

Plastic Films Market by Product Type (Polyethylene Terephthalate (PET), Polyvinyl Chloride (PVC), Polypropylene (PP), Polyethylene (PE), and Others), Application (Packaging, Decoration, Industrial), and Region 2024-2032

<https://marketpublishers.com/r/PAB51033C880EN.html>

Date: January 2024

Pages: 140

Price: US\$ 3,899.00 (Single User License)

ID: PAB51033C880EN

Abstracts

The global plastic films market size reached US\$ 159.7 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 241.1 Billion by 2032, exhibiting a growth rate (CAGR) of 4.54% during 2024-2032. The escalating demand in the agriculture industry, rising utilization of high-density polyethylene (HDPE) sheets, and the increasing application of plastic films in nuclear facilities represent some of the key factors driving the market.

A plastic film is a continuous form of plastic material that is thin and rolled on a core or cut into sheets. It comprises anti-blocking agents, such as kaolin and amorphous silicate, to reduce the sticking of film layers during unwinding. It is designed with various aesthetic effects, such as gloss, matte, opaque, transparent, and pearlescent. It is used to provide a no-label look on transparent containers, such as glass and polyethylene terephthalate (PET) bottles. A plastic film is more durable and versatile as compared to paper in bathrooms and kitchens. It offers improved product resistance to prevent spillage down the sides of the container. It assists in manufacturing plastic film capacitors with metalized electrodes in direct current (DC) applications due to high electrical properties, a low tendency for self-healing during service, and enhanced insulation resistance. As a result, it finds applications in the healthcare, construction, packaging, electronics, and agriculture industries across the globe.

Plastic Films Market Trends:

At present, the increasing use of plastic films in the agriculture industry to construct

greenhouses, low tunnel covers, mulching, and walk-in tunnels represents one of the key factors strengthening the growth of the market. Besides this, there is a rise in the utilization of high-density polyethylene (HDPE) sheets due to several benefits, such as high durability, weather, corrosion and binding-resistance, and waterproofing. This, along with the growing demand for processed food on account of the changing food habits of individuals, is positively influencing the market. In addition, there is an increase in the employment of plastic films in roof flooring, which helps limit leakage and prevent buildings from high and low temperatures across the globe. This, coupled with the rising demand for plastic films in the construction industry as it requires less quantity of paint and cement and gives a smooth texture to the ceiling, is propelling the growth of the market. Moreover, the growing demand for low density polyethylene (LDPE) films in the packaging industry due to high flexibility, tensile strength, and puncture and impact resistance is offering a favorable market outlook. Apart from this, the increasing application of plastic films in nuclear facilities to enhance radiation protection is bolstering the growth of the market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global plastic films market, along with forecasts at the global, regional, and country level from 2024-2032. Our report has categorized the market based on product type and application.

Product Type Insights:

- Polyethylene Terephthalate (PET)
- Polyvinyl Chloride (PVC)
- Polypropylene (PP)
- Polyethylene (PE)
- Others

The report has provided a detailed breakup and analysis of the plastic films market based on the product type. This includes polyethylene terephthalate (PET), polyvinyl chloride (PVC), polypropylene (PP), polyethylene (PE), and others. According to the report, PET represented the largest segment.

Application Insights:

- Packaging
- Food Containers

Blister Packs
Electric & Electronic Purposes
Others
Decoration
Solid Color
Others
Industrial
Construction Materials
Safety Materials
Advertisement Lighting
Others

A detailed breakup and analysis of the plastic films market based on application has also been provided in the report. This includes packaging (food containers, blister packs, electric & electronic purposes, and others), decoration (solid color and others), and industrial (construction materials, safety materials, advertisement lighting, and others). According to the report, packaging accounted for the largest market share.

Regional Insights:

North America
United States
Canada
Asia Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets that include North America (the United States and Canada); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, Europe was the largest market for plastic films. Some of the factors driving the Europe plastic films market included demand from packaging, construction and agriculture industries, rising use of flexible packaging, cling films, and expanding research and development (R&D) activities to introduce biodegradable and edible films.

Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the global plastic films market. Detailed profiles of all major companies have also been provided. Some of the companies include Amcor plc, Berry Global Inc., Cosmo Films Limited, Dow Inc., DuPont de Nemours Inc., Exxon Mobil Corporation, Inteplast Group Corporation, Jindal Poly Films, Mitsubishi Chemical Holdings Corporation, Polyplex Corporation Limited, RKW Group, Saudi Basic Industries Corporation (Saudi Arabian Oil Co.), Toray Industries Inc., UFlex Limited, etc.

Key Questions Answered in This Report:

How has the global plastic films market performed so far and how will it perform in the coming years?

What are the drivers, restraints, and opportunities in the global plastic films market?

What are the key regional markets?

Which countries represent the most attractive plastic films markets?

What is the breakup of the market based on the product type?

Which is the most attractive product type in the plastic films market?

What is the breakup of the market based on the application?

Which is the most attractive application in the plastic films market?

What is the competitive structure of the global plastic films market?

Who are the key players/companies in the global plastic films market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL PLASTIC FILMS MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY PRODUCT TYPE

- 6.1 Polyethylene Terephthalate (PET)
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Polyvinyl Chloride (PVC)
 - 6.2.1 Market Trends

- 6.2.2 Market Forecast
- 6.3 Polypropylene (PP)
 - 6.3.1 Market Trends
 - 6.3.2 Market Forecast
- 6.4 Polyethylene (PE)
 - 6.4.1 Market Trends
 - 6.4.2 Market Forecast
- 6.5 Others
 - 6.5.1 Market Trends
 - 6.5.2 Market Forecast

7 MARKET BREAKUP BY APPLICATION

- 7.1 Packaging
 - 7.1.1 Market Trends
 - 7.1.2 Key Segments
 - 7.1.2.1 Food Containers
 - 7.1.2.2 Blister Packs
 - 7.1.2.3 Electric & Electronic purposes
 - 7.1.2.4 Others
 - 7.1.3 Market Forecast
- 7.2 Decoration
 - 7.2.1 Market Trends
 - 7.2.2 Key Segments
 - 7.2.2.1 Solid Color
 - 7.2.2.2 Others
 - 7.2.3 Market Forecast
- 7.3 Industrial
 - 7.3.1 Market Trends
 - 7.3.2 Key Segments
 - 7.3.2.1 Construction Materials
 - 7.3.2.2 Safety Materials
 - 7.3.2.3 Advertisement Lighting
 - 7.3.2.4 Others
 - 7.3.3 Market Forecast

8 MARKET BREAKUP BY REGION

- 8.1 North America

- 8.1.1 United States
 - 8.1.1.1 Market Trends
 - 8.1.1.2 Market Forecast
- 8.1.2 Canada
 - 8.1.2.1 Market Trends
 - 8.1.2.2 Market Forecast
- 8.2 Asia-Pacific
 - 8.2.1 China
 - 8.2.1.1 Market Trends
 - 8.2.1.2 Market Forecast
 - 8.2.2 Japan
 - 8.2.2.1 Market Trends
 - 8.2.2.2 Market Forecast
 - 8.2.3 India
 - 8.2.3.1 Market Trends
 - 8.2.3.2 Market Forecast
 - 8.2.4 South Korea
 - 8.2.4.1 Market Trends
 - 8.2.4.2 Market Forecast
 - 8.2.5 Australia
 - 8.2.5.1 Market Trends
 - 8.2.5.2 Market Forecast
 - 8.2.6 Indonesia
 - 8.2.6.1 Market Trends
 - 8.2.6.2 Market Forecast
 - 8.2.7 Others
 - 8.2.7.1 Market Trends
 - 8.2.7.2 Market Forecast
- 8.3 Europe
 - 8.3.1 Germany
 - 8.3.1.1 Market Trends
 - 8.3.1.2 Market Forecast
 - 8.3.2 France
 - 8.3.2.1 Market Trends
 - 8.3.2.2 Market Forecast
 - 8.3.3 United Kingdom
 - 8.3.3.1 Market Trends
 - 8.3.3.2 Market Forecast
 - 8.3.4 Italy

- 8.3.4.1 Market Trends
- 8.3.4.2 Market Forecast
- 8.3.5 Spain
 - 8.3.5.1 Market Trends
 - 8.3.5.2 Market Forecast
- 8.3.6 Russia
 - 8.3.6.1 Market Trends
 - 8.3.6.2 Market Forecast
- 8.3.7 Others
 - 8.3.7.1 Market Trends
 - 8.3.7.2 Market Forecast
- 8.4 Latin America
 - 8.4.1 Brazil
 - 8.4.1.1 Market Trends
 - 8.4.1.2 Market Forecast
 - 8.4.2 Mexico
 - 8.4.2.1 Market Trends
 - 8.4.2.2 Market Forecast
 - 8.4.3 Others
 - 8.4.3.1 Market Trends
 - 8.4.3.2 Market Forecast
- 8.5 Middle East and Africa
 - 8.5.1 Market Trends
 - 8.5.2 Market Breakup by Country
 - 8.5.3 Market Forecast

9 DRIVERS, RESTRAINTS, AND OPPORTUNITIES

- 9.1 Overview
- 9.2 Drivers
- 9.3 Restraints
- 9.4 Opportunities

10 VALUE CHAIN ANALYSIS

11 PORTERS FIVE FORCES ANALYSIS

- 11.1 Overview

- 11.2 Bargaining Power of Buyers
- 11.3 Bargaining Power of Suppliers
- 11.4 Degree of Competition
- 11.5 Threat of New Entrants
- 11.6 Threat of Substitutes

12 PRICE ANALYSIS

13 COMPETITIVE LANDSCAPE

- 13.1 Market Structure
- 13.2 Key Players
- 13.3 Profiles of Key Players
 - 13.3.1 Amcor plc
 - 13.3.1.1 Company Overview
 - 13.3.1.2 Product Portfolio
 - 13.3.2 Berry Global Inc.
 - 13.3.2.1 Company Overview
 - 13.3.2.2 Product Portfolio
 - 13.3.2.3 Financials
 - 13.3.2.4 SWOT Analysis
 - 13.3.3 Cosmo Films Limited
 - 13.3.3.1 Company Overview
 - 13.3.3.2 Product Portfolio
 - 13.3.3.3 Financials
 - 13.3.4 Dow Inc.
 - 13.3.4.1 Company Overview
 - 13.3.4.2 Product Portfolio
 - 13.3.4.3 Financials
 - 13.3.4.4 SWOT Analysis
 - 13.3.5 DuPont de Nemours Inc.
 - 13.3.5.1 Company Overview
 - 13.3.5.2 Product Portfolio
 - 13.3.5.3 Financials
 - 13.3.5.4 SWOT Analysis
 - 13.3.6 Exxon Mobil Corporation
 - 13.3.6.1 Company Overview
 - 13.3.6.2 Product Portfolio

- 13.3.6.3 Financials
- 13.3.6.4 SWOT Analysis
- 13.3.7 Inteplast Group Corporation
 - 13.3.7.1 Company Overview
 - 13.3.7.2 Product Portfolio
- 13.3.8 Jindal Poly Films
 - 13.3.8.1 Company Overview
 - 13.3.8.2 Product Portfolio
 - 13.3.8.3 Financials
- 13.3.9 Mitsubishi Chemical Holdings Corporation
 - 13.3.9.1 Company Overview
 - 13.3.9.2 Product Portfolio
 - 13.3.9.3 Financials
 - 13.3.9.4 SWOT Analysis
- 13.3.10 Polyplex Corporation Limited
 - 13.3.10.1 Company Overview
 - 13.3.10.2 Product Portfolio
 - 13.3.10.3 Financials
- 13.3.11 RKW Group
 - 13.3.11.1 Company Overview
 - 13.3.11.2 Product Portfolio
- 13.3.12 Saudi Basic Industries Corporation (Saudi Arabian Oil Co.)
 - 13.3.12.1 Company Overview
 - 13.3.12.2 Product Portfolio
 - 13.3.12.3 Financials
 - 13.3.12.4 SWOT Analysis
- 13.3.13 Toray Industries Inc.
 - 13.3.13.1 Company Overview
 - 13.3.13.2 Product Portfolio
 - 13.3.13.3 Financials
 - 13.3.13.4 SWOT Analysis
- 13.3.14 UFlex Limited
 - 13.3.14.1 Company Overview
 - 13.3.14.2 Product Portfolio

List Of Tables

LIST OF TABLES

Table 1: Global: Plastic Films Market: Key Industry Highlights, 2023 & 2032

Table 2: Global: Plastic Films Market Forecast: Breakup by Product Type (in Million US\$), 2024-2032

Table 3: Global: Plastic Films Market Forecast: Breakup by Application (in Million US\$), 2024-2032

Table 4: Global: Plastic Films Market Forecast: Breakup by Region (in Million US\$), 2024-2032

Table 5: Global: Plastic Films Market: Competitive Structure

Table 6: Global: Plastic Films Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Plastic Films Market: Major Drivers and Challenges

Figure 2: Global: Plastic Films Market: Sales Value (in Billion US\$), 2018-2023

Figure 3: Global: Plastic Films Market Forecast: Sales Value (in Billion US\$), 2024-2032

Figure 4: Global: Plastic Films Market: Breakup by Product Type (in %), 2023

Figure 5: Global: Plastic Films Market: Breakup by Application (in %), 2023

Figure 6: Global: Plastic Films Market: Breakup by Region (in %), 2023

Figure 7: Global: Plastic Films (Polyethylene Terephthalate (PET)) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 8: Global: Plastic Films (Polyethylene Terephthalate (PET)) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 9: Global: Plastic Films (Polyvinyl Chloride (PVC)) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 10: Global: Plastic Films (Polyvinyl Chloride (PVC)) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 11: Global: Plastic Films (Polypropylene (PP)) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 12: Global: Plastic Films (Polypropylene (PP)) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 13: Global: Plastic Films (Polyethylene (PE)) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 14: Global: Plastic Films (Polyethylene (PE)) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 15: Global: Plastic Films (Other Product Types) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 16: Global: Plastic Films (Other Product Types) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 17: Global: Plastic Films (Packaging) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 18: Global: Plastic Films (Packaging) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 19: Global: Plastic Films (Decoration) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 20: Global: Plastic Films (Decoration) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 21: Global: Plastic Films (Industrial) Market: Sales Value (in Million US\$), 2018 &

2023

Figure 22: Global: Plastic Films (Industrial) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 23: North America: Plastic Films Market: Sales Value (in Million US\$), 2018 & 2023

Figure 24: North America: Plastic Films Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 25: United States: Plastic Films Market: Sales Value (in Million US\$), 2018 & 2023

Figure 26: United States: Plastic Films Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 27: Canada: Plastic Films Market: Sales Value (in Million US\$), 2018 & 2023

Figure 28: Canada: Plastic Films Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 29: Asia-Pacific: Plastic Films Market: Sales Value (in Million US\$), 2018 & 2023

Figure 30: Asia-Pacific: Plastic Films Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 31: China: Plastic Films Market: Sales Value (in Million US\$), 2018 & 2023

Figure 32: China: Plastic Films Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 33: Japan: Plastic Films Market: Sales Value (in Million US\$), 2018 & 2023

Figure 34: Japan: Plastic Films Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 35: India: Plastic Films Market: Sales Value (in Million US\$), 2018 & 2023

Figure 36: India: Plastic Films Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 37: South Korea: Plastic Films Market: Sales Value (in Million US\$), 2018 & 2023

Figure 38: South Korea: Plastic Films Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 39: Australia: Plastic Films Market: Sales Value (in Million US\$), 2018 & 2023

Figure 40: Australia: Plastic Films Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 41: Indonesia: Plastic Films Market: Sales Value (in Million US\$), 2018 & 2023

Figure 42: Indonesia: Plastic Films Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 43: Others: Plastic Films Market: Sales Value (in Million US\$), 2018 & 2023

Figure 44: Others: Plastic Films Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 45: Europe: Plastic Films Market: Sales Value (in Million US\$), 2018 & 2023

Figure 46: Europe: Plastic Films Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 47: Germany: Plastic Films Market: Sales Value (in Million US\$), 2018 & 2023

Figure 48: Germany: Plastic Films Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 49: France: Plastic Films Market: Sales Value (in Million US\$), 2018 & 2023

Figure 50: France: Plastic Films Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 51: United Kingdom: Plastic Films Market: Sales Value (in Million US\$), 2018 & 2023

Figure 52: United Kingdom: Plastic Films Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 53: Italy: Plastic Films Market: Sales Value (in Million US\$), 2018 & 2023

Figure 54: Italy: Plastic Films Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 55: Spain: Plastic Films Market: Sales Value (in Million US\$), 2018 & 2023

Figure 56: Spain: Plastic Films Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 57: Russia: Plastic Films Market: Sales Value (in Million US\$), 2018 & 2023

Figure 58: Russia: Plastic Films Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 59: Others: Plastic Films Market: Sales Value (in Million US\$), 2018 & 2023

Figure 60: Others: Plastic Films Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 61: Latin America: Plastic Films Market: Sales Value (in Million US\$), 2018 & 2023

Figure 62: Latin America: Plastic Films Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 63: Brazil: Plastic Films Market: Sales Value (in Million US\$), 2018 & 2023

Figure 64: Brazil: Plastic Films Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 65: Mexico: Plastic Films Market: Sales Value (in Million US\$), 2018 & 2023

Figure 66: Mexico: Plastic Films Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 67: Others: Plastic Films Market: Sales Value (in Million US\$), 2018 & 2023

Figure 68: Others: Plastic Films Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 69: Middle East and Africa: Plastic Films Market: Sales Value (in Million US\$), 2018 & 2023

Figure 70: Middle East and Africa: Plastic Films Market: Breakup by Country (in %),

2023

Figure 71: Middle East and Africa: Plastic Films Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 72: Global: Plastic Films Industry: Drivers, Restraints, and Opportunities

Figure 73: Global: Plastic Films Industry: Value Chain Analysis

Figure 74: Global: Plastic Films Industry: Porter's Five Forces Analysis

I would like to order

Product name: Plastic Films Market by Product Type (Polyethylene Terephthalate (PET), Polyvinyl Chloride (PVC), Polypropylene (PP), Polyethylene (PE), and Others), Application (Packaging, Decoration, Industrial), and Region 2024-2032

Product link: <https://marketpublishers.com/r/PAB51033C880EN.html>

Price: US\$ 3,899.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/PAB51033C880EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970