

# **PET Packaging Market Report by Packaging Type (Rigid Packaging, Flexible Packaging), Form (Amorphous PET, Crystalline PET), Pack Type (Bottles and Jars, Bags and Pouches, Trays, Lids/Caps and Closures, and Others), Filling Technology (Hot Fill, Cold Fill, Aseptic Fill, and Others), End-User (Beverages Industry, Household Goods Sector, Food Industry, Pharmaceutical Industry, and Others), and Region 2024-2032**

<https://marketpublishers.com/r/PC6C65DC7732EN.html>

Date: April 2024

Pages: 137

Price: US\$ 3,899.00 (Single User License)

ID: PC6C65DC7732EN

## **Abstracts**

The global PET packaging market size reached US\$ 78.2 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 115.8 Billion by 2032, exhibiting a growth rate (CAGR) of 4.3% during 2024-2032.

Polyethylene terephthalate, or PET, is a form of polyester that can be shaped into different packaging containers, such as boxes and bottles, depending upon the user's requirement. PET packaging is manufactured by melting pellets of PET resin and extruding the molten liquid into desirable shapes. It is thermally stable, unbreakable, durable and resistant to microorganisms, which prevents the packaged content from degradation and ensures quality maintenance. It also exhibits high dimensional stability and resistance to moisture, solvents and alcohols, along with moderate resistance to diluted alkalis and halogenated hydrocarbons. Owing to these attributes, it is widely used in the packaging of products ranging from food and beverages, personal care products to pharmaceuticals.

Growing consumer awareness for eco-friendly products, coupled with western influence,

is the key factor driving the growth of the PET packaging market. Furthermore, there is an increase in the demand for customized and different-sized packs for brand differentiation. For instance, manufacturers use specific shapes, colors and designs for the packaging material as a branding tool for the product. Additionally, increasing preference for carbonated beverages and various ready-to-eat food products amongst the young population across the globe also acts as a growth-inducing factor. Some of the manufacturers are also rapidly adopting PET packaging owing to its low production and shipping costs, minimal solid waste and storage requirements, and ease of transportation. Increasing research and development (R&D) to produce reusable and recyclable packaging solutions, along with the technological advancements such as plasma-based coating that makes bottles more impervious, are also contributing to the global PET packaging market growth.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global PET packaging market report, along with forecasts at the global, regional and country levels from 2024-2032. Our report has categorized the market based on packaging type, form, pack type, filling technology, and end-user.

#### Breakup by Packaging Type:

- Rigid Packaging
- Flexible Packaging

#### Breakup by Form:

- Amorphous PET
- Crystalline PET

#### Breakup by Pack Type:

- Bottles and Jars
- Bags and Pouches
- Trays
- Lids/Caps and Closures
- Others

#### Breakup by Filling Technology:

- Hot Fill

Cold Fill  
Aseptic Fill  
Others

#### Breakup by End-User:

Beverages Industry  
Bottled Water  
Carbonated Soft Drinks  
Milk and Dairy Products  
Juices  
Beer  
Others  
Household Goods Sector  
Food Industry  
Pharmaceutical Industry  
Others

#### Breakup by Region:

Asia Pacific  
North America  
Europe  
Middle East and Africa  
Latin America

#### Competitive Landscape:

The global PET packaging industry is highly fragmented with the presence of several small and large players competing in terms of price and quality. Some of the major players in the market are:

Amcor plc  
Berry Global  
Graham Packaging Company  
Dunmore Corporation  
Huhtamäki Oyj  
Resilux NV  
E. I. du Pont de Nemours and Company  
Silgan Holdings Inc.

GTX Hanex Plastic  
Comar LLC  
Sonoco Products Company  
Nampak Ltd.  
CCL Industries Inc.  
Smurfit Kappa Group  
Rexam PLC.

### Key Questions Answered in This Report

1. What is the expected growth rate of the global PET packaging market 2024-2032?
2. What has been the impact of COVID-19 on the global PET packaging market?
3. What are the key factors driving the global PET packaging market?
4. What is the breakup of the global PET packaging market based on the packaging type?
5. What is the breakup of the global PET packaging market based on the form?
6. Who are the key players/companies in the global PET packaging market?

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