

Pepper Sprays Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/P792C0519395EN.html>

Date: March 2023

Pages: 143

Price: US\$ 2,499.00 (Single User License)

ID: P792C0519395EN

Abstracts

The global pepper sprays market size reached US\$ 30.2 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 60.0 Billion by 2028, exhibiting a growth rate (CAGR) of 11.89% during 2023-2028.

Pepper sprays, also known as oleoresin capsicum (OC) sprays, refer to lachrymatory agents that contain capsaicin, an inflammatory compound that causes a burning sensation, extreme pain, tears, and even temporary blindness when it comes into contact with a person's eyes. They work by inflaming the mucous membranes in the eyes, lungs, nose, and throat, leading to immediate closure of the eyes, runny nose, coughing, and difficulty in breathing. As a result, pepper sprays are extensively used by civilians for self-defense and by law enforcement agents for policing, crowd control and riot control. Nowadays, they are widely available in fogger, stream, gel and foam variants in aerosol and spray bottles in the market.

Pepper Sprays Market Trends:

The increasing usage of pepper sprays to incapacitate attackers and for protection against animals like bears represents the primary factor driving the market growth. Besides this, the rising cases of eve-teasing, crimes against women, riots and protests are catalyzing the demand for pepper sprays. Additionally, pepper sprays are lightweight, compact and effective, making them easy to carry and use. This, in confluence with the growing consumer interest in outdoor activities, such as hunting, camping and hiking, is accelerating the product adoption rate. Furthermore, the leading players are heavily investing in research and development (R&D) activities to expand their product portfolio and gain a competitive edge. For instance, they are launching smaller products that are easy to manage and carry on the go. Other factors, including the rising awareness regarding self-defense, easy product availability via online and

offline retail channels, favorable government policies, and inflating consumer disposable incomes, are also creating a positive market outlook.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global pepper sprays market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on type, end use and distribution channel.

Breakup by Type:

- Stream
- Forced Cone
- Foggers
- Others

Breakup by End Use:

- Personal Defense
- Law Enforcement Defense

Breakup by Distribution Channel:

- Specialty Shops
- Online Stores

Breakup by Region:

- North America
 - United States
 - Canada
- Asia-Pacific
 - China
 - Japan
 - India
 - South Korea
- Australia
- Indonesia
- Others

Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Counter Assault (Tender Corporation), Defense Technology, Fox Labs International Inc., J&L Self Defense Products Inc., Mace Security International Inc, SABRE - Security Equipment Corp, Super-Sparkly Safety Stuff LLC, Sure Safety, UDAP Industries Inc. and Zarc International Inc.

Key Questions Answered in This Report

1. What was the size of the global pepper sprays market in 2022?
2. What is the expected growth rate of the global pepper sprays market during 2023-2028?
3. What are the key factors driving the global pepper sprays market?
4. What has been the impact of COVID-19 on the global pepper sprays market?
5. What is the breakup of the global pepper sprays market based on the type?
6. What are the key regions in the global pepper sprays market?
7. Who are the key players/companies in the global pepper sprays market?

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