

Philippines Aquaculture Market Size, Share, Trends and Forecast by Fish Type, Environment, Distribution Channel, and Region, 2026-2034

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Abstracts

The Philippines aquaculture market size reached 387.5 Thousand Tons in 2025. Looking forward, the market is projected to reach 595.2 Thousand Tons by 2034, exhibiting a growth rate (CAGR) of 4.64% during 2026-2034. The sector benefits from favorable government feed and trade policies, vast coastal and freshwater zones, and surging seaweed production. Advancements in RAS and eco-friendly systems further enhance efficiency. These strengths underpin its expanding Philippines aquaculture market share in both local and export markets.

PHILIPPINES AQUACULTURE MARKET TRENDS:

Scale-Up of Seaweed Production and Exports

Seaweed farming remains a cornerstone of Philippine aquaculture. In 2024, seaweed aquaculture contributed a remarkable 66% of the country's total fishery production, reinforcing its position as a top export in the sector, with national output reaching 1.4 million metric tons. Driven by rising global demand for carrageenan and related products, seaweed cultivation thrives in regions like Bangsamoro and sustains rural incomes and foreign exchange earnings. Both smallholder farmers and large-scale enterprises contribute to its growth. As global markets increasingly favor sustainable, plant-based aquaculture, seaweed's value as a strategic seafood commodity and export driver becomes even more critical, highlighting its central role in the continued expansion of the Philippine aquaculture industry.

Secure Policy Frameworks and Feed Subsidies

The Philippines government actively shapes aquaculture through subsidies, open trade policies, and supportive legislation like the Fisheries Code and Agricultural Modernization Act. Import substitution in feed, lower tariffs, and investment in infrastructure and processing upgrades all reduce costs and boost competitiveness. Such measures make aquaculture more accessible for smallholders and promote scaling. The combination of regulatory stability and financial support fosters broad sectoral expansion. Consequently, Philippines aquaculture market growth is reinforced by an enabling environment that balances sustainability, profitability, and inclusivity. For instance, in September 2024, DA-BFAR launched the National Aquaculture Development and Management Plan (ADMP) 2025–2030, the first plan focused solely on Philippine aquaculture. The five-year roadmap aims to boost sustainability, productivity, and global competitiveness, while addressing environmental and market challenges. Developed through broad stakeholder consultation, the ADMP promotes equity, climate resilience, and collaboration.

PHILIPPINES AQUACULTURE MARKET SEGMENTATION:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the region/country level for 2026-2034. Our report has categorized the market based on fish type, environment, and distribution channel.

Fish Type Insights:

Freshwater Fish

Molluscs

Crustaceans

Others

The report has provided a detailed breakup and analysis of the market based on the fish type. This includes freshwater fish, molluscs, crustaceans, and others.

Environment Insights:

Fresh Water

Marine Water

Brackish Water

A detailed breakup and analysis of the market based on the environment have also been provided in the report. This includes fresh water, marine water, and brackish water.

Distribution Channel Insights:

Traditional Retail

Supermarkets and Hypermarkets

Specialized Retailers

Online Stores

Others

The report has provided a detailed breakup and analysis of the market based on the distribution channel. This includes traditional retail, supermarkets and hypermarkets, specialized retailers, online stores, and others.

Regional Insights:

Luzon

Visayas

Mindanao

The report has also provided a comprehensive analysis of all the major regional markets, which include Luzon, Visayas, and Mindanao.

COMPETITIVE LANDSCAPE:

Philippines Aquaculture Market Size, Share, Trends and Forecast by Fish Type, Environment, Distribution Channe...

The market research report has also provided a comprehensive analysis of the competitive landscape. Competitive analysis such as market structure, key player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided.

KEY QUESTIONS ANSWERED IN THIS REPORT

How has the Philippines aquaculture market performed so far and how will it perform in the coming years?

What is the breakup of the Philippines aquaculture market on the basis of fish type?

What is the breakup of the Philippines aquaculture market on the basis of environment?

What is the breakup of the Philippines aquaculture market on the basis of distribution channel?

What is the breakup of the Philippines aquaculture market on the basis of region?

What are the various stages in the value chain of the Philippines aquaculture market?

What are the key driving factors and challenges in the Philippines aquaculture market?

What is the structure of the Philippines aquaculture market and who are the key players?

What is the degree of competition in the Philippines aquaculture market?

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