

Philippines On Demand Logistics Market Report by Service Type (Transportation, Warehousing, Value Added Services), End User (B2B, B2C, C2C), Application (Retail and E-commerce, Healthcare, Manufacturing, Documents and Letters, and Others), and Region 2026-2034

<https://marketpublishers.com/r/PE57D75B1C1CEN.html>

Date: August 2026

Pages: 120

Price: US\$ 2,999.00 (Single User License)

ID: PE57D75B1C1CEN

Abstracts

The Philippines on demand logistics market size reached USD 1.1 Billion in 2025. Looking forward, IMARC Group expects the market to reach USD 3.6 Billion by 2034, exhibiting a growth rate (CAGR) of 13.46% during 2026-2034. The growth of e-commerce sector, infrastructure development, government initiatives, and extensive demand of smooth internet connection by Filipinos represent some of the key factors driving the growth of the market.

PHILIPPINES ON DEMAND LOGISTICS MARKET TRENDS:

Growing E-commerce Sector

The new economy businesses are contributing to the growth of the on-demand logistics market in the Philippines, particularly the e-commerce industry. In 2021, smartphone household penetration reached 74.1%, a 2% increase from 2020. Based on a 2021 PPRO Ecommerce and Payments report, 50% of Filipino online shoppers have made cross-border transactions, mostly from China, the United States, and South Korea. Due to the increasing popularity and availability of internet selling sites, the demand for swift and effective logistic services is on the rise. With more Filipinos now utilizing the Internet for purchasing purposes, logistics providers are under pressure to deliver the goods more quickly and from many more locations. Lately, consumption trends of such

goods have led to increased pressure on delivery time frames, boosting the importance of immediate logistics services. Such trend is further supported by the development in mobile application and real-time tracking, which creates a better perception to the customer due to the element of credibility of the delivery process.

Infrastructure Development and Government Initiatives

Strong development of infrastructure and growing government support measures have put positive impact for the on-demand logistics market growth in the Philippines. The National Economic and Development Authority (NEDA) of the Philippines is where the DPWH will present the Kennon Road project for final approval. The 33km road has to be widened, 18 bridges need to be upgraded, and slope protection needs to be built. The government is actively pursuing strategies for infrastructural development, particularly in transport infrastructure such as roads, ports, and airports, to enhance logistics efficiency. Initiatives like the “Build, Build, Build” plan are improving access across the Philippine archipelago, reducing transit times and costs. Additionally, government policies promoting digitalization and innovation are driving the integration of advanced technologies in the logistics industry. These efforts not only boost operational efficiency but also attract overseas investment, creating a competitive and evolving on-demand logistics services market environment.

PHILIPPINES ON DEMAND LOGISTICS MARKET SEGMENTATION:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the country level for 2026-2034. Our report has categorized the market based on service type, end user, and application.

Service Type Insights:

Transportation

Warehousing

Value Added Services

The report has provided a detailed breakup and analysis of the market based on the service type. This includes transportation, warehousing, and value added services.

End User Insights:

B2B

B2C

C2C

The report has provided a detailed breakup and analysis of the market based on the end user. This includes B2B, B2C, and C2C.

Application Insights:

Retail and E-commerce

Healthcare

Manufacturing

Documents and Letters

Others

The report has provided a detailed breakup and analysis of the market based on the application. This includes retail and e-commerce, healthcare, manufacturing, documents and letters, and others.

Regional Insights:

Luzon

Visayas

Mindanao

The report has also provided a comprehensive analysis of all the major regional

markets, which include Luzon, Visayas, and Mindanao.

COMPETITIVE LANDSCAPE:

The market research report has also provided a comprehensive analysis of the competitive landscape. Competitive analysis such as market structure, key player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided.

Key Questions Answered in This Report:

How has the Philippines on demand logistics market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the Philippines on demand logistics market?

What is the breakup of the Philippines on demand logistics market on the basis of service type?

What is the breakup of the Philippines on demand logistics market on the basis of end user?

What is the breakup of the Philippines on demand logistics market on the basis of application?

What are the various stages in the value chain of the Philippines on demand logistics market?

What are the key driving factors and challenges in the Philippines on demand logistics?

What is the structure of the Philippines on demand logistics market and who are the key players?

What is the degree of competition in the Philippines on demand logistics market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 PHILIPPINES ON DEMAND LOGISTICS MARKET – INTRODUCTION

- 4.1 Overview
- 4.2 Market Dynamics
- 4.3 Industry Trends
- 4.4 Competitive Intelligence

5 PHILIPPINES ON DEMAND LOGISTICS MARKET LANDSCAPE

- 5.1 Historical and Current Market Trends (2020-2025)
- 5.2 Market Forecast (2026-2034)

6 PHILIPPINES ON DEMAND LOGISTICS MARKET - BREAKUP BY SERVICE TYPE

- 6.1 Transportation
 - 6.1.1 Overview
 - 6.1.2 Historical and Current Market Trends (2020-2025)
 - 6.1.3 Market Forecast (2026-2034)
 - 6.1.4 Market Breakup by End User
 - 6.1.5 Market Breakup by Application
- 6.2 Warehousing

- 6.2.1 Overview
- 6.2.2 Historical and Current Market Trends (2020-2025)
- 6.2.3 Market Forecast (2026-2034)
- 6.2.4 Market Breakup by End User
- 6.2.5 Market Breakup by Application
- 6.3 Value Added Services
 - 6.3.1 Overview
 - 6.3.2 Historical and Current Market Trends (2020-2025)
 - 6.3.3 Market Forecast (2026-2034)
 - 6.3.4 Market Breakup by End User
 - 6.3.5 Market Breakup by Application
- 6.4 Attractive Investment Proposition by Service Type

7 PHILIPPINES ON DEMAND LOGISTICS MARKET - BREAKUP BY END USER

- 7.1 B2B
 - 7.1.1 Overview
 - 7.1.2 Historical and Current Market Trends (2020-2025)
 - 7.1.3 Market Forecast (2026-2034)
 - 7.1.4 Market Breakup by Service Type
 - 7.1.5 Market Breakup by Application
- 7.2 B2C
 - 7.2.1 Overview
 - 7.2.2 Historical and Current Market Trends (2020-2025)
 - 7.2.3 Market Forecast (2026-2034)
 - 7.2.4 Market Breakup by Service Type
 - 7.2.5 Market Breakup by Application
- 7.3 C2C
 - 7.3.1 Overview
 - 7.3.2 Historical and Current Market Trends (2020-2025)
 - 7.3.3 Market Forecast (2026-2034)
 - 7.3.4 Market Breakup by Service Type
 - 7.3.5 Market Breakup by Application
- 7.4 Attractive Investment Proposition by End User

8 PHILIPPINES ON DEMAND LOGISTICS MARKET - BREAKUP BY APPLICATION

- 8.1 Retail and E-commerce
 - 8.1.1 Overview

- 8.1.2 Historical and Current Market Trends (2020-2025)
- 8.1.3 Market Forecast (2026-2034)
- 8.1.4 Market Breakup by Service Type
- 8.1.5 Market Breakup by End User
- 8.2 Healthcare
 - 8.2.1 Overview
 - 8.2.2 Historical and Current Market Trends (2020-2025)
 - 8.2.3 Market Forecast (2026-2034)
 - 8.2.4 Market Breakup by Service Type
 - 8.2.5 Market Breakup by End User
- 8.3 Manufacturing
 - 8.3.1 Overview
 - 8.3.2 Historical and Current Market Trends (2020-2025)
 - 8.3.3 Market Forecast (2026-2034)
 - 8.3.4 Market Breakup by Service Type
 - 8.3.5 Market Breakup by End User
- 8.4 Documents and Letters
 - 8.4.1 Overview
 - 8.4.2 Historical and Current Market Trends (2020-2025)
 - 8.4.3 Market Forecast (2026-2034)
 - 8.4.4 Market Breakup by Service Type
 - 8.4.5 Market Breakup by End User
- 8.5 Others
 - 8.5.1 Overview
 - 8.5.2 Historical and Current Market Trends (2020-2025)
 - 8.5.3 Market Forecast (2026-2034)
- 8.6 Attractive Investment Proposition by Application

9 PHILIPPINES ON DEMAND LOGISTICS MARKET – BREAKUP BY REGION

- 9.1 Luzon
 - 9.1.1 Market Drivers
 - 9.1.2 Historical and Current Market Trends (2020-2025)
 - 9.1.3 Market Breakup by Service Type
 - 9.1.4 Market Breakup by End User
 - 9.1.5 Market Breakup by Application
 - 9.1.6 Key Players
 - 9.1.7 Market Forecast (2026-2034)
- 9.2 Visayas

- 9.2.1 Market Drivers
- 9.2.2 Historical and Current Market Trends (2020-2025)
- 9.2.3 Market Breakup by Service Type
- 9.2.4 Market Breakup by End User
- 9.2.5 Market Breakup by Application
- 9.2.6 Key Players
- 9.2.7 Market Forecast (2026-2034)
- 9.3 Mindanao
 - 9.3.1 Market Drivers
 - 9.3.2 Historical and Current Market Trends (2020-2025)
 - 9.3.3 Market Breakup by Service Type
 - 9.3.4 Market Breakup by End User
 - 9.3.5 Market Breakup by Application
 - 9.3.6 Key Players
 - 9.3.7 Market Forecast (2026-2034)
- 9.4 Attractive Investment Proposition by Region

10 MARKET DYNAMICS

- 10.1 Market Driving Factors
- 10.2 Market Restraining Factors
- 10.3 Market Opportunities

11 KEY TECHNOLOGICAL TRENDS & DEVELOPMENT

12 RECENT INDUSTRY NEWS

13 PORTERS FIVE FORCES ANALYSIS

- 13.1 Overview
- 13.2 Bargaining Power of Buyers
- 13.3 Bargaining Power of Suppliers
- 13.4 Degree of Competition
- 13.5 Threat of New Entrants
- 13.6 Threat of Substitutes

14 VALUE CHAIN ANALYSIS

15 PHILIPPINES ON DEMAND LOGISTICS MARKET – COMPETITIVE LANDSCAPE

- 15.1 Overview
- 15.2 Market Structure
- 15.3 Market Share by Key Players
- 15.4 Market Player Positioning
- 15.5 Top Winning Strategies
- 15.6 Competitive Dashboard
- 15.7 Company Evaluation Quadrant

16 COMPETITIVE LANDSCAPE

- 16.1 Company A
 - 16.1.1 Business Overview
 - 16.1.2 Services Offered
 - 16.1.3 Business Strategies
 - 16.1.4 SWOT Analysis
 - 16.1.5 Major News and Events
- 16.2 Company B
 - 16.2.1 Business Overview
 - 16.2.2 Services Offered
 - 16.2.3 Business Strategies
 - 16.2.4 SWOT Analysis
 - 16.2.5 Major News and Events
- 16.3 Company C
 - 16.3.1 Business Overview
 - 16.3.2 Services Offered
 - 16.3.3 Business Strategies
 - 16.3.4 SWOT Analysis
 - 16.3.5 Major News and Events
- 16.4 Company D
 - 16.4.1 Business Overview
 - 16.4.2 Services Offered
 - 16.4.3 Business Strategies
 - 16.4.4 SWOT Analysis
 - 16.4.5 Major News and Events
- 16.5 Company E
 - 16.5.1 Business Overview
 - 16.5.2 Services Offered
 - 16.5.3 Business Strategies

16.5.4 SWOT Analysis

16.5.5 Major News and Events

17 STRATEGIC RECOMMENDATIONS

18 APPENDIX

I would like to order

Product name: Philippines On Demand Logistics Market Report by Service Type (Transportation, Warehousing, Value Added Services), End User (B2B, B2C, C2C), Application (Retail and E-commerce, Healthcare, Manufacturing, Documents and Letters, and Others), and Region 2026-2034

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