watts Water Technologies Inc.
14.3.9.1 Company Overview
14.3.9.2 Product Portfolio
14.3.9.3 Financials

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List Of Tables

LIST OF TABLES

Table 1: Global: Point-of-Entry Water Treatment Systems Market: Key Industry Highlights, 2023 and 2032
Table 2: Global: Point-of-Entry Water Treatment Systems Market Forecast: Breakup by Technology (in Million US$), 2024-2032
Table 3: Global: Point-of-Entry Water Treatment Systems Market Forecast: Breakup by Device (in Million US$), 2024-2032
Table 4: Global: Point-of-Entry Water Treatment Systems Market Forecast: Breakup by Application (in Million US$), 2024-2032
Table 5: Global: Point-of-Entry Water Treatment Systems Market Forecast: Breakup by Region (in Million US$), 2024-2032
Table 6: Global: Point-of-Entry Water Treatment Systems Market: Competitive Structure
Table 7: Global: Point-of-Entry Water Treatment Systems Market: Key Players

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List Of Figures

LIST OF FIGURES

Figure 1: Global: Point-of-Entry Water Treatment Systems Market: Major Drivers and Challenges
Figure 2: Global: Point-of-Entry Water Treatment Systems Market: Sales Value (in Billion US$), 2018-2023
Figure 3: Global: Point-of-Entry Water Treatment Systems Market Forecast: Sales Value (in Billion US$), 2024-2032
Figure 4: Global: Point-of-Entry Water Treatment Systems Market: Breakup by Technology (in %), 2023
Figure 5: Global: Point-of-Entry Water Treatment Systems Market: Breakup by Device (in %), 2023
Figure 6: Global: Point-of-Entry Water Treatment Systems Market: Breakup by Application (in %), 2023
Figure 7: Global: Point-of-Entry Water Treatment Systems Market: Breakup by Region (in %), 2023
Figure 8: Global: Point-of-Entry Water Treatment Systems (Reverse Osmosis Systems) Market: Sales Value (in Million US$), 2018 & 2023
Figure 9: Global: Point-of-Entry Water Treatment Systems (Reverse Osmosis Systems) Market Forecast: Sales Value (in Million US$), 2024-2032
Figure 10: Global: Point-of-Entry Water Treatment Systems (Water Softeners) Market: Sales Value (in Million US$), 2018 & 2023
Figure 11: Global: Point-of-Entry Water Treatment Systems (Water Softeners) Market Forecast: Sales Value (in Million US$), 2024-2032
Figure 12: Global: Point-of-Entry Water Treatment Systems (Disinfection Methods) Market: Sales Value (in Million US$), 2018 & 2023
Figure 13: Global: Point-of-Entry Water Treatment Systems (Disinfection Methods) Market Forecast: Sales Value (in Million US$), 2024-2032
Figure 14: Global: Point-of-Entry Water Treatment Systems (Filtration Methods) Market: Sales Value (in Million US$), 2018 & 2023
Figure 15: Global: Point-of-Entry Water Treatment Systems (Filtration Methods) Market Forecast: Sales Value (in Million US$), 2024-2032
Figure 16: Global: Point-of-Entry Water Treatment Systems (Distillation Systems) Market: Sales Value (in Million US$), 2018 & 2023
Figure 17: Global: Point-of-Entry Water Treatment Systems (Distillation Systems) Market Forecast: Sales Value (in Million US$), 2024-2032
Figure 18: Global: Point-of-Entry Water Treatment Systems (Other Technologies)

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Market: Sales Value (in Million US$), 2018 & 2023
Figure 19: Global: Point-of-Entry Water Treatment Systems (Other Technologies) Market Forecast: Sales Value (in Million US$), 2024-2032
Figure 20: Global: Point-of-Entry Water Treatment Systems (Faucet-Mounted Filters) Market: Sales Value (in Million US$), 2018 & 2023
Figure 21: Global: Point-of-Entry Water Treatment Systems (Faucet-Mounted Filters) Market Forecast: Sales Value (in Million US$), 2024-2032
Figure 22: Global: Point-of-Entry Water Treatment Systems (Table-Top Pitchers) Market: Sales Value (in Million US$), 2018 & 2023
Figure 23: Global: Point-of-Entry Water Treatment Systems (Table-Top Pitchers) Market Forecast: Sales Value (in Million US$), 2024-2032
Figure 24: Global: Point-of-Entry Water Treatment Systems (Countertop Units) Market: Sales Value (in Million US$), 2018 & 2023
Figure 25: Global: Point-of-Entry Water Treatment Systems (Countertop Units) Market Forecast: Sales Value (in Million US$), 2024-2032
Figure 26: Global: Point-of-Entry Water Treatment Systems (Under-the-Sink Filters) Market: Sales Value (in Million US$), 2018 & 2023
Figure 27: Global: Point-of-Entry Water Treatment Systems (Under-the-Sink Filters) Market Forecast: Sales Value (in Million US$), 2024-2032
Figure 28: Global: Point-of-Entry Water Treatment Systems (Other Devices) Market: Sales Value (in Million US$), 2018 & 2023
Figure 29: Global: Point-of-Entry Water Treatment Systems (Other Devices) Market Forecast: Sales Value (in Million US$), 2024-2032
Figure 30: Global: Point-of-Entry Water Treatment Systems (Residential) Market: Sales Value (in Million US$), 2018 & 2023
Figure 31: Global: Point-of-Entry Water Treatment Systems (Residential) Market Forecast: Sales Value (in Million US$), 2024-2032
Figure 32: Global: Point-of-Entry Water Treatment Systems (Non-residential) Market: Sales Value (in Million US$), 2018 & 2023
Figure 33: Global: Point-of-Entry Water Treatment Systems (Non-residential) Market Forecast: Sales Value (in Million US$), 2024-2032
Figure 34: North America: Point-of-Entry Water Treatment Systems Market: Sales Value (in Million US$), 2018 & 2023
Figure 35: North America: Point-of-Entry Water Treatment Systems Market Forecast: Sales Value (in Million US$), 2024-2032
Figure 36: United States: Point-of-Entry Water Treatment Systems Market: Sales Value (in Million US$), 2018 & 2023
Figure 37: United States: Point-of-Entry Water Treatment Systems Market Forecast: Sales Value (in Million US$), 2024-2032

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Figure 38: Canada: Point-of-Entry Water Treatment Systems Market: Sales Value (in Million US$), 2018 & 2023
Figure 39: Canada: Point-of-Entry Water Treatment Systems Market Forecast: Sales Value (in Million US$), 2024-2032
Figure 40: Asia-Pacific: Point-of-Entry Water Treatment Systems Market: Sales Value (in Million US$), 2018 & 2023
Figure 41: Asia-Pacific: Point-of-Entry Water Treatment Systems Market Forecast: Sales Value (in Million US$), 2024-2032
Figure 42: China: Point-of-Entry Water Treatment Systems Market: Sales Value (in Million US$), 2018 & 2023
Figure 43: China: Point-of-Entry Water Treatment Systems Market Forecast: Sales Value (in Million US$), 2024-2032
Figure 44: Japan: Point-of-Entry Water Treatment Systems Market: Sales Value (in Million US$), 2018 & 2023
Figure 45: Japan: Point-of-Entry Water Treatment Systems Market Forecast: Sales Value (in Million US$), 2024-2032
Figure 46: India: Point-of-Entry Water Treatment Systems Market: Sales Value (in Million US$), 2018 & 2023
Figure 47: India: Point-of-Entry Water Treatment Systems Market Forecast: Sales Value (in Million US$), 2024-2032
Figure 48: South Korea: Point-of-Entry Water Treatment Systems Market: Sales Value (in Million US$), 2018 & 2023
Figure 49: South Korea: Point-of-Entry Water Treatment Systems Market Forecast: Sales Value (in Million US$), 2024-2032
Figure 50: Australia: Point-of-Entry Water Treatment Systems Market: Sales Value (in Million US$), 2018 & 2023
Figure 51: Australia: Point-of-Entry Water Treatment Systems Market Forecast: Sales Value (in Million US$), 2024-2032
Figure 52: Indonesia: Point-of-Entry Water Treatment Systems Market: Sales Value (in Million US$), 2018 & 2023
Figure 53: Indonesia: Point-of-Entry Water Treatment Systems Market Forecast: Sales Value (in Million US$), 2024-2032
Figure 54: Others: Point-of-Entry Water Treatment Systems Market: Sales Value (in Million US$), 2018 & 2023
Figure 55: Others: Point-of-Entry Water Treatment Systems Market Forecast: Sales Value (in Million US$), 2024-2032
Figure 56: Europe: Point-of-Entry Water Treatment Systems Market: Sales Value (in Million US$), 2018 & 2023
Figure 57: Europe: Point-of-Entry Water Treatment Systems Market Forecast: Sales

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Value (in Million US$), 2024-2032
Figure 58: Germany: Point-of-Entry Water Treatment Systems Market: Sales Value (in Million US$), 2018 & 2023
Figure 59: Germany: Point-of-Entry Water Treatment Systems Market Forecast: Sales Value (in Million US$), 2024-2032
Figure 60: France: Point-of-Entry Water Treatment Systems Market: Sales Value (in Million US$), 2018 & 2023
Figure 61: France: Point-of-Entry Water Treatment Systems Market Forecast: Sales Value (in Million US$), 2024-2032
Figure 62: United Kingdom: Point-of-Entry Water Treatment Systems Market: Sales Value (in Million US$), 2018 & 2023
Figure 63: United Kingdom: Point-of-Entry Water Treatment Systems Market Forecast: Sales Value (in Million US$), 2024-2032
Figure 64: Italy: Point-of-Entry Water Treatment Systems Market: Sales Value (in Million US$), 2018 & 2023
Figure 65: Italy: Point-of-Entry Water Treatment Systems Market Forecast: Sales Value (in Million US$), 2024-2032
Figure 66: Spain: Point-of-Entry Water Treatment Systems Market: Sales Value (in Million US$), 2018 & 2023
Figure 67: Spain: Point-of-Entry Water Treatment Systems Market Forecast: Sales Value (in Million US$), 2024-2032
Figure 68: Russia: Point-of-Entry Water Treatment Systems Market: Sales Value (in Million US$), 2018 & 2023
Figure 69: Russia: Point-of-Entry Water Treatment Systems Market Forecast: Sales Value (in Million US$), 2024-2032
Figure 70: Others: Point-of-Entry Water Treatment Systems Market: Sales Value (in Million US$), 2018 & 2023
Figure 71: Others: Point-of-Entry Water Treatment Systems Market Forecast: Sales Value (in Million US$), 2024-2032
Figure 72: Latin America: Point-of-Entry Water Treatment Systems Market: Sales Value (in Million US$), 2018 & 2023
Figure 73: Latin America: Point-of-Entry Water Treatment Systems Market Forecast: Sales Value (in Million US$), 2024-2032
Figure 74: Brazil: Point-of-Entry Water Treatment Systems Market: Sales Value (in Million US$), 2018 & 2023
Figure 75: Brazil: Point-of-Entry Water Treatment Systems Market Forecast: Sales Value (in Million US$), 2024-2032
Figure 76: Mexico: Point-of-Entry Water Treatment Systems Market: Sales Value (in Million US$), 2018 & 2023

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Figure 77: Mexico: Point-of-Entry Water Treatment Systems Market Forecast: Sales Value (in Million US$), 2024-2032
Figure 78: Others: Point-of-Entry Water Treatment Systems Market: Sales Value (in Million US$), 2018 & 2023
Figure 79: Others: Point-of-Entry Water Treatment Systems Market Forecast: Sales Value (in Million US$), 2024-2032
Figure 80: Middle East and Africa: Point-of-Entry Water Treatment Systems Market: Sales Value (in Million US$), 2018 & 2023
Figure 81: Middle East and Africa: Point-of-Entry Water Treatment Systems Market: Breakup by Country (in %), 2023
Figure 82: Middle East and Africa: Point-of-Entry Water Treatment Systems Market Forecast: Sales Value (in Million US$), 2024-2032
Figure 83: Global: Point-of-Entry Water Treatment Systems Industry: SWOT Analysis
Figure 84: Global: Point-of-Entry Water Treatment Systems Industry: Value Chain Analysis
Figure 85: Global: Point-of-Entry Water Treatment Systems Industry: Porter's Five Forces Analysis

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