

# Pizza Crust Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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## Abstracts

### Market Overview:

The global pizza crust market size reached US\$ 10.5 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 14.2 Billion by 2028, exhibiting a growth rate (CAGR) of 4.9% during 2023-2028.

A pizza crust refers to a half-baked circular base that is made up of yeasted flatbread dough and is mostly served with toppings of cheese, vegetables, meats, herbs, etc. The crust can be made into thin crust, deep dish, hand-tossed, or pan crust and are available in pre-cooked or frozen pizza forms. Pizza crusts save consumers from the extensive baking process along with offering refined texture, flavor, and prolonged shelf life.

The growing popularity of processed and ready-to-eat food products among the working consumers pertaining to their hectic busy schedules has augmented the demand for pizza crusts. Additionally, rapid urbanization across the globe has led to the increasing penetration of international pizza franchises across both developed and emerging markets, thereby stimulating the consumption of pizza crusts. Furthermore, the changing socio-economic conditions, particularly in emerging economies have led to the rising consumer inclination towards western cuisines, such as pizzas, thereby propelling the demand for pizza crusts. Along with this, the rising consumer living standards supported by their high disposable income levels are fueling their purchasing power, thereby leading to increased expenditures on food products. In addition to this, the rising consumer health concerns along with the high prevalence of lifestyle diseases due to the high consumption of fast-food have led to the introduction of gluten-free and dairy-free pizza crusts. Furthermore, various manufacturers are also launching pizza

crusts made up of rice flour or vegetables, such as cauliflower, etc., thereby augmenting the demand of value added products. In addition to this, the emergence of various e-commerce platforms providing doorstep and rapid delivery of pizza crusts are also catalyzing the growth of the market.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global pizza crust market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on type, size, organic/conventional and distribution channel.

#### Breakup by Type:

Par-Baked Crusts

Wood-Fired Crusts

Self-Rising Crusts

Custom Crusts

Others

#### Breakup by Size:

Thick Pizza Crusts

Thin Pizza Crusts

#### Breakup by Organic/Conventional:

Organic

Conventional

#### Breakup by Distribution Channel:

Business to Business

Supermarkets and Hypermarkets

Convenience Stores

Bakeries

Online

Others

Breakup by Region:

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Middle East and Africa

Turkey

Saudi Arabia

Iran

United Arab Emirates

Others

Latin America

Brazil

Mexico

Others

Competitive Landscape:

The competitive landscape of the industry has also been examined with some of the key players being Baker's Quality Pizza Crusts, Inc, Alive & Kickin' Pizza Crust, Tomanetti Food Products LLC, Rizzuto Foods, Monte Pizza Crust B.V., B&G Foods Inc., Hansen Foods LLC, etc.

Key Questions Answered in This Report

1. What was the size of the global pizza crust market in 2022?
2. What is the expected growth rate of the global pizza crust market during 2023-2028?
3. What are the key factors driving the global pizza crust market?
4. What has been the impact of COVID-19 on the global pizza crust market?
5. What is the breakup of the global pizza crust market based on the size?
6. What is the breakup of the global pizza crust market based on the organic/conventional?
7. What are the key regions in the global pizza crust market?
8. Who are the key players/companies in the global pizza crust market?

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