

Philippines Handicrafts Market Size, Share, Trends and Forecast by Product Type, Distribution Channel, End Use, and Region, 2026-2034

<https://marketpublishers.com/r/PB1DD11CA5A0EN.html>

Date: August 2026

Pages: 122

Price: US\$ 2,999.00 (Single User License)

ID: PB1DD11CA5A0EN

Abstracts

The Philippines handicrafts market size reached USD 4.4 Billion in 2025 . Looking forward, the market is projected to reach USD 9.4 Billion by 2034 , exhibiting a growth rate (CAGR) of 8.29% during 2026-2034 . The market is driven by rich cultural traditions, robust tourism, and global demand for eco-friendly, handcrafted goods. Philippines handicrafts market share continues to grow due to sustainable practices and modern design collaborations.

PHILIPPINES HANDICRAFTS MARKET TRENDS:

Sustainable and Natural Materials

Sustainability plays a major role in Philippines handicrafts market growth, with artisans focusing on natural materials like abaca, bamboo, coconut shells, and rattan. From furniture to home decor, these environmentally friendly products are becoming increasingly popular in both domestic and foreign markets. Eco-conscious consumers are especially drawn to handwoven baskets, eco-friendly matting, and eco-friendly packaging. Through certifications and training programs, the public and private sectors are urging craftspeople to embrace sustainable methods. These handmade, ecological products are becoming more valued in international markets, particularly in the U.S. and Europe. In addition to improving environmental responsibility, this focus on green industry boosts the nation's export competitiveness. For instance, the Philippines made its historic debut at Revelations Paris 2025, held from May 21–25 at the Grand Palais, showcasing contemporary crafts and designs to over 37,000 expected visitors. Supported by the Design Center of the Philippines, the exhibit featured six innovative pieces from eight Filipino designers, blending tradition, sustainability, and modern

creativity.

Fusion of Heritage and Modern Aesthetics

By fusing traditional methods like capiz shell artistry, wood carving, and banig weaving with modern patterns, Filipino handicrafts are becoming progressively sophisticated. Younger consumers and foreign buyers who are looking for both cultural authenticity and practicality find these updated products appealing. Innovative goods with a strong cultural identity have resulted from partnerships between international brands and local artisans. The popularity of these fusion goods is further demonstrated by the rising demand for handcrafted luxury fashion accessories and home decor. One of the main reasons for the Philippines' handicrafts market's continuous expansion is this blending of tradition and contemporary. For instance, the Interior & Design Manila 2025 trade show highlighted the resilience of Philippine artisans producing handmade tiles, eco-friendly lamps, and woven goods. Brands like Machuca Baldozas, Hacienda Crafts, and Azcor cater to premium markets valuing authenticity, sustainability, and cultural heritage. The event underscored strong demand for bespoke, high-quality interior products.

PHILIPPINES HANDICRAFTS MARKET SEGMENTATION:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the region/country level for 2026-2034. Our report has categorized the market based on product type, distribution channel, and end use.

Product Type Insights:

Woodware

Artmetal Ware

Handprinted Textiles and Scarves

Embroidered and Crocheted Goods

Zari and Zari Goods

Imitation Jewelry

Sculptures

Pottery and Glass Wares

Attars and Agarbattis

Others

The report has provided a detailed breakup and analysis of the market based on the product type. This includes woodware, artmetal ware, handprinted textiles and scarves, embroidered and crocheted goods, zari and zari goods, imitation jewelry, sculptures, pottery and glass wares, attars and agarbattis, and others.

Distribution Channel Insights:

Mass Retailers

Departmental Stores

Independent Retailers

Specialty Stores

Online Stores

Others

A detailed breakup and analysis of the market based on the distribution channel have also been provided in the report. This includes mass retailers, departmental stores, independent retailers, specialty stores, online stores, and others.

End Use Insights:

Residential

Commercial

The report has provided a detailed breakup and analysis of the market based on the end use. This includes residential and commercial.

Regional Insights:

Luzon

Visayas

Mindanao

The report has also provided a comprehensive analysis of all the major country markets, which include Luzon, Visayas, and Mindanao.

COMPETITIVE LANDSCAPE:

The market research report has also provided a comprehensive analysis of the competitive landscape. Competitive analysis such as market structure, key player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided.

Key Questions Answered in This Report:

How has the Philippines handicrafts market performed so far and how will it perform in the coming years?

What is the breakup of the Philippines handicrafts market on the basis of product type?

What is the breakup of the Philippines handicrafts market on the basis of distribution channel?

What is the breakup of the Philippines handicrafts market on the basis of end use?

What is the breakup of the Philippines handicrafts market on the basis of region?

What are the various stages in the value chain of the Philippines handicrafts market?

What are the key driving factors and challenges in the Philippines handicrafts market?

What is the structure of the Philippines handicrafts market and who are the key players?

What is the degree of competition in the Philippines handicrafts market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 PHILIPPINES HANDICRAFTS MARKET - INTRODUCTION

- 4.1 Overview
- 4.2 Market Dynamics
- 4.3 Industry Trends
- 4.4 Competitive Intelligence

5 PHILIPPINES HANDICRAFTS MARKET LANDSCAPE

- 5.1 Historical and Current Market Trends (2020-2025)
- 5.2 Market Forecast (2026-2034)

6 PHILIPPINES HANDICRAFTS MARKET - BREAKUP BY PRODUCT TYPE

- 6.1 Woodware
 - 6.1.1 Overview
 - 6.1.2 Historical and Current Market Trends (2020-2025)
 - 6.1.3 Market Forecast (2026-2034)
- 6.2 Artmetal Ware
 - 6.2.1 Overview
 - 6.2.2 Historical and Current Market Trends (2020-2025)

- 6.2.3 Market Forecast (2026-2034)
- 6.3 Handprinted Textiles and Scarves
 - 6.3.1 Overview
 - 6.3.2 Historical and Current Market Trends (2020-2025)
 - 6.3.3 Market Forecast (2026-2034)
- 6.4 Embroidered and Crocheted Goods
 - 6.4.1 Overview
 - 6.4.2 Historical and Current Market Trends (2020-2025)
 - 6.4.3 Market Forecast (2026-2034)
- 6.5 Zari and Zari Goods
 - 6.5.1 Overview
 - 6.5.2 Historical and Current Market Trends (2020-2025)
 - 6.5.3 Market Forecast (2026-2034)
- 6.6 Imitation Jewelry
 - 6.6.1 Overview
 - 6.6.2 Historical and Current Market Trends (2020-2025)
 - 6.6.3 Market Forecast (2026-2034)
- 6.7 Sculptures
 - 6.7.1 Overview
 - 6.7.2 Historical and Current Market Trends (2020-2025)
 - 6.7.3 Market Forecast (2026-2034)
- 6.8 Pottery and Glass Wares
 - 6.8.1 Overview
 - 6.8.2 Historical and Current Market Trends (2020-2025)
 - 6.8.3 Market Forecast (2026-2034)
- 6.9 Attars and Agarbattis
 - 6.9.1 Overview
 - 6.9.2 Historical and Current Market Trends (2020-2025)
 - 6.9.3 Market Forecast (2026-2034)
- 6.10 Others
 - 6.10.1 Historical and Current Market Trends (2020-2025)
 - 6.10.2 Market Forecast (2026-2034)

7 PHILIPPINES HANDICRAFTS MARKET - BREAKUP BY DISTRIBUTION CHANNEL

- 7.1 Mass Retailers
 - 7.1.1 Overview
 - 7.1.2 Historical and Current Market Trends (2020-2025)

- 7.1.3 Market Forecast (2026-2034)
- 7.2 Departmental Stores
 - 7.2.1 Overview
 - 7.2.2 Historical and Current Market Trends (2020-2025)
 - 7.2.3 Market Forecast (2026-2034)
- 7.3 Independent Retailers
 - 7.3.1 Overview
 - 7.3.2 Historical and Current Market Trends (2020-2025)
 - 7.3.3 Market Forecast (2026-2034)
- 7.4 Specialty Stores
 - 7.4.1 Overview
 - 7.4.2 Historical and Current Market Trends (2020-2025)
 - 7.4.3 Market Forecast (2026-2034)
- 7.5 Online Stores
 - 7.5.1 Overview
 - 7.5.2 Historical and Current Market Trends (2020-2025)
 - 7.5.3 Market Forecast (2026-2034)
- 7.6 Others
 - 7.6.1 Historical and Current Market Trends (2020-2025)
 - 7.6.2 Market Forecast (2026-2034)

8 PHILIPPINES HANDICRAFTS MARKET - BREAKUP BY END USE

- 8.1 Residential
 - 8.1.1 Overview
 - 8.1.2 Historical and Current Market Trends (2020-2025)
 - 8.1.3 Market Forecast (2026-2034)
- 8.2 Commercial
 - 8.2.1 Overview
 - 8.2.2 Historical and Current Market Trends (2020-2025)
 - 8.2.3 Market Forecast (2026-2034)

9 PHILIPPINES HANDICRAFTS MARKET – BREAKUP BY REGION

- 9.1 Luzon
 - 9.1.1 Overview
 - 9.1.2 Historical and Current Market Trends (2020-2025)
 - 9.1.3 Market Breakup by Product Type
 - 9.1.4 Market Breakup by Distribution Channel

9.1.5 Market Breakup by End Use

9.1.6 Key Players

9.1.7 Market Forecast (2026-2034)

9.2 Visayas

9.2.1 Overview

9.2.2 Historical and Current Market Trends (2020-2025)

9.2.3 Market Breakup by Product Type

9.2.4 Market Breakup by Distribution Channel

9.2.5 Market Breakup by End Use

9.2.6 Key Players

9.2.7 Market Forecast (2026-2034)

9.3 Mindanao

9.3.1 Overview

9.3.2 Historical and Current Market Trends (2020-2025)

9.3.3 Market Breakup by Product Type

9.3.4 Market Breakup by Distribution Channel

9.3.5 Market Breakup by End Use

9.3.6 Key Players

9.3.7 Market Forecast (2026-2034)

10 PHILIPPINES HANDICRAFTS MARKET – COMPETITIVE LANDSCAPE

10.1 Overview

10.2 Market Structure

10.3 Market Player Positioning

10.4 Top Winning Strategies

10.5 Competitive Dashboard

10.6 Company Evaluation Quadrant

11 PROFILES OF KEY PLAYERS

11.1 Company A

11.1.1 Business Overview

11.1.2 Products Offered

11.1.3 Business Strategies

11.1.4 SWOT Analysis

11.1.5 Major News and Events

11.2 Company B

11.2.1 Business Overview

- 11.2.2 Products Offered
- 11.2.3 Business Strategies
- 11.2.4 SWOT Analysis
- 11.2.5 Major News and Events
- 11.3 Company C
 - 11.3.1 Business Overview
 - 11.3.2 Products Offered
 - 11.3.3 Business Strategies
 - 11.3.4 SWOT Analysis
 - 11.3.5 Major News and Events
- 11.4 Company D
 - 11.4.1 Business Overview
 - 11.4.2 Products Offered
 - 11.4.3 Business Strategies
 - 11.4.4 SWOT Analysis
 - 11.4.5 Major News and Events
- 11.5 Company E
 - 11.5.1 Business Overview
 - 11.5.2 Products Offered
 - 11.5.3 Business Strategies
 - 11.5.4 SWOT Analysis
 - 11.5.5 Major News and Events

12 PHILIPPINES HANDICRAFTS MARKET - INDUSTRY ANALYSIS

- 12.1 Drivers, Restraints, and Opportunities
 - 12.1.1 Overview
 - 12.1.2 Drivers
 - 12.1.3 Restraints
 - 12.1.4 Opportunities
- 12.2 Porters Five Forces Analysis
 - 12.2.1 Overview
 - 12.2.2 Bargaining Power of Buyers
 - 12.2.3 Bargaining Power of Suppliers
 - 12.2.4 Degree of Competition
 - 12.2.5 Threat of New Entrants
 - 12.2.6 Threat of Substitutes
- 12.3 Value Chain Analysis

13 APPENDIX

I would like to order

Product name: Philippines Handicrafts Market Size, Share, Trends and Forecast by Product Type, Distribution Channel, End Use, and Region, 2026-2034

Product link: <https://marketpublishers.com/r/PB1DD11CA5A0EN.html>

Price: US\$ 2,999.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/PB1DD11CA5A0EN.html>