

# Philippines Forage Market Size, Share, Trends and Forecast by Crop Type, Product Type, Animal Type, and Region, 2026-2034

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## Abstracts

The Philippines forage market size reached USD 1,951.8 Million in 2025. The market is projected to reach USD 2,714.6 Million by 2034, exhibiting a growth rate (CAGR) of 3.62% during 2026-2034. Rising livestock populations, growing demand for dairy and meat, and government initiatives to improve feed quality are supporting forage adoption. Enhanced awareness of animal nutrition, rising investments in silage infrastructure, and climate-resilient crop varieties also drive demand, strengthening Philippines forage market share across key regions.

### PHILIPPINES FORAGE MARKET TRENDS:

#### Integration of High-Yield Forage Varieties

Research institutions and agricultural agencies are promoting high-yield forage crops such as Napier grass, maize, and hybrid sorghum to improve productivity per hectare. These crops are resilient to pests, offer rapid regrowth cycles, and ensure higher nutritional values for ruminants. The introduction of drought-tolerant and disease-resistant varieties is particularly important in regions prone to weather disruptions. Demonstration farms are showcasing improved yield outcomes and cost benefits, encouraging wider adoption among rural communities. Seed distribution programs and partnerships with local governments are supporting farmer access to these improved varieties. This transition to high-performance forages ensures a more sustainable livestock industry, reduces dependence on imported feeds, and reinforces steady Philippines forage market growth over the forecast period. For instance, a Department of Science and Technology (DoST)-funded project in the Philippines is trialing nine alfalfa varieties in Misamis Oriental to boost forage availability for the dairy sector.

Conducted by the University of Science and Technology of Southern Philippines, the initiative aims to introduce tropical-adapted alfalfa varieties, inspired by Thailand's success. Alfalfa, known for its superior nutritional value, could reduce local milk production costs. The varieties include both temperate and subtropical strains such as Lucerne and Bulldog series.

### Expansion of Commercial Livestock Operations

The Philippines' National Dairy Authority (NDA) is allocating nearly PHP 500 Million to establish four dairy cattle breeding farms in Luzon and Mindanao, aiming to boost milk sufficiency. Each site will support 150 cattle and include forage development. The initiative seeks to raise local milk production to 80 million liters by 2028, addressing heavy import reliance and malnutrition. The Philippines has witnessed steady growth in commercial livestock farms, particularly in poultry, cattle, and swine. As farm sizes expand, reliance on organized forage supply chains becomes more critical to sustain productivity levels. Large agribusinesses are investing in mechanized harvesting, silage storage facilities, and feed processing technologies to secure consistent supply. Partnerships between feed mills and forage producers are also emerging, improving value chain efficiency. The rising consumption of meat and dairy products in urban centers drives demand for higher-quality forage inputs. Government support for agribusiness modernization, coupled with credit facilities for capital investment, further stimulates capacity growth. These developments collectively enhance supply stability and support sustained Philippines forage market growth.

### PHILIPPINES FORAGE MARKET SEGMENTATION:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the country and regional levels for 2026-2034. Our report has categorized the market based on crop type, product type, and animal type.

#### Crop Type Insights:

Cereals

Legumes

Grasses

The report has provided a detailed breakup and analysis of the market based on the crop type. This includes cereals, legumes, and grasses.

#### Product Type Insights:

Stored Forage

Fresh Forage

A detailed breakup and analysis of the market based on the product type have also been provided in the report. This includes stored forage and fresh forage.

#### Animal Type Insights:

Ruminants

Swine

Poultry

Others

The report has provided a detailed breakup and analysis of the market based on the animal type. This includes ruminants, swine, poultry, and others.

#### Regional Insights:

Luzon

Visayas

Mindanao

The report has also provided a comprehensive analysis of all the major regional markets, which include Luzon, Visayas, and Mindanao.

## COMPETITIVE LANDSCAPE:

The market research report has also provided a comprehensive analysis of the competitive landscape. Competitive analysis such as market structure, key player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided.

## KEY QUESTIONS ANSWERED IN THIS REPORT

How has the Philippines forage market performed so far and how will it perform in the coming years?

What is the breakup of the Philippines forage market on the basis of crop type?

What is the breakup of the Philippines forage market on the basis of product type?

What is the breakup of the Philippines forage market on the basis of animal type?

What is the breakup of the Philippines forage market on the basis of region?

What are the various stages in the value chain of the Philippines forage market?

What are the key driving factors and challenges in the Philippines forage market?

What is the structure of the Philippines forage market and who are the key players?

What is the degree of competition in the Philippines forage market?

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