

Pigments Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global pigments market size reached US\$ 26.9 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 44.1 Billion by 2028, exhibiting a growth rate (CAGR) of 8.38% during 2023-2028.

Pigments are a set of insoluble, colored chemical compounds that are incorporated in the medium and mixed physically. They aid in absorbing the light of selective wavelength for emitting colors through transmission, hiding the substrate, and enhancing the surface property of the material. On account of these applications, pigments are extensively deployed as a key component in paints, coatings, plastics, printing inks, and light-emitting sources. At present, they are broadly categorized in two varying pigments forms, including organic and Inorganic. Amongst these, organic pigments are extracted from natural sources, whereas inorganic or synthetic pigments are derived from petrochemicals or synthesized from calcinations.

Pigments Market Trends:

The widespread adoption of pigments across various industrial verticals, such as commercial, residential, electronics, and automotive, due to the increasing demand for high-quality paints with metallic luster is primarily driving the market toward growth. This is further supported by the increasing awareness regarding the several benefits offered by the pigments, including protection against high temperature, ultraviolet (UV) radiation, blowing sand, acid rain, and corrosive materials. In line with this, the rising environmental concerns amongst consumers have prompted manufacturers to shift toward organic and eco-friendly, high-performance pigments (HPP), which, in turn, is positively stimulating the market growth across the globe. Additionally, the extensive utilization of pigments in cosmetics, liquids, fruits, paint, paper, textiles, leather, shoe polish, candles, wood, and bamboo is contributing to the market growth. The significant

expansion in the construction activities, along with the favorable initiatives undertaken by the government bodies of different nations for investing in constructing cost-effective housing facilities, are further propelling the market growth. Other factors, such as strategic collaborations amongst key players and the rising investments in the research and development (R&D) activities for introducing digital inks, are providing an impetus to the market growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global pigments market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product type, color index and application.

Breakup by Product Type:

- Organic Pigments
 - Azo Pigments
 - Phthalocyanine Pigment
 - Quinacridone Pigment
 - Other Organic Pigments
- Inorganic Pigments
 - Titanium Dioxide Pigments
 - Iron Oxide Pigments
 - Cadmium Pigments
 - Carbon Black Pigments
 - Chromium Oxide Pigments
 - Complex Inorganic Pigments
- Others
 - Specialty Pigments
 - Classic Organic Pigments
 - Metallic Pigments
 - High-Performance Pigments
 - Light Interference Pigments
 - Fluorescent Pigment
 - Luminescent Pigments
 - Thermo-Chromic Pigments

Breakup by Color Index:

Reds
Orange
Yellows
Blue
Green
Brown
Others

Breakup by Application:

Paints and Coatings
Plastics
Printing Inks
Construction Materials
Others

Breakup by Region:

North America
United States
Canada
Asia-Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being BASF SE, Cabot Corporation, Dainichiseika Color & Chemicals Mfg. Co. Ltd., DIC Corporation, Dupont De Nemours Inc., Heubach GmbH, Kronos Worldwide Inc. (Valhi Inc.), Lanxess AG, Merck KGaA, Pidilite Industries Limited, Sudarshan Chemical Industries Limited, The Shepherd Color Company and Tronox Holdings PLC.

Key Questions Answered in This Report:

How has the global pigments market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global pigments market?

What are the key regional markets?

What is the breakup of the market based on the product type?

What is the breakup of the market based on the color index?

What is the breakup of the market based on the application?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global pigments market and who are the key players?

What is the degree of competition in the industry?

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