

# **Pet Food Packaging Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028**

<https://marketpublishers.com/r/P5DBADAF978EN.html>

Date: October 2023

Pages: 142

Price: US\$ 2,499.00 (Single User License)

ID: P5DBADAF978EN

## **Abstracts**

### Market Overview:

The global pet food packaging market size reached US\$ 10.8 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 14.5 Billion by 2028, exhibiting a growth rate (CAGR) of 4.9% during 2023-2028.

Pet food packaging refers to packaging materials used to protect, store and deliver food items of pets. Some of the common packaging solutions include metal cans, folding cartons, pouches, and bags that are usually made of metal, plastic, and paperboard. It is widely used for wrapping or enclosing food items to keep them fresh, long-lasting, clean, and free from contamination. Pet food packaging aids in preventing tampering, spillage, and loss of vital nutrients from the food products. It also offers high durability, cost-effectiveness, and insulation. At present, pet food is commercially available in frozen, dry, wet, and chilled variants.

### Pet Food Packaging Market Trends:

The emerging trend of pet humanization, the rising adoption rate of pets, and the increasing pet ownership across the globe is one of the key factors driving the growth of pet food packaging market. The masses are increasingly shifting toward quality packaging food products to meet the nutritional requirements of their pets. In line with this, the rising concerns regarding the health of their pets has prompted manufacturers to introduce protein-based, multigrain, and gluten- and allergen-free product variants, which is favoring the market growth. Moreover, various technological advancements, such as the introduction of smart pet food packaging that assists in monitoring the

condition quality of the packaged food during transportation and storage, are providing an impetus to the market growth. Additionally, the introduction of organic and natural pet food that are manufactured without preservatives and pesticides is also positively impacting the market growth. Other factors, including increasing demand for airtight sealing bags with high barrier properties and the implementation of various government initiatives on pet food quality and protection, are anticipated to drive the market further toward growth.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global pet food packaging market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on material, food type, animal type and packaging form.

#### Breakup by Material:

Paper and Paperboard

Plastic

Metal

#### Breakup by Food Type:

Dry Food

Wet Food

Others

#### Breakup by Animal Type:

Dog Food

Cat Food

Others

### Breakup by Packaging Form:

Pouches

Metal Cans

Folding Cartons

Bags

Others

### Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Amcor plc, American Packaging Corporation, Berry Global Inc., Blue Buffalo Co. Ltd. (General Mills Inc.), Coveris, Huhtamäki Oyj, Mondi plc, ProAmpac, Silgan Holdings Inc., Smurfit Kappa Group plc, Sonoco Products Company, Transcontinental Inc. and Winpak Ltd.

Key Questions Answered in This Report:

How has the global pet food packaging market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global pet food packaging market?

What are the key regional markets?

What is the breakup of the market based on the material?

What is the breakup of the market based on the food type?

What is the breakup of the market based on the animal type?

What is the breakup of the market based on the packaging form?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global pet food packaging market and who are the key players?

What is the degree of competition in the industry?

## Contents

### **1 PREFACE**

### **2 SCOPE AND METHODOLOGY**

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
  - 2.3.1 Primary Sources
  - 2.3.2 Secondary Sources
- 2.4 Market Estimation
  - 2.4.1 Bottom-Up Approach
  - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

### **3 EXECUTIVE SUMMARY**

### **4 INTRODUCTION**

- 4.1 Overview
- 4.2 Key Industry Trends

### **5 GLOBAL PET FOOD PACKAGING MARKET**

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

### **6 MARKET BREAKUP BY MATERIAL**

- 6.1 Paper and Paperboard
  - 6.1.1 Market Trends
  - 6.1.2 Market Forecast
- 6.2 Plastic
  - 6.2.1 Market Trends
  - 6.2.2 Market Forecast
- 6.3 Metal

- 6.3.1 Market Trends
- 6.3.2 Market Forecast

## **7 MARKET BREAKUP BY FOOD TYPE**

- 7.1 Dry Food
  - 7.1.1 Market Trends
  - 7.1.2 Market Forecast
- 7.2 Wet Food
  - 7.2.1 Market Trends
  - 7.2.2 Market Forecast
- 7.3 Others
  - 7.3.1 Market Trends
  - 7.3.2 Market Forecast

## **8 MARKET BREAKUP BY ANIMAL TYPE**

- 8.1 Dog Food
  - 8.1.1 Market Trends
  - 8.1.2 Market Forecast
- 8.2 Cat Food
  - 8.2.1 Market Trends
  - 8.2.2 Market Forecast
- 8.3 Others
  - 8.3.1 Market Trends
  - 8.3.2 Market Forecast

## **9 MARKET BREAKUP BY PACKAGING FORM**

- 9.1 Pouches
  - 9.1.1 Market Trends
  - 9.1.2 Market Forecast
- 9.2 Metal Cans
  - 9.2.1 Market Trends
  - 9.2.2 Market Forecast
- 9.3 Folding Cartons
  - 9.3.1 Market Trends
  - 9.3.2 Market Forecast
- 9.4 Bags

- 9.4.1 Market Trends
- 9.4.2 Market Forecast
- 9.5 Others
  - 9.5.1 Market Trends
  - 9.5.2 Market Forecast

## **10 MARKET BREAKUP BY REGION**

- 10.1 North America
  - 10.1.1 United States
    - 10.1.1.1 Market Trends
    - 10.1.1.2 Market Forecast
  - 10.1.2 Canada
    - 10.1.2.1 Market Trends
    - 10.1.2.2 Market Forecast
- 10.2 Asia-Pacific
  - 10.2.1 China
    - 10.2.1.1 Market Trends
    - 10.2.1.2 Market Forecast
  - 10.2.2 Japan
    - 10.2.2.1 Market Trends
    - 10.2.2.2 Market Forecast
  - 10.2.3 India
    - 10.2.3.1 Market Trends
    - 10.2.3.2 Market Forecast
  - 10.2.4 South Korea
    - 10.2.4.1 Market Trends
    - 10.2.4.2 Market Forecast
  - 10.2.5 Australia
    - 10.2.5.1 Market Trends
    - 10.2.5.2 Market Forecast
  - 10.2.6 Indonesia
    - 10.2.6.1 Market Trends
    - 10.2.6.2 Market Forecast
  - 10.2.7 Others
    - 10.2.7.1 Market Trends
    - 10.2.7.2 Market Forecast
- 10.3 Europe
  - 10.3.1 Germany



- 10.3.1.1 Market Trends
- 10.3.1.2 Market Forecast
- 10.3.2 France
  - 10.3.2.1 Market Trends
  - 10.3.2.2 Market Forecast
- 10.3.3 United Kingdom
  - 10.3.3.1 Market Trends
  - 10.3.3.2 Market Forecast
- 10.3.4 Italy
  - 10.3.4.1 Market Trends
  - 10.3.4.2 Market Forecast
- 10.3.5 Spain
  - 10.3.5.1 Market Trends
  - 10.3.5.2 Market Forecast
- 10.3.6 Russia
  - 10.3.6.1 Market Trends
  - 10.3.6.2 Market Forecast
- 10.3.7 Others
  - 10.3.7.1 Market Trends
  - 10.3.7.2 Market Forecast
- 10.4 Latin America
  - 10.4.1 Brazil
    - 10.4.1.1 Market Trends
    - 10.4.1.2 Market Forecast
  - 10.4.2 Mexico
    - 10.4.2.1 Market Trends
    - 10.4.2.2 Market Forecast
  - 10.4.3 Others
    - 10.4.3.1 Market Trends
    - 10.4.3.2 Market Forecast
- 10.5 Middle East and Africa
  - 10.5.1 Market Trends
  - 10.5.2 Market Breakup by Country
  - 10.5.3 Market Forecast

## **11 SWOT ANALYSIS**

- 11.1 Overview
- 11.2 Strengths

11.3 Weaknesses

11.4 Opportunities

11.5 Threats

## **12 VALUE CHAIN ANALYSIS**

## **13 PORTERS FIVE FORCES ANALYSIS**

13.1 Overview

13.2 Bargaining Power of Buyers

13.3 Bargaining Power of Suppliers

13.4 Degree of Competition

13.5 Threat of New Entrants

13.6 Threat of Substitutes

## **14 PRICE ANALYSIS**

## **15 COMPETITIVE LANDSCAPE**

15.1 Market Structure

15.2 Key Players

15.3 Profiles of Key Players

15.3.1 Amcor plc

15.3.1.1 Company Overview

15.3.1.2 Product Portfolio

15.3.2 American Packaging Corporation

15.3.2.1 Company Overview

15.3.2.2 Product Portfolio

15.3.3 Berry Global Inc.

15.3.3.1 Company Overview

15.3.3.2 Product Portfolio

15.3.3.3 Financials

15.3.3.4 SWOT Analysis

15.3.4 Blue Buffalo Co. Ltd. (General Mills Inc.)

15.3.4.1 Company Overview

15.3.4.2 Product Portfolio

15.3.5 Coveris

15.3.5.1 Company Overview

15.3.5.2 Product Portfolio

- 15.3.6 Huhtamäki Oyj
  - 15.3.6.1 Company Overview
  - 15.3.6.2 Product Portfolio
  - 15.3.6.3 Financials
- 15.3.7 Mondi plc
  - 15.3.7.1 Company Overview
  - 15.3.7.2 Product Portfolio
  - 15.3.7.3 Financials
  - 15.3.7.4 SWOT Analysis
- 15.3.8 ProAmpac
  - 15.3.8.1 Company Overview
  - 15.3.8.2 Product Portfolio
- 15.3.9 Silgan Holdings Inc.
  - 15.3.9.1 Company Overview
  - 15.3.9.2 Product Portfolio
  - 15.3.9.3 Financials
  - 15.3.9.4 SWOT Analysis
- 15.3.10 Smurfit Kappa Group plc
  - 15.3.10.1 Company Overview
  - 15.3.10.2 Product Portfolio
  - 15.3.10.3 Financials
- 15.3.11 Sonoco Products Company
  - 15.3.11.1 Company Overview
  - 15.3.11.2 Product Portfolio
  - 15.3.11.3 Financials
  - 15.3.11.4 SWOT Analysis
- 15.3.12 Transcontinental Inc.
  - 15.3.12.1 Company Overview
  - 15.3.12.2 Product Portfolio
  - 15.3.12.3 Financials
  - 15.3.12.4 SWOT Analysis
- 15.3.13 Winpak Ltd.
  - 15.3.13.1 Company Overview
  - 15.3.13.2 Product Portfolio
  - 15.3.13.3 Financials

## List Of Tables

### LIST OF TABLES

Table 1: Global: Pet Food Packaging Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Pet Food Packaging Market Forecast: Breakup by Material (in Million US\$), 2023-2028

Table 3: Global: Pet Food Packaging Market Forecast: Breakup by Food Type (in Million US\$), 2023-2028

Table 4: Global: Pet Food Packaging Market Forecast: Breakup by Animal Type (in Million US\$), 2023-2028

Table 5: Global: Pet Food Packaging Market Forecast: Breakup by Packaging Form (in Million US\$), 2023-2028

Table 6: Global: Pet Food Packaging Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 7: Global: Pet Food Packaging Market: Competitive Structure

Table 8: Global: Pet Food Packaging Market: Key Players

## List Of Figures

### LIST OF FIGURES

- Figure 1: Global: Pet Food Packaging Market: Major Drivers and Challenges
- Figure 2: Global: Pet Food Packaging Market: Sales Value (in Billion US\$), 2017-2022
- Figure 3: Global: Pet Food Packaging Market Forecast: Sales Value (in Billion US\$), 2023-2028
- Figure 4: Global: Pet Food Packaging Market: Breakup by Material (in %), 2022
- Figure 5: Global: Pet Food Packaging Market: Breakup by Food Type (in %), 2022
- Figure 6: Global: Pet Food Packaging Market: Breakup by Animal Type (in %), 2022
- Figure 7: Global: Pet Food Packaging Market: Breakup by Packaging Form (in %), 2022
- Figure 8: Global: Pet Food Packaging Market: Breakup by Region (in %), 2022
- Figure 9: Global: Pet Food Packaging (Paper and Paperboard) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 10: Global: Pet Food Packaging (Paper and Paperboard) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 11: Global: Pet Food Packaging (Plastic) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 12: Global: Pet Food Packaging (Plastic) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 13: Global: Pet Food Packaging (Metal) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 14: Global: Pet Food Packaging (Metal) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 15: Global: Pet Food Packaging (Dry Food) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 16: Global: Pet Food Packaging (Dry Food) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 17: Global: Pet Food Packaging (Wet Food) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 18: Global: Pet Food Packaging (Wet Food) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 19: Global: Pet Food Packaging (Other Food Types) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 20: Global: Pet Food Packaging (Other Food Types) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 21: Global: Pet Food Packaging (Dog Food) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 22: Global: Pet Food Packaging (Dog Food) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 23: Global: Pet Food Packaging (Cat Food) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 24: Global: Pet Food Packaging (Cat Food) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 25: Global: Pet Food Packaging (Other Animal Types) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 26: Global: Pet Food Packaging (Other Animal Types) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 27: Global: Pet Food Packaging (Pouches) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 28: Global: Pet Food Packaging (Pouches) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 29: Global: Pet Food Packaging (Metal Cans) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 30: Global: Pet Food Packaging (Metal Cans) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 31: Global: Pet Food Packaging (Folding Cartons) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 32: Global: Pet Food Packaging (Folding Cartons) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 33: Global: Pet Food Packaging (Bags) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 34: Global: Pet Food Packaging (Bags) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 35: Global: Pet Food Packaging (Other Packaging Forms) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 36: Global: Pet Food Packaging (Other Packaging Forms) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 37: North America: Pet Food Packaging Market: Sales Value (in Million US\$), 2017 & 2022

Figure 38: North America: Pet Food Packaging Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 39: United States: Pet Food Packaging Market: Sales Value (in Million US\$), 2017 & 2022

Figure 40: United States: Pet Food Packaging Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 41: Canada: Pet Food Packaging Market: Sales Value (in Million US\$), 2017 &

2022

Figure 42: Canada: Pet Food Packaging Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 43: Asia-Pacific: Pet Food Packaging Market: Sales Value (in Million US\$), 2017 & 2022

Figure 44: Asia-Pacific: Pet Food Packaging Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 45: China: Pet Food Packaging Market: Sales Value (in Million US\$), 2017 & 2022

Figure 46: China: Pet Food Packaging Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 47: Japan: Pet Food Packaging Market: Sales Value (in Million US\$), 2017 & 2022

Figure 48: Japan: Pet Food Packaging Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 49: India: Pet Food Packaging Market: Sales Value (in Million US\$), 2017 & 2022

Figure 50: India: Pet Food Packaging Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 51: South Korea: Pet Food Packaging Market: Sales Value (in Million US\$), 2017 & 2022

Figure 52: South Korea: Pet Food Packaging Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 53: Australia: Pet Food Packaging Market: Sales Value (in Million US\$), 2017 & 2022

Figure 54: Australia: Pet Food Packaging Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 55: Indonesia: Pet Food Packaging Market: Sales Value (in Million US\$), 2017 & 2022

Figure 56: Indonesia: Pet Food Packaging Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 57: Others: Pet Food Packaging Market: Sales Value (in Million US\$), 2017 & 2022

Figure 58: Others: Pet Food Packaging Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 59: Europe: Pet Food Packaging Market: Sales Value (in Million US\$), 2017 & 2022

Figure 60: Europe: Pet Food Packaging Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 61: Germany: Pet Food Packaging Market: Sales Value (in Million US\$), 2017 & 2022

Figure 62: Germany: Pet Food Packaging Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 63: France: Pet Food Packaging Market: Sales Value (in Million US\$), 2017 & 2022

Figure 64: France: Pet Food Packaging Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 65: United Kingdom: Pet Food Packaging Market: Sales Value (in Million US\$), 2017 & 2022

Figure 66: United Kingdom: Pet Food Packaging Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 67: Italy: Pet Food Packaging Market: Sales Value (in Million US\$), 2017 & 2022

Figure 68: Italy: Pet Food Packaging Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 69: Spain: Pet Food Packaging Market: Sales Value (in Million US\$), 2017 & 2022

Figure 70: Spain: Pet Food Packaging Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 71: Russia: Pet Food Packaging Market: Sales Value (in Million US\$), 2017 & 2022

Figure 72: Russia: Pet Food Packaging Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 73: Others: Pet Food Packaging Market: Sales Value (in Million US\$), 2017 & 2022

Figure 74: Others: Pet Food Packaging Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 75: Latin America: Pet Food Packaging Market: Sales Value (in Million US\$), 2017 & 2022

Figure 76: Latin America: Pet Food Packaging Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 77: Brazil: Pet Food Packaging Market: Sales Value (in Million US\$), 2017 & 2022

Figure 78: Brazil: Pet Food Packaging Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 79: Mexico: Pet Food Packaging Market: Sales Value (in Million US\$), 2017 & 2022

Figure 80: Mexico: Pet Food Packaging Market Forecast: Sales Value (in Million US\$), 2023-2028



Figure 81: Others: Pet Food Packaging Market: Sales Value (in Million US\$), 2017 & 2022

Figure 82: Others: Pet Food Packaging Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 83: Middle East and Africa: Pet Food Packaging Market: Sales Value (in Million US\$), 2017 & 2022

Figure 84: Middle East and Africa: Pet Food Packaging Market: Breakup by Country (in %), 2022

Figure 85: Middle East and Africa: Pet Food Packaging Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 86: Global: Pet Food Packaging Industry: SWOT Analysis

Figure 87: Global: Pet Food Packaging Industry: Value Chain Analysis

Figure 88: Global: Pet Food Packaging Industry: Porter's Five Forces Analysis

## I would like to order

Product name: Pet Food Packaging Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Product link: <https://marketpublishers.com/r/P5DBADAF978EN.html>

Price: US\$ 2,499.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P5DBADAF978EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

