

PET Packaging Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview 2023-2028:

The global PET packaging market size reached US\$ 74.5 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 99.6 Billion by 2028, exhibiting a growth rate (CAGR) of 4.9% during 2023-2028.

Polyethylene terephthalate, or PET, is a form of polyester that can be shaped into different packaging containers, such as boxes and bottles, depending upon the user's requirement. PET packaging is manufactured by melting pellets of PET resin and extruding the molten liquid into desirable shapes. It is thermally stable, unbreakable, durable and resistant to microorganisms, which prevents the packaged content from degradation and ensures quality maintenance. It also exhibits high dimensional stability and resistance to moisture, solvents and alcohols, along with moderate resistance to diluted alkalis and halogenated hydrocarbons. Owing to these attributes, it is widely used in the packaging of products ranging from food and beverages, personal care products to pharmaceuticals.

Growing consumer awareness for eco-friendly products, coupled with western influence, is the key factor driving the growth of the PET packaging market. Furthermore, there is an increase in the demand for customized and different-sized packs for brand differentiation. For instance, manufacturers use specific shapes, colors and designs for the packaging material as a branding tool for the product. Additionally, increasing preference for carbonated beverages and various ready-to-eat food products amongst the young population across the globe also acts as a growth-inducing factor. Some of the manufacturers are also rapidly adopting PET packaging owing to its low production and shipping costs, minimal solid waste and storage requirements, and ease of

transportation. Increasing research and development (R&D) to produce reusable and recyclable packaging solutions, along with the technological advancements such as plasma-based coating that makes bottles more impervious, are also contributing to the global PET packaging market growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global PET packaging market report, along with forecasts at the global and regional level from 2023-2028. Our report has categorized the market based on packaging type, form, pack type, filling technology and end-user.

Breakup by Packaging Type:

- Rigid Packaging
- Flexible Packaging

Breakup by Form:

- Amorphous PET
- Crystalline PET

Breakup by Pack Type:

- Bottles and Jars
- Bags and Pouches
- Trays
- Lids/Caps and Closures
- Others

Breakup by Filling Technology:

- Hot Fill
- Cold Fill
- Aseptic Fill
- Others

Breakup by End-User:

Beverages Industry

- Bottled Water
- Carbonated Soft Drinks
- Milk and Dairy Products
- Juices
- Beer
- Others

Household Goods Sector

- Food Industry
- Pharmaceutical Industry
- Others

Breakup by Region:

- Asia Pacific
- North America
- Europe
- Middle East and Africa
- Latin America

Competitive Landscape:

The global PET packaging industry is highly fragmented with the presence of several small and large players competing in terms of price and quality. Some of the major players in the market are:

- Amcor plc
- Berry Global
- Graham Packaging Company
- Dunmore Corporation
- Huhtamäki Oyj
- Resilux NV

E. I. du Pont de Nemours and Company
Silgan Holdings Inc.
GTX Hanex Plastic
Comar LLC
Sonoco Products Company
Nampak Ltd.
CCL Industries Inc.
Smurfit Kappa Group
Rexam PLC.

Key Questions Answered in This Report:

What is the expected growth rate of the global PET packaging market 2023-2028?
What has been the impact of COVID-19 on the global PET packaging market?
What are the key factors driving the global PET packaging market?
What is the breakup of the global PET packaging market based on the packaging type?
What is the breakup of the global PET packaging market based on the form?
Who are the key players/companies in the global PET packaging market?

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