

Physiotherapy Equipment Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The global physiotherapy equipment market size reached US\$ 17.7 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 25.4 Billion by 2028, exhibiting a growth rate (CAGR) of 6.3% during 2023-2028. The growing prevalence of chronic diseases among the masses, the rising demand for non-invasive treatments, and the emerging healthcare industry represent some of the key factors driving the market.

Physiotherapy equipment refers to a wide range of tools and machines that are utilized in the practice of physiotherapy, a branch of healthcare that involves the diagnosis, treatment, and prevention of physical impairments, disabilities, and pain. It is designed to aid physiotherapists in providing patients with various forms of treatment, including exercise, massage, stretching, electrical stimulation, and more. Additionally, it comes in several shapes and sizes and can be broadly categorized into two main types, such as therapeutic and diagnostic. Therapeutic equipment is designed to provide specific forms of treatment to patients, including ultrasound machines, electric muscle stimulators, heat and ice therapy machines, and exercise equipment like treadmills, weights, and resistance bands. On the contrary, diagnostic equipment is adopted to diagnose physical impairments and disorders, such as gait analysis systems, motion capture cameras, and different types of monitoring and imaging equipment. Other types of physiotherapy equipment include traction devices and balance boards, which are used to stretch and decompress the spine and help patients improve their balance and stability. In addition, numerous physiotherapy clinics also use computerized systems to help patients track their progress, monitor their vitals, and manage their treatment plans.

Physiotherapy Equipment Market Trends:

The escalating healthcare expenditure majorly drives the global market. This can be supported by the rising prevalence of chronic diseases, such as musculoskeletal disorders, neurological disorders, and cardiovascular diseases among the masses. Along with this, the growing demand for non-invasive treatments is driving the demand for physiotherapy equipment across the globe. In line with this, numerous physiotherapy equipment, such as ultrasound machines, electric stimulation devices, and traction machines are non-invasive and are widely preferred among individuals, which is further impacting the market. With the aging population across the globe, the demand for physiotherapy equipment has rapidly increased that helps in treating age-related conditions, including arthritis, osteoporosis, and joint pain, is catalyzing the demand. Moreover, the rising awareness regarding the benefits of physiotherapy in maintaining mobility, strength, and flexibility in old age, is also driving the market for physiotherapy equipment. Apart from this, the wide availability of portable and easy-to-use physiotherapy equipment is enabling patients to receive treatment at home, reducing the need for hospital visits and improving patient outcomes, which, in turn, is impacting the market. Furthermore, the integration of artificial intelligence (AI), virtual reality (VR), and advanced technologies with physiotherapy equipment to provide more personalized and effective treatments to patients is creating a positive market outlook. Some of the other factors driving the market include continual technological advancements and rapid improvements in the healthcare sector.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global physiotherapy equipment market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product, application and end-user.

Product Insights:

Equipment

Electrotherapy Equipment

Ultrasound Equipment

Exercise Therapy Equipment

Cryotherapy Equipment

Combination Therapy Equipment

Others

Accessories

The report has provided a detailed breakup and analysis of the physiotherapy equipment market based on the product. This includes equipment (electrotherapy equipment, ultrasound equipment, exercise therapy equipment, cryotherapy equipment, combination therapy equipment, and others), and accessories. According to the report, equipment represented the largest segment.

Application Insights:

Musculoskeletal
Neurological
Cardiovascular and Pulmonary
Pediatric
Gynecological
Others

A detailed breakup and analysis of the physiotherapy equipment market based on the application have also been provided in the report. This includes musculoskeletal, neurological, cardiovascular and pulmonary, pediatric, gynecological, and others. According to the report, musculoskeletal accounted for the largest market.

End-User Insights:

Hospitals
Rehabilitation Centers/Clinics
Homes
Others

The report has provided a detailed breakup and analysis of the physiotherapy equipment market based on the end-user. This includes hospitals, rehabilitation centers/clinics, homes, and others. According to the report, hospitals represented the largest segment.

Regional Insights:

North America
United States

Canada
Asia Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, North America was the largest market for physiotherapy equipment. Some of the factors driving the North America physiotherapy equipment market included continual technological advancements and the presence of large players.

Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the global physiotherapy equipment market. Competitive analysis such as market structure, market share by key players, player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided. Some of the companies covered include DJO Global, Inc., EMS Physio Ltd., ENRAF-NONIUS B.V.,

BTL Industries, Inc., Zynex Inc., ITO Co. Ltd., Mectronic Medicale S.r.l. and Whitehall Manufacturing (Morris Group International, Inc.).

Key Questions Answered in This Report:

How has the global physiotherapy equipment market performed so far, and how will it perform in the coming years?

What are the drivers, restraints, and opportunities in the global physiotherapy equipment market?

What is the impact of each driver, restraint, and opportunity on the global physiotherapy equipment market?

What are the key regional markets?

Which countries represent the most attractive physiotherapy equipment market?

What is the breakup of the market based on the product?

Which is the most attractive product in the physiotherapy equipment market?

What is the breakup of the market based on the application?

Which is the most attractive application in the physiotherapy equipment market?

What is the breakup of the market based on the end-user?

Which is the most attractive end-user in the physiotherapy equipment market?

What is the competitive structure of the global physiotherapy equipment market?

Who are the key players/companies in the global physiotherapy equipment market?

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