

# **Phytosterols Market Report by Product Type (Beta-Sitosterols, Campesterols, Stigmasterols, and Others), Application (Food Ingredients, Pharmaceuticals, Cosmetics, and Others), and Region 2024-2032**

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## **Abstracts**

The global phytosterols market size reached US\$ 890.2 Million in 2023. Looking forward, IMARC Group expects the market to reach US\$ 1,651.8 Million by 2032, exhibiting a growth rate (CAGR) of 6.9% during 2024-2032.

Phytosterols, or plant sterols, are naturally occurring bioactive compounds that are structurally similar to cholesterol found in animals. They are commonly available in unrefined vegetable oils, whole grains, seeds, nuts and legumes, and are primarily consumed to block the absorption of cholesterol in the digestive system. Phytosterols interfere with the intestinal absorption of cholesterol by displacing its molecules from micelles and facilitating its excretion, which aids in the reduction of the blood cholesterol levels. This, in turn, helps in maintaining an overall healthy body by preventing ailments such as cardiovascular diseases (CVDs), obesity and different types of cancers.

The increasing prevalence of disorders, such as hypercholesterolemia and cancer, is among the key factors driving the growth of the market. Consumers are increasingly demanding food products and dietary supplements that are rich in phytosterols due to their potential health benefits. Products such as milk, sausages, baked goods, yogurts, spreads and margarine are being fortified with the compound to enhance their nutritional content. Furthermore, the utilization of herbal and mineral extracts as food additives is also augmenting the product demand. Phytosterols are a crucial ingredient in dark chocolate formulations, which is a hugely popular confection item among the masses. The thriving cosmetic and skincare industry acts as another growth-inducing factor as it uses phytosterols in anti-aging creams and lotions due to their skin-

replenishing and anti-inflammatory properties. Moreover, various product innovations and extensive research and development (R&D) to enhance the therapeutic benefits of phytosterols are projected to drive the market in the upcoming years.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global phytosterols market report, along with forecasts at the global, regional and country levels from 2024-2032. Our report has categorized the market based on product type and application.

#### Breakup by Product Type:

- Beta-Sitosterols
- Campesterols
- Stigmasterols
- Others

#### Breakup by Application:

- Food Ingredients
- Pharmaceuticals
- Cosmetics
- Others

#### Breakup by Region:

- Europe
  - Germany
  - France
  - United Kingdom
  - Italy
  - Spain
  - Russia
  - Others
- North America
  - United States
  - Canada
- Asia Pacific
  - China

Japan  
India  
South Korea  
Australia  
Indonesia  
Others  
Latin America  
Brazil  
Mexico  
Argentina  
Colombia  
Chile  
Peru  
Others  
Middle East and Africa  
Turkey  
Saudi Arabia  
Iran  
United Arab Emirates  
Others

#### Competitive Landscape:

The competitive landscape of the industry has also been examined with some of the key players being Arboris, Archer Daniels Midland, BASF, Cargill, Cognis, Lipofoods, Matrix Fine Sciences, Pharmachem Laboratories Inc., Raisio Group and Unilever, etc.

#### Key Questions Answered in This Report:

How has the global phytosterols market performed so far and how will it perform in the coming years?

What are the key regional markets?

What has been the impact of COVID-19 on the global phytosterols market?

What is the breakup of the market based on the product type?

What is the breakup of the market based on the application?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the market?

What is the structure of the global phytosterols market and who are the key players?

What is the degree of competition in the market?

## Contents

### 1 PREFACE

### 2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
  - 2.3.1 Primary Sources
  - 2.3.2 Secondary Sources
- 2.4 Market Estimation
  - 2.4.1 Bottom-Up Approach
  - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

### 3 EXECUTIVE SUMMARY

### 4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

### 5 GLOBAL PHYTOSTEROLS MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

### 6 MARKET BREAKUP BY PRODUCT TYPE

- 6.1 Beta-Sitosterols
  - 6.1.1 Market Trends
  - 6.1.2 Market Forecast
- 6.2 Campesterols
  - 6.2.1 Market Trends
  - 6.2.2 Market Forecast
- 6.3 Stigmasterols

- 6.3.1 Market Trends
- 6.3.2 Market Forecast
- 6.4 Others
  - 6.4.1 Market Trends
  - 6.4.2 Market Forecast

## **7 MARKET BREAKUP BY APPLICATION**

- 7.1 Food Ingredients
  - 7.1.1 Market Trends
  - 7.1.2 Market Forecast
- 7.2 Pharmaceuticals
  - 7.2.1 Market Trends
  - 7.2.2 Market Forecast
- 7.3 Cosmetics
  - 7.3.1 Market Trends
  - 7.3.2 Market Forecast
- 7.4 Others
  - 7.4.1 Market Trends
  - 7.4.2 Market Forecast

## **8 MARKET BREAKUP BY REGION**

- 8.1 Europe
  - 8.1.1 Germany
    - 8.1.1.1 Market Trends
    - 8.1.1.2 Market Forecast
  - 8.1.2 France
    - 8.1.2.1 Market Trends
    - 8.1.2.2 Market Forecast
  - 8.1.3 United Kingdom
    - 8.1.3.1 Market Trends
    - 8.1.3.2 Market Forecast
  - 8.1.4 Italy
    - 8.1.4.1 Market Trends
    - 8.1.4.2 Market Forecast
  - 8.1.5 Spain
    - 8.1.5.1 Market Trends
    - 8.1.5.2 Market Forecast

- 8.1.6 Russia
  - 8.1.6.1 Market Trends
  - 8.1.6.2 Market Forecast
- 8.1.7 Others
  - 8.1.7.1 Market Trends
  - 8.1.7.2 Market Forecast
- 8.2 North America
  - 8.2.1 United States
    - 8.2.1.1 Market Trends
    - 8.2.1.2 Market Forecast
  - 8.2.2 Canada
    - 8.2.2.1 Market Trends
    - 8.2.2.2 Market Forecast
- 8.3 Asia Pacific
  - 8.3.1 China
    - 8.3.1.1 Market Trends
    - 8.3.1.2 Market Forecast
  - 8.3.2 Japan
    - 8.3.2.1 Market Trends
    - 8.3.2.2 Market Forecast
  - 8.3.3 India
    - 8.3.3.1 Market Trends
    - 8.3.3.2 Market Forecast
  - 8.3.4 South Korea
    - 8.3.4.1 Market Trends
    - 8.3.4.2 Market Forecast
  - 8.3.5 Australia
    - 8.3.5.1 Market Trends
    - 8.3.5.2 Market Forecast
  - 8.3.6 Indonesia
    - 8.3.6.1 Market Trends
    - 8.3.6.2 Market Forecast
  - 8.3.7 Others
    - 8.3.7.1 Market Trends
    - 8.3.7.2 Market Forecast
- 8.4 Latin America
  - 8.4.1 Brazil
    - 8.4.1.1 Market Trends
    - 8.4.1.2 Market Forecast

- 8.4.2 Mexico
  - 8.4.2.1 Market Trends
  - 8.4.2.2 Market Forecast
- 8.4.3 Argentina
  - 8.4.3.1 Market Trends
  - 8.4.3.2 Market Forecast
- 8.4.4 Colombia
  - 8.4.4.1 Market Trends
  - 8.4.4.2 Market Forecast
- 8.4.5 Chile
  - 8.4.5.1 Market Trends
  - 8.4.5.2 Market Forecast
- 8.4.6 Peru
  - 8.4.6.1 Market Trends
  - 8.4.6.2 Market Forecast
- 8.4.7 Others
  - 8.4.7.1 Market Trends
  - 8.4.7.2 Market Forecast
- 8.5 Middle East and Africa
  - 8.5.1 Turkey
    - 8.5.1.1 Market Trends
    - 8.5.1.2 Market Forecast
  - 8.5.2 Saudi Arabia
    - 8.5.2.1 Market Trends
    - 8.5.2.2 Market Forecast
  - 8.5.3 Iran
    - 8.5.3.1 Market Trends
    - 8.5.3.2 Market Forecast
  - 8.5.4 United Arab Emirates
    - 8.5.4.1 Market Trends
    - 8.5.4.2 Market Forecast
  - 8.5.5 Others
    - 8.5.5.1 Market Trends
    - 8.5.5.2 Market Forecast

## **9 SWOT ANALYSIS**

- 9.1 Overview
- 9.2 Strengths

9.3 Weaknesses

9.4 Opportunities

9.5 Threats

## **10 VALUE CHAIN ANALYSIS**

## **11 PORTERS FIVE FORCES ANALYSIS**

11.1 Overview

11.2 Bargaining Power of Buyers

11.3 Bargaining Power of Suppliers

11.4 Degree of Competition

11.5 Threat of New Entrants

11.6 Threat of Substitutes

## **12 PRICE INDICATORS**

## **13 COMPETITIVE LANDSCAPE**

13.1 Market Structure

13.2 Key Players

13.3 Profiles of Key Players

13.3.1 Arboris

13.3.1.1 Company Overview

13.3.1.2 Product Portfolio

13.3.2 Archer Daniels Midland

13.3.2.1 Company Overview

13.3.2.2 Product Portfolio

13.3.2.3 Financials

13.3.2.4 SWOT Analysis

13.3.3 BASF

13.3.3.1 Company Overview

13.3.3.2 Product Portfolio

13.3.3.3 Financials

13.3.3.4 SWOT Analysis

13.3.4 Cargill

13.3.4.1 Company Overview

13.3.4.2 Product Portfolio

13.3.4.3 SWOT Analysis



### 13.3.5 Cognis

13.3.5.1 Company Overview

13.3.5.2 Product Portfolio

### 13.3.6 Lipofoods

13.3.6.1 Company Overview

13.3.6.2 Product Portfolio

### 13.3.7 Matrix Fine Sciences

13.3.7.1 Company Overview

13.3.7.2 Product Portfolio

### 13.3.8 Pharmachem Laboratories Inc

13.3.8.1 Company Overview

13.3.8.2 Product Portfolio

### 13.3.9 Raisio Group

13.3.9.1 Company Overview

13.3.9.2 Product Portfolio

### 13.3.10 Unilever

13.3.10.1 Company Overview

13.3.10.2 Product Portfolio

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