

Philippines Animal Feed Market Size, Share, Trends and Forecast by Form, Animal Type, Ingredient, and Region, 2026-2034

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Abstracts

The Philippines animal feed market size reached USD 2.2 Billion in 2025. The market is projected to reach USD 2.8 Billion by 2034, exhibiting a growth rate (CAGR) of 2.50% during 2026-2034. The market is expanding as demand rises for natural, sustainable feed additives. Innovations like plant-based solutions and antibiotic-free products are gaining traction, supporting the Philippines animal feed market share. This trend reflects growing consumer and industry preferences for safer, more efficient animal health solutions.

PHILIPPINES ANIMAL FEED MARKET TRENDS:

Shift Towards Natural Feed Additives

The Philippines is experiencing an increase in demand for natural and sustainable feed additives, driven by both consumer preferences for healthier goods and the agricultural sector's desire for more effective and responsible farming practices. As the industry strives to reduce its reliance on antibiotics and other chemicals, the use of plant-based, natural alternatives has gained popularity. The trend parallels a larger worldwide sustainability movement, with a specific emphasis on improving animal welfare and lowering farming's environmental impact. For instance, in August 2024, Innovad Group, in partnership with AgriPro Premier Nutrition, reintroduced Panbonis in the Philippines, a plant-based feed additive specifically designed to improve feed efficiency and enhance animal health. This innovative product provides a sustainable solution to the challenges faced by poultry and swine producers, aligning with the growing demand for antibiotic-free alternatives. The reintroduction of Panbonis supports the Philippines animal feed market growth by offering farmers an effective and natural option to

improve animal health, increase productivity, and meet the rising consumer demand for safer food products. By promoting the use of plant-based additives, the partnership between Innovad and AgriPro not only addresses animal welfare concerns but also supports the continued development of the animal feed market in the Philippines. This move signals a shift towards responsible, sustainable farming practices that prioritize both animal health and environmental impact.

Focus on Sustainable Disease Management

The Philippines expanding poultry sector has made the need for long-term and efficient disease management strategies a top priority. In animal feed farming, coccidiosis is a prevalent and frequently expensive disease that presents serious difficulties for producers and has the potential to negatively impact both animal health and productivity. Demand for natural, non-antibiotic solutions has been rising in response to this issue as manufacturers and customers look for sustainable, eco-friendly alternatives that are still effective. For instance, in August 2024, Amlan International launched Phylox, a natural anticoccidial feed additive, in the Philippines, specifically designed to help poultry producers manage coccidiosis without the use of antibiotics. This product offers a safer, sustainable solution to the coccidiosis problem by providing multiple modes of action that disrupt the Eimeria life cycle, which causes the disease. Phylox not only addresses the critical need for effective coccidiosis control but also aligns with the Philippines' growing preference for antibiotic-free production systems. The introduction of Phylox positively impacted the Philippines Animal Feed market by meeting the evolving demands for sustainable, safe, and natural feed additives. This launch highlights the country's commitment to improving animal health, boosting farm productivity, and reducing the environmental footprint of poultry farming. As the demand for natural feed solutions continues to rise, innovations like Phylox are expected to play a pivotal role in advancing the market.

PHILIPPINES ANIMAL FEED MARKET SEGMENTATION:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the country and regional level for 2026-2034. Our report has categorized the market based on form, animal type, and ingredient.

Form Insights:

Pellets

Crumbles

Mash

Others

The report has provided a detailed breakup and analysis of the market based on the form. This includes pellets, crumbles, mash, and others.

Animal Type Insights:

Swine

Starter

Finisher

Grower

Ruminants

Calves

Dairy Cattle

Beef Cattle

Others

Poultry

Broilers

Layers

Turkeys

Others

Aquaculture

Carp

Crustaceans

Mackerel

Milkfish

Mollusks

Salmon

Others

The report has provided a detailed breakup and analysis of the market based on the animal type. This includes swine (starter, finisher, and grower), ruminants (calves, dairy cattle, beef cattle, and others), poultry (broilers, layers, turkeys, and others), aquaculture (carp, crustaceans, mackerel, milkfish, mollusks, salmon, and others), and others.

Ingredient Insights:

Cereals

Oilseed Meal

Molasses

Fish Oil and Fish Meal

Additives

Antibiotics

Vitamins

Antioxidants

Amino Acids

Feed Enzymes

Feed Acidifiers

Others

The report has provided a detailed breakup and analysis of the market based on the ingredient. This includes cereals, oilseed meal, molasses, fish oil and fish meal, additives (antibiotics, vitamins, antioxidants, amino acids, feed enzymes, feed acidifiers, and others), and others.

Regional Insights:

Luzon

Visayas

Mindanao

The report has also provided a comprehensive analysis of all the major regional markets, which include Luzon, Visayas, and Mindanao.

COMPETITIVE LANDSCAPE:

The market research report has also provided a comprehensive analysis of the competitive landscape. Competitive analysis such as market structure, key player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided.

Key Questions Answered in This Report:

How has the Philippines animal feed market performed so far and how will it perform in the coming years?

What is the breakup of the Philippines animal feed market on the basis of form?

What is the breakup of the Philippines animal feed market on the basis of animal type?

What is the breakup of the Philippines animal feed market on the basis of ingredient?

What is the breakup of the Philippines animal feed market on the basis of region?

What are the various stages in the value chain of the Philippines animal feed market?

What are the key driving factors and challenges in the Philippines animal feed market?

What is the structure of the Philippines animal feed market and who are the key players?

What is the degree of competition in the Philippines animal feed market?

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