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Pet Food Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

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Abstracts

The global pet food market reached a value of US$ 112.87 Billion in 2021. Looking forward, IMARC Group expects the market to reach US$ 154.04 Billion by 2027, exhibiting a CAGR of 5.42% during 2022-2027. Keeping in mind the uncertainties of COVID-19, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic. These insights are included in the report as a major market contributor.

Over the years, the growing number of pet-owners has resulted in an extensive demand for pet food. Research and studies conducted by the manufacturers have also increased their knowledge of pet nutrition. In-line with this, they are now offering products which ensure palatability and meet the nutritional requirements of pets. Moreover, several pet food associations and federations have introduced strict legislation for the manufacturers to produce safe and high-quality pet food.

Global Pet Food Market Drivers:
As pet food helps in combating skin allergies and infections as well as improving the overall health and life expectancy of pets, the owners are increasingly looking for pet food products that address these health concerns. Manufacturers are also introducing products specific to the breed, age and size of pets in smaller, disposable, single-serve containers in order to offer convenience to both the pets and owners. Apart from this, pet food companies are developing organic variants which are made using ingredients that are grown without the use of pesticides, synthetic fertilizers, hormones or antibiotics. This has increased consumer’s interest in natural formulations, thereby increasing the potential of the companies to further diversify their offerings.

Key Market Segmentation:

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IMARC Group provides an analysis of the key trends in each sub-segment of the global pet food market, along with forecasts at the global and regional level from 2022-2027. Our report has categorized the market based on pet type, product type, pricing type, ingredient type and distribution channel.

Breakup by Pet Type:

Dog Food
Cat Food
Others

On the basis of pet type, the market is segmented into dog food, cat food and others. Currently, dog food dominates the market due to increasing dog ownership coupled with the rising pet humanization trend across the globe.

Breakup by Product Type:

Dry Pet Food
Wet and Canned Pet Food
Snacks and Treats

Based on product type, dry pet food represents the most popular product type as it is more affordable and has a long-standing market presence. Dry pet food is followed by wet and canned pet food, and snacks and treats.

Breakup by Pricing Type:

Mass Products
Premium Products

The market is also categorized on the basis of pricing into mass products and premium products. Amongst these, mass products account for the majority of the global sales.

Breakup by Ingredient Type:

Animal Derived
Plant Derived

On the basis of ingredient type, the report finds that animal derived pet food is the

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leading segment, followed by plant derived pet food.

Breakup by Distribution Channel:

Supermarkets and Hypermarkets
Specialty Stores
Online Stores
Others

Based on distribution channel, supermarkets and hypermarkets currently hold the largest share as they offer convenience to the consumers. They are followed by specialty stores, online stores and others. Among all the distribution channels, online stores are expected to exhibit a strong growth in the coming years.

Regional Insights:

North America
Europe
Asia-Pacific
Latin America
Middle East and Africa

Region-wise, North America enjoys the leading position in the global pet food market on account of the growing pet adoption rate in the region. Other major regions include Asia-Pacific, Europe, Latin America, and Middle East and Africa.

Competitive Landscape:
The market is highly fragmented with the presence of numerous small and large manufacturers who compete in terms of prices and quality. Some of the leading players operating in the market are:

Mars Petcare Inc.
Nestl? Purina Pet Care (Nestl? SA)
Hill's Pet Nutrition
The J.M. Smucker Company

This report provides a deep insight into the global pet food industry covering all its essential aspects. This ranges from macro overview of the market to micro details of the industry performance, recent trends, key market drivers and challenges, SWOT

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analysis, Porter’s five forces analysis, value chain analysis, etc. The report also provides a comprehensive analysis for setting up a pet food manufacturing plant. The study analyses the processing and manufacturing requirements, project cost, project funding, project economics, expected returns on investment, profit margins, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the pet food industry in any manner. Key Questions Answered in This Report:
How has the global pet food market performed so far and how will it perform in the coming years?
What are the key regional markets in the global pet food market?
What has been the impact of COVID-19 on the global pet food market?
What are the major pet types in the global pet food market?
What are the various product types in the global pet food market?
What are the different pricing segments in the global pet food market?
What are the key ingredients in the global pet food market?
What are the major distribution channels in the global pet food market?
What are the price trends of pet food?
What are the various stages in the value chain of the global pet food market?
What are the key driving factors and challenges in the global pet food market?
What is the structure of the global pet food market and who are the key players?
What is the degree of competition in the global pet food market ?
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What are the capital costs for setting up a pet food manufacturing plant?
What are the operating costs for setting up a pet food manufacturing plant?
What will be the income and expenditures for a pet food manufacturing plant?
What is the time required to break-even?

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