

# **Point-of-Care Data Management Software Market Report by Mode of Delivery (Cloud Based, On-premises), Application (Infectious Disease Devices, Glucose Monitoring, Coagulation Monitoring, Urinalysis, Cardiometabolic Monitoring, Cancer Markers, Hematology, and Others), End User (Hospitals/Critical Care Units, Diagnostic Centers, Clinics/Outpatient), and Region 2023-2028**

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## **Abstracts**

### Market Overview:

The global point-of-care data management software market size reached US\$ 701.7 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 1,366.50 Million by 2028, exhibiting a growth rate (CAGR) of 12.07% during 2023-2028. The growing demand for efficient and quicker diagnostic solutions in the healthcare sector, the emergence of innovative and advanced technologies, and the widespread adoption of POC for a wide range of medical specialties represent some of the key factors driving the market.

Point-of-care (POC) data management software is a robust technological solution utilized by healthcare institutions to streamline and optimize the process of capturing, integrating, and accessing patient data, specifically at the point-of-care. The software is designed to harmonize and consolidate POC device data into a single, unified platform, facilitating an integrated view of patient results to physicians and caregivers. This tool aids healthcare providers in decision-making processes by delivering immediate patient diagnostics data, which are critical in designing timely and appropriate care plans.

Besides this, this device utilizes various technologies, such as immunoassays, molecular diagnostics, biosensors, and microfluidics, to deliver accurate and reliable results. Additionally, it is rapidly being used in healthcare facilities including hospitals, clinics, and laboratories because of its capacity to better patient outcomes, increase workflow efficiency, and guarantee regulatory compliance. It plays a crucial role in modern healthcare, contributing to an efficient, patient-centered model of care delivery.

#### Point-of-Care Data Management Software Market Trends:

The escalating demand for efficient and quicker diagnostic solutions majorly drives the global market. The market is further driven by the widespread adoption of POC testing for a wide range of medical specialties, including infectious diseases, cardiovascular health, diabetes management, pregnancy testing, cancer screening, coagulation disorders, and drug monitoring. Since, the software's ability to streamline workflows and expedite patient data availability, this is contributing to its adoption across the globe. Moreover, the increasing complexities of data management and the pressure of regulatory compliance in the healthcare sector are catalyzing the demand for POC data management software that can seamlessly integrate POC device data while maintaining stringent data security standards. In addition, ongoing technological advancements in healthcare information technology (IT), characterized by the advent of cloud-based solutions and artificial intelligence (AI)-powered tools, are also positively influencing the market. Apart from this, the growing emphasis on data-driven decision-making in the healthcare sector and the growing focus on patient-centered care are driving the market. Furthermore, the increasing development of interoperable and scalable POC data management solutions is creating a positive market outlook. Some of the other factors driving the market include rapid digital transformation in healthcare systems, the development of healthcare facilities across rural and geographically extended locations and growing awareness of efficient data utilization.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global point-of-care data management software market, along with forecasts at the global, regional, and country levels from 2023-2028. Our report has categorized the market based on mode of delivery, application, and end user.

#### Mode of Delivery Insights:

Cloud Based  
On-premises

The report has provided a detailed breakup and analysis of the point-of-care data management software market based on the mode of delivery. This includes cloud based and on-premises. According to the report, cloud based represented the largest segment.

#### Application Insights:

- Infectious Disease Devices
- Glucose Monitoring
- Coagulation Monitoring
- Urinalysis
- Cardiometabolic Monitoring
- Cancer Markers
- Hematology
- Others

A detailed breakup and analysis of the point-of-care data management software market based on application has also been provided in the report. This includes infectious disease devices, glucose monitoring, coagulation monitoring, urinalysis, cardiometabolic monitoring, cancer markers, hematology, and others. According to the report, glucose monitoring accounted for the largest market share.

#### End User Insights:

- Hospitals/Critical Care Units
- Diagnostic Centers
- Clinics/Outpatient

The report has provided a detailed breakup and analysis of the point-of-care data management software market based on the end user. This includes hospitals/critical care units, diagnostic centers, and clinics/outpatient. According to the report, hospitals/critical care units represented the largest segment.

#### Regional Insights:

- North America
  - United States
  - Canada
- Asia Pacific

China  
Japan  
India  
South Korea  
Australia  
Indonesia  
Others  
Europe  
Germany  
France  
United Kingdom  
Italy  
Spain  
Russia  
Others  
Latin America  
Brazil  
Mexico  
Others  
Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, North America was the largest market for point-of-care data management software. Some of the factors driving the North America point-of-care data management software market included the continual improvements in the healthcare infrastructure, the rising prevalence of chronic diseases, continuous technological advancements, etc.

#### Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the global point-of-care data management software market. The detailed profiles of all major companies have been provided. Some of the companies covered include Abbott Laboratories, Danaher Corporation, Datalink LLC, Orchard Software Corporation, Randox Laboratories Ltd., Roche Holding AG, Siemens Healthineers AG (Siemens AG), TELCOR Inc., etc. Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

### Key Questions Answered in This Report:

How has the global point-of-care data management software market performed so far, and how will it perform in the coming years?

What are the drivers, restraints, and opportunities in the global point-of-care data management software market?

What is the impact of each driver, restraint, and opportunity on the global point-of-care data management software market?

What are the key regional markets?

Which countries represent the most attractive point-of-care data management software market?

What is the breakup of the market based on the mode of delivery?

Which is the most attractive mode of delivery in the point-of-care data management software market?

What is the breakup of the market based on the application?

Which is the most attractive application in the point-of-care data management software market?

What is the breakup of the market based on the end user?

Which is the most attractive end user in the point-of-care data management software market?

What is the competitive structure of the global point-of-care data management software market?

Who are the key players/companies in the global point-of-care data management software market?

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