

# **Pigments Market Report by Product Type (Organic Pigments, Inorganic Pigments, Specialty Pigments), Color Index (Reds, Orange, Yellows, Blue, Green, Brown, and Others), Application (Paints and Coatings, Plastics, Printing Inks, Construction Materials, and Others), and Region 2024-2032**

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## **Abstracts**

The global pigments market size reached US\$ 29.2 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 56.2 Billion by 2032, exhibiting a growth rate (CAGR) of 7.4% during 2024-2032.

Pigments are a set of insoluble, colored chemical compounds that are incorporated in the medium and mixed physically. They aid in absorbing the light of selective wavelength for emitting colors through transmission, hiding the substrate, and enhancing the surface property of the material. On account of these applications, pigments are extensively deployed as a key component in paints, coatings, plastics, printing inks, and light-emitting sources. At present, they are broadly categorized in two varying pigments forms, including organic and Inorganic. Amongst these, organic pigments are extracted from natural sources, whereas inorganic or synthetic pigments are derived from petrochemicals or synthesized from calcinations.

### **Pigments Market Trends:**

The widespread adoption of pigments across various industrial verticals, such as commercial, residential, electronics, and automotive, due to the increasing demand for high-quality paints with metallic luster is primarily driving the market toward growth. This is further supported by the increasing awareness regarding the several benefits offered by the pigments, including protection against high temperature, ultraviolet (UV)

radiation, blowing sand, acid rain, and corrosive materials. In line with this, the rising environmental concerns amongst consumers have prompted manufacturers to shift toward organic and eco-friendly, high-performance pigments (HPP), which, in turn, is positively stimulating the market growth across the globe. Additionally, the extensive utilization of pigments in cosmetics, liquids, fruits, paint, paper, textiles, leather, shoe polish, candles, wood, and bamboo is contributing to the market growth. The significant expansion in the construction activities, along with the favorable initiatives undertaken by the government bodies of different nations for investing in constructing cost-effective housing facilities, are further propelling the market growth. Other factors, such as strategic collaborations amongst key players and the rising investments in the research and development (R&D) activities for introducing digital inks, are providing an impetus to the market growth.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global pigments market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on product type, color index and application.

#### Breakup by Product Type:

- Organic Pigments
  - Azo Pigments
  - Phthalocyanine Pigment
  - Quinacridone Pigment
  - Other Organic Pigments
- Inorganic Pigments
  - Titanium Dioxide Pigments
  - Iron Oxide Pigments
  - Cadmium Pigments
  - Carbon Black Pigments
  - Chromium Oxide Pigments
  - Complex Inorganic Pigments
- Others
  - Specialty Pigments
  - Classic Organic Pigments
  - Metallic Pigments
  - High-Performance Pigments
  - Light Interference Pigments

Fluorescent Pigment  
Luminescent Pigments  
Thermo-Chromic Pigments

Breakup by Color Index:

Reds  
Orange  
Yellows  
Blue  
Green  
Brown  
Others

Breakup by Application:

Paints and Coatings  
Plastics  
Printing Inks  
Construction Materials  
Others

Breakup by Region:

North America  
United States  
Canada  
Asia-Pacific  
China  
Japan  
India  
South Korea  
Australia  
Indonesia  
Others  
Europe  
Germany  
France  
United Kingdom

Italy  
Spain  
Russia  
Others  
Latin America  
Brazil  
Mexico  
Others  
Middle East and Africa

#### Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being BASF SE, Cabot Corporation, Dainichiseika Color & Chemicals Mfg. Co. Ltd., DIC Corporation, Dupont De Nemours Inc., Heubach GmbH, Kronos Worldwide Inc. (Valhi Inc.), Lanxess AG, Merck KGaA, Pidilite Industries Limited, Sudarshan Chemical Industries Limited, The Shepherd Color Company and Tronox Holdings PLC.

#### Key Questions Answered in This Report

1. What was the size of the global pigments market in 2023?
2. What is the expected growth rate of the global pigments market during 2024-2032?
3. What are the key factors driving the global pigments market?
4. What has been the impact of COVID-19 on the global pigments market?
5. What is the breakup of the global pigments market based on the application?
6. What are the key regions in the global pigments market?
7. Who are the key players/companies in the global pigments market?

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