

Plating on Plastics Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

<https://marketpublishers.com/r/PDD4F4B9E1A8EN.html>

Date: November 2022

Pages: 143

Price: US\$ 2,499.00 (Single User License)

ID: PDD4F4B9E1A8EN

Abstracts

The global plating on plastics market size reached US\$ 591.7 Million in 2021. Looking forward, IMARC Group expects the market to reach US\$ 941.1 Million by 2027, exhibiting a growth rate (CAGR) of 8.1% during 2022-2027.

Plating on plastics (POP) refers to the process of electroplating a plastic surface with different metals, such as chrome, nickel, electroless nickel, cobalt phosphorus, copper, gold, and silver. It involves cleaning, pre-dipping, etching, conditioning, neutralizing, activating, accelerating, and bath immersion. It is primarily utilized for enhancing the aesthetic appeal of products, promoting electrical conductivity, increasing surface hardness, improving corrosion and wear resistance, and providing a base coating. At present, it finds a wide range of applications in the automotive, electronics, and plumbing industries across the globe.

Plating on Plastics Market Trends:

POP is employed in the automotive sector worldwide for manufacturing window trims, interior trims, auxiliary lamps, mirror housings, radiator grills, name badges, and front and rear lamps. This can be accredited to its advantageous properties, such as lowering costs and offering weight reduction. Apart from this, POP is used to improve the aesthetic appearance of plastic trims on computers, knobs, mobile phones, buttons, and switches. Furthermore, the key players are focusing on producing eco-friendly product variants by eliminating the utilization of fluorinated surfactants, phosphates, formaldehyde, and boric acid. These players are also increasing the adoption of multi-molded and two-shot parts processes for reducing costs and improving the existing product quality. The market is also driven by technological advancements in electroplating technology. For instance, the utilization of double-layer nickel systems

that comprise a semi-bright underneath layer with a bright nickel topcoat is assisting in improving the corrosion resistance capability of POP. This, along with the development of a micro discontinuous chromium system for enhancing the resistance of nickel and chromium deposits during the metallization process, is anticipated to fuel the market growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global plating on plastics market report, along with forecasts at the global, regional and country level from 2022-2027. Our report has categorized the market based on plastic type, plating type and application.

Breakup by Plastic Type:

- ABS
- ABS/PC
- PEI
- PBT
- LCP
- PEEK
- PP
- Others

Breakup by Plating Type:

- Chrome
- Nickel
- Others

Breakup by Application:

- Automotive
- Building and Construction
- Utilities
- Electronics
- Others

Breakup by Region:

North America
United States
Canada
Asia-Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Artcraft Plating and Finishing Company Inc., Atotech, Bolta Werke GmbH, Cybershield Inc., DuPont de Nemours Inc., Galva Decoparts Pvt. Ltd., JCU Corporation, Leader Plating on Plastic Ltd, MacDermid Incorporated (Element Solutions Inc), MPC Plating Inc., Phillips Plating Corporation, and Precision Plating (Aust) Pty Ltd.

Key Questions Answered in This Report

1. What was the size of the global plating on plastics market in 2021?
2. What is the expected growth rate of the global plating on plastics market during 2022-2027?
3. What has been the impact of COVID-19 on the global plating on plastics market?
4. What are the key factors driving the global plating on plastics market?

5. What is the breakup of the global plating on plastics market based on the plastic type?
6. What is the breakup of the global plating on plastics market based on the plating type?
7. What is the breakup of the global plating on plastics market based on application?
8. What are the key regions in the global plating on plastics market?
9. Who are the key players/companies in the global plating on plastics market?

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