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Plastic Furniture Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global plastic furniture market size reached US$ 14.2 Billion in 2022. Looking forward, IMARC Group expects the market to reach US$ 18.6 Billion by 2028, exhibiting a growth rate (CAGR) of 4.60% during 2022-2028.

Plastic furniture is manufactured using thermoplastics polymers, such as polyethylene (PE), polypropylene (PP), polystyrene (PS), polyvinyl chloride (PVC), and acrylonitrile butadiene styrene (ABS). It is robust, durable, lightweight, eco-friendly, and resistant to corrosion and temperature and has remarkable dimensional stability and mechanical properties. It is widely used in residential and commercial establishments for seating and storage purposes and enhancing the aesthetic appeal of interior spaces. Nowadays, due to rising environmental concerns, several manufacturers are developing sustainable and innovative products, such as chairs, tables, desks, wardrobes, and cabinets, which are made using recycled plastic.

Plastic Furniture Market Trends:
The growing trend of compact and integrated modular homes on account of the increasing number of nuclear families represents one of the key factors positively influencing the demand for ergonomic plastic furniture across the globe. It can also be attributed to rising investments by governing agencies of numerous countries in real estate projects. Moreover, the growing consumer inclination towards high-end, luxury furniture is catalyzing the demand for premium plastic furniture, such as dining sets, rockers, swings, lounges, gliders, benches, and Adirondacks. Apart from this, as plastic furniture is waterproof, corrosion-free, and requires less maintenance, it is finding extensive application in corporate offices to create a comfortable working space and improve the overall productivity of employees. Furthermore, several manufacturers are

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introducing modern, innovative plastic furniture items with improved functionality and comfort. They are also offering multi-functional furniture in affordable and contemporary designs through e-commerce sites. This, in confluence with the thriving e-commerce industry and the increasing popularity of outdoor dining, is driving the adoption of plastic furniture in hotels and restaurants around the world.

Key Market Segmentation:
IMARC Group provides an analysis of the key trends in each sub-segment of the global plastic furniture market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on type, distribution channel and end user.

Breakup by Type:

Kitchen Furniture
Living and Dining Room Furniture
Bathroom Furniture
Outdoor Furniture
Others

Breakup by Distribution Channel:

Supermarkets and Hypermarkets
Specialty Stores
Online Stores
Others

Breakup by End User:

Residential
Commercial

Breakup by Region:

North America
United States
Canada
Asia-Pacific
China

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Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:
The competitive landscape of the industry has also been examined along with the profiles of the key players being Ashley Furniture Industries Inc., Avro India Limited, Harwal Group, Inter IKEA Systems B.V., Keter Group, Kristalia Srl, Nilkamal Limited, ScanCom International A/S, Supreme Industries Limited, Tramontina, UMA Plastics Limited and Vitra International AG.

Key Questions Answered in This Report
1. What was the size of the global plastic furniture market in 2022?
2. What is the expected growth rate of the global plastic furniture market during 2023-2028?
3. What are the key factors driving the global plastic furniture market?
4. What has been the impact of COVID-19 on the global plastic furniture market?
5. What is the breakup of the global plastic furniture market based on the type?
6. What is the breakup of the global plastic furniture market based on the distribution channel?
7. What is the breakup of the global plastic furniture market based on the end user?
8. What are the key regions in the global plastic furniture market?
9. Who are the key players/companies in the global plastic furniture market?

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