

# Plastic Furniture Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

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## Abstracts

The global plastic furniture market reached a value of US\$ 13.5 Billion in 2021. Looking forward, IMARC Group expects the market to reach US\$ 17.8 Billion by 2027, exhibiting a CAGR of 4.6% during 2022-2027. Keeping in mind the uncertainties of COVID-19, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic on different end use sectors. These insights are included in the report as a major market contributor.

Plastic furniture is manufactured using thermoplastics polymers, such as polyethylene (PE), polypropylene (PP), polystyrene (PS), polyvinyl chloride (PVC), and acrylonitrile butadiene styrene (ABS). It is robust, durable, lightweight, eco-friendly, and resistant to corrosion and temperature and has remarkable dimensional stability and mechanical properties. It is widely used in residential and commercial establishments for seating and storage purposes and enhancing the aesthetic appeal of interior spaces. Nowadays, due to rising environmental concerns, several manufacturers are developing sustainable and innovative products, such as chairs, tables, desks, wardrobes, and cabinets, which are made using recycled plastic.

### Plastic Furniture Market Trends:

The growing trend of compact and integrated modular homes on account of the increasing number of nuclear families represents one of the key factors positively influencing the demand for ergonomic plastic furniture across the globe. It can also be attributed to rising investments by governing agencies of numerous countries in real estate projects. Moreover, the growing consumer inclination towards high-end, luxury furniture is catalyzing the demand for premium plastic furniture, such as dining sets, rockers, swings, lounges, gliders, benches, and Adirondacks. Apart from this, as plastic

furniture is waterproof, corrosion-free, and requires less maintenance, it is finding extensive application in corporate offices to create a comfortable working space and improve the overall productivity of employees. Furthermore, several manufacturers are introducing modern, innovative plastic furniture items with improved functionality and comfort. They are also offering multi-functional furniture in affordable and contemporary designs through e-commerce sites. This, in confluence with the thriving e-commerce industry and the increasing popularity of outdoor dining, is driving the adoption of plastic furniture in hotels and restaurants around the world.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global plastic furniture market, along with forecasts at the global, regional and country level from 2022-2027. Our report has categorized the market based on type, distribution channel and end user.

#### Breakup by Type:

- Kitchen Furniture
- Living and Dining Room Furniture
- Bathroom Furniture
- Outdoor Furniture
- Others

#### Breakup by Distribution Channel:

- Supermarkets and Hypermarkets
- Specialty Stores
- Online Stores
- Others

#### Breakup by End User:

- Residential
- Commercial

#### Breakup by Region:

- North America
- United States

Canada  
Asia-Pacific  
China  
Japan  
India  
South Korea  
Australia  
Indonesia  
Others  
Europe  
Germany  
France  
United Kingdom  
Italy  
Spain  
Russia  
Others  
Latin America  
Brazil  
Mexico  
Others  
Middle East and Africa

#### Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Ashley Furniture Industries Inc., Avro India Limited, Harwal Group, Inter IKEA Systems B.V., Keter Group, Kristalia Srl, Nilkamal Limited, ScanCom International A/S, Supreme Industries Limited, Tramontina, UMA Plastics Limited and Vitra International AG. Key Questions Answered in This Report:

How has the global plastic furniture market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global plastic furniture market?

What are the key regional markets?

What is the breakup of the market based on the type?

What is the breakup of the market based on the distribution channel?

What is the breakup of the market based on the end user?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global plastic furniture market and who are the key players?

What is the degree of competition in the industry?

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