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Pet Furniture Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global pet furniture market size reached US$ 3.5 Billion in 2022. Looking forward, IMARC Group expects the market to reach US$ 4.7 Billion by 2028, exhibiting a growth rate (CAGR) of 5.04% during 2022-2028.

Pet furniture, also known as animal-friendly furniture, is designed to meet the needs of different pets, including dogs, cats, rabbits, hamsters, and fish. It is made using safe and durable materials to suit the natural needs and behavior of pets. Some of the commonly used pet furniture includes beds, hammocks, doghouses, dog coolers, cat trees, parrot tents, and play equipment. At present, it is widely available in numerous shapes, sizes and colors among pet specialty stores and other markets.

Pet Furniture Market Trends:
The increasing adoption of pets, especially among the millennial population, across the globe represents one of the key factors bolstering the growth of the market. Apart from this, as domestic animals are treated like family members, there is an increase in spending on toys, travel accessories, beds, clothing items, collars, leashes, medicine, gift, bowls and grooming and veterinary services. This, in confluence with the rising availability of pet insurance, is contributing to market growth. Moreover, there is a significant rise in the demand for innovative and fashionable pet accessories, such as furniture. As a result, leading market players are focusing on multi-functional and stylish product innovation to meet consumer preferences. They are also following a design-centric approach to compliment the home d?cor of the pet owners and consequently employing designer prints and premium fabrics, faux furs, and wickers for the product manufacturing. Besides this, they are utilizing natural and environment-friendly raw materials, such as jute and banana leaves. In addition, a rise in the trend of bringing and keeping pets in offices is positively influencing the demand for multi-functional pet

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furniture, which is acting as another growth-inducing factor.

Key Market Segmentation:
IMARC Group provides an analysis of the key trends in each sub-segment of the global pet furniture market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product, application and distribution channel.

Breakup by Product:

Beds and Sofas
Houses
Trees and Condos
Others

Breakup by Application:

Cats
Dogs
Others

Breakup by Distribution Channel:

Specialty Stores
Supermarkets and Hypermarkets
Online Stores
Others

Breakup by Region:

North America
United States
Canada
Asia-Pacific
China
Japan
India
South Korea
Australia

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Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:
The competitive landscape of the industry has also been examined along with the profiles of the key players being Custom Quality Pet Furniture LLC, Furhaven Pet Products, Go Pet Club LLC, Inter IKEA Holding B.V., Luxury Pet Furniture Ltd, MidWest Homes For Pets, North American Pet, Pet Gear Inc, PetPals Group Inc, Prevue Pet Products Inc., Shanghai Senful Pet Products Co.Ltd. and Ware Pet Products.

Key Questions Answered in This Report:
How has the global pet furniture market performed so far and how will it perform in the coming years?
What has been the impact of COVID-19 on the global pet furniture market?
What are the key regional markets?
What is the breakup of the market based on the product?
What is the breakup of the market based on the application?
What is the breakup of the market based on the distribution channel?
What are the various stages in the value chain of the industry?
What are the key driving factors and challenges in the industry?
What is the structure of the global pet furniture market and who are the key players?
What is the degree of competition in the industry?

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