

# **Pet Accessories Market Report by Product Type (Pet Toys, Housing and Bedding, Carriers, Grooming Products, Collars and Harness, and Others), Pet Type (Dogs, Cats, Horse, Rabbits, and Others), Distribution Channel (Offline, Online), and Region 2024-2032**

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## **Abstracts**

The global pet accessories market size reached US\$ 29.0 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 48.0 Billion by 2032, exhibiting a growth rate (CAGR) of 5.6% during 2024-2032. The market is experiencing robust growth driven by the increasing pet ownership across the globe, rapid technological advancements in pet care products, heightened awareness about pet health and wellness, the expansion of online retail platforms, and the rising disposable incomes among consumers.

**Pet Accessories Market Analysis:**

**Market Growth and Size:** The market is witnessing stable growth, driven by the increasing trend of pet humanization, rising pet ownership across the globe, and the introduction of technologically enhanced products and eco-friendly options.

**Major Market Drivers:** Key drivers influencing the market growth include the rising trend of treating pets as family members, advancements in pet care technology, heightened awareness about pet health and wellness, the expansion of the e-commerce sector, and increasing disposable incomes.

**Key Market Trends:** The key market trends involve the growing demand for smart pet accessories, like global positioning system (GPS) collars and automated feeders. Additionally, the increasing popularity of eco-friendly and sustainable products, reflecting a broader societal shift towards environmental responsibility, is bolstering the market growth.

**Geographical Trends:** North America leads the market due to its high pet ownership and

expenditure on pet care. Other regions are also showing significant growth, fueled by the increasing pet adoption and rising disposable incomes.

**Competitive Landscape:** The market is characterized by the active involvement of key players who are focusing on innovation, strategic partnerships, and expanding their digital presence to strengthen their market positions.

**Challenges and Opportunities:** The market faces various challenges, such as regulatory hurdles and varying consumer preferences across regions. However, the increasing prevalence of addressing the needs of a diverse pet owner population and leveraging technology to offer personalized pet care is creating new opportunities for the market growth.

#### **Pet Accessories Market Trends:**

**Increasing pet ownership and humanization of pets**

The rising ownership of pets across the globe and the increasing depth of the relationships between owners and their pets are major factors boosting the market growth. In line with this, the growing prevalence of treating pets as family members, which leads to a greater focus on their well-being and comfort, is fostering the market growth. Moreover, the increasing adoption of pet accessories that include necessities like food bowls and leashes and more sophisticated items like luxury beds, fashion apparel, and tech-enabled products such as global positioning system (GPS) trackers and automated feeders is anticipated to drive the market growth. In addition to this, the growing emotional bond between pet owners and their pets, encouraging them to spend more on high-quality products, is acting as a growth-inducing factor.

#### **Rapid advancements in technology and product innovation**

The rapid technological advancements and innovations in pet accessories focused on enhancing the comfort, safety, and well-being of pets are providing a thrust to the market growth. In line with this, the development of smart pet accessories, which include wearable devices like activity monitors and automated products, is positively impacting the market growth. They offer pet owners enhanced convenience, allowing them to monitor and care for their pets more effectively and remotely. Moreover, the growing popularity of integrating mobile applications with pet accessories, enabling owners to track their pets' health, location, and activity levels with ease, is anticipated to drive the market growth. In addition to this, rapid innovations in feeding technology, like smart feeders that are programmed to dispense food at specific times and quantities, are fostering the market growth.

## Rising awareness about pet health and wellness

The burgeoning awareness among pet owners about the health and wellness of their pets is a major driver boosting the market growth. Along with this, the growing availability of detailed information on pet care and rising emphasis on preventive healthcare for pets, are positively influencing the market growth. In line with this, the rising inclination of pet owners to invest in products that enhance the physical and mental wellness of their pets is contributing to the market growth. Along with this, the development and growth of various product categories, like organic and nutritious pet food, health-related accessories, and toys that promote physical activity and mental stimulation, is enhancing the market growth. In addition to this, the introduction of various ergonomic accessories designed to prevent health issues, like orthopedic beds for older dogs, is stimulating the market growth.

## Growth of online retail and e-commerce platforms

The emergence of online shopping and e-commerce platforms, facilitating easy access to a wide range of pet accessories, is anticipated to drive the market growth. Online channels offer the convenience of home delivery, availability of a variety of products, competitive pricing, and easy access to various customer reviews and product information. Additionally, the easy accessibility on online platforms, which provide opportunities for niche and specialized products to reach a wider audience, is favoring the market growth. Furthermore, the increasing popularity of e-commerce platforms, as they enable smaller brands and manufacturers to connect with diverse audiences, is acting as a growth-inducing factor. In addition to this, the growing prevalence of online personalized experiences as retailers offer subscription services for regular deliveries of pet food and other consumables and personalized product recommendations are contributing to the market growth.

## Increasing disposable income and lifestyle changes

The rising disposable income of pet owners, encouraging them to spend more on pet care, including accessories, is providing a considerable boost to the market growth. Moreover, the rapid change in the lifestyle of owners as pets are considered a part of the family and are given similar treatment and care, is stimulating the market growth. In addition to this, the growing willingness to spend on premium and luxury pet products, which are perceived to offer better quality and features, is offering remunerative growth opportunities for the market. In line with this, the increasing popularity of designer wear, high-tech toys, and services like pet spas and luxury pet hotels are boosting the market

growth. Besides this, the rising lifestyle changes, leading to heightened travel and pet-friendly workplaces, creating demand for new products, like portable pet carriers and pet-friendly workplace accessories, are strengthening the market growth.

#### Pet Accessories Industry Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the global, regional, and country levels for 2024-2032. Our report has categorized the market based on product type, pet type, and distribution channel.

#### Breakup by Product Type:

- Pet Toys
- Housing and Bedding
- Carriers
- Grooming Products
- Collars and Harness
- Others

Housing and bedding accounts for the majority of the market share

The report has provided a detailed breakup and analysis of the market based on the product type. This includes pet toys, housing and bedding, carriers, grooming products, collars and harness, and others. According to the report, housing and bedding represented the largest segment.

#### Breakup by Pet Type:

- Dogs
- Cats
- Horse
- Rabbits
- Others

Dogs holds the largest share in the industry

A detailed breakup and analysis of the market based on the pet type has also been provided in the report. This includes dogs, cats, horse, rabbits, and others. According to the report, dogs accounted for the largest market share.

### Breakup by Distribution Channel:

Offline  
Online

Offline represents the leading market segment

The report has provided a detailed breakup and analysis of the market based on the distribution channel. This includes online and offline. According to the report, offline represented the largest segment.

### Breakup by Region:

North America  
United States  
Canada  
Europe  
Germany  
France  
United Kingdom  
Italy  
Spain  
Russia  
Others  
Asia Pacific  
China  
Japan  
India  
South Korea  
Australia  
Indonesia  
Others  
Latin America  
Brazil  
Mexico  
Others  
Middle East and Africa

North America leads the market, accounting for the largest pet accessories market

share

The market research report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Europe (Germany, France, the United Kingdom, Italy, Spain, and others); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, North America accounted for the largest market share.

The market research report has provided a comprehensive analysis of the competitive landscape. Detailed profiles of all major companies have also been provided. Some of the key players in the market include:

Ancol Pet Products Limited  
Bed Bath & Beyond Inc.  
Blueberry Pet  
Cycle Dog LLC  
Designer Pet Products  
Ferplast S.p.A.  
Honest Pet Products  
Inter IKEA Systems B.V.  
Muttluks Inc.  
Platinum Pets LLC  
Radio Systems Corporation  
Rolf C. Hagen Inc.  
Rosewood Pet Products Ltd.  
Simply Fido LLC  
The Hartz Mountain Corporation (Unicharm Corporation)

Key Questions Answered in This Report:

How has the global pet accessories market performed so far, and how will it perform in the coming years?

What are the drivers, restraints, and opportunities in the global pet accessories market?

What is the impact of each driver, restraint, and opportunity on the global pet accessories market?

What are the key regional markets?

Which countries represent the most attractive pet accessories market?

What is the breakup of the market based on the product type?

Which is the most attractive product type in the pet accessories market?

What is the breakup of the market based on the pet type?

Which is the most attractive pet type in the pet accessories market?

What is the breakup of the market based on the distribution channel?

Which is the most attractive distribution channel in the pet accessories market?

What is the competitive structure of the market?

Who are the key players/companies in the global pet accessories market?

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