

# **Pet Food Market – Industry Trends, Manufacturing Process, Plant Setup, Machinery, Raw Materials, Cost and Revenue**

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## **Abstracts**

History is proof enough that animals have played an important role in the lives of humans since ancient times. They were used by humans to serve multiple purposes such as food, clothes and transportation. But, the last few centuries have observed an attitude change in people resulting in the maturation of the role of animals in human lives. An increase in number of pets, especially dogs and cats, has been recognized worldwide. Humanization of pets have led the owners to treat their pets as family and feed them the right food according to their age and breed. A growing concern among pet owners regarding their pet's health has increased their expenditure on nutritious pet foods. They are essentially looking for specialized and higher quality of pet food. This had led to a radical increase in the production of pet foods worldwide. Premiumization has also led to a number of innovations in the taste and flavour of the pet products with recipes showing a strong influence from human dining. This has provided a great scope of expansion for the pet food market globally.

IMARC's latest study "Pet Food Market – Industry Trends, Manufacturing Process, Plant Setup, Machinery, Raw Materials, Cost and Revenue" provides a techno-commercial roadmap for setting up a pet food manufacturing plant. The study covers all the requisite aspects of the pet food market. This ranges from macro overview of the market to micro details of the industry performance, processing and manufacturing requirements, project cost, project funding, project economics, expected returns on investment, profit margins, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who are planning to foray into the pet food industry in any manner.

## **Key Questions Answered in This Report?**

What are the key success and risk factors in the pet food industry?

How has the pet food market performed so far and how will it perform in the coming years?

What is the structure of the pet food industry and who are the key players?

What are the various unit operations involved in a pet food manufacturing plant?

What is the total size of land required for setting up a pet food plant?

What are the machinery requirements for setting up a pet food plant?

What are the raw material requirements for setting up a pet food plant?

What are the utility requirements for setting up a pet food plant?

What are the manpower requirements for setting up a pet food plant?

What are the infrastructure costs for setting up a pet food plant?

What are the capital costs for setting up a pet food plant?

What are the operating costs for setting up a pet food plant?

What will be the income and expenditures for a pet food plant?

What is the time required to break-even?

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