

# **Pearlescent Pigment Market Report by Product (Natural Pearl Essence, Titanium Dioxide Mica, Ferric Oxide Mica, Combination Mica, and Others), Form (Powder, Dispersion and Paste), Application (Paints and Coatings, Plastics, Printing Inks, Cosmetics, and Others), and Region 2024-2032**

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## **Abstracts**

The global pearlescent pigment market size reached US\$ 1.8 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 2.9 Billion by 2032, exhibiting a growth rate (CAGR) of 5.1% during 2024-2032.

Pearlescent pigments are transparent, non-reactive and non-toxic platelets that can reflect light and create a lustrous effect on account of their smooth surfaces. These pigments also provide color and intricate visual effects to various coatings, plastics and printing inks. They are either obtained from natural sources, such as fish scales or synthetic sources like metal oxide-coated mica, bismuth oxychloride, basic lead carbonate and lead arsenate. At present, pearlescent pigments are widely available in customized, innovative designs and different platelet sizes, thickness and coarseness of the particles and pigment concentration.

**Pearlescent Pigment Market Trends:**

Due to the high weathering-resistant properties of pearlescent pigments, they are employed in the automotive industry as an alternative to metallics. This, in confluence with the rising sales of passenger and commercial vehicles across the globe, represents one of the key factors impelling the market growth. Besides this, these pigments find extensive application in a variety of cosmetics, such as eyeshadow, blush, highlighter, lip gloss and bronzer, to create a matte finish and add color, sparkle and glitter. In

In addition, the easy availability of sustainable products and customized formulas through e-commerce channels, along with the escalating demand for unisex cosmetics, is contributing to the market growth. Apart from this, due to their characteristics of high stability of light sensitization and acid, alkali and high-temperature resistance, pearlescent pigments are used in packaging materials of various food products around the world. In addition, a shift in consumer preferences toward packaged food due to rapid urbanization, inflating income levels, and busy lifestyles are anticipated to offer lucrative growth opportunities to key players operating in the industry in the upcoming years.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global pearlescent pigment market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on product, form and application.

#### Breakup by Product:

- Natural Pearl Essence
- Titanium Dioxide Mica
- Ferric Oxide Mica
- Combination Mica
- Others

#### Breakup by Form:

- Powder
- Dispersion and Paste

#### Breakup by Application:

- Paints and Coatings
- Plastics
- Printing Inks
- Cosmetics
- Others

#### Breakup by Region:

North America  
United States  
Canada  
Asia-Pacific  
China  
Japan  
India  
South Korea  
Australia  
Indonesia  
Others  
Europe  
Germany  
France  
United Kingdom  
Italy  
Spain  
Russia  
Others  
Latin America  
Brazil  
Mexico  
Others  
Middle East and Africa

#### Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Aal Chem, Altana AG, BASF SE, Brenntag SE, Geotech International B.V., L'Arca Srl, Merck KGaA, Pritty Pearlescent Pigments Co. Ltd., RIKA Technology Co. Ltd., Sinoparst Science and Technology Co. Ltd., Smarol Industry Co. Ltd. and Sudarshan Chemical Industries Limited.

#### Key Questions Answered in This Report

1. What was the size of the global pearlescent pigment market in 2023?
2. What is the expected growth rate of the global pearlescent pigment market during 2024-2032?
3. What has been the impact of COVID-19 on the global pearlescent pigment market?
4. What are the key factors driving the global pearlescent pigment market?

5. What is the breakup of the global pearlescent pigment market based on the product?
6. What is the breakup of the global pearlescent pigment market based on the form?
7. What is the breakup of the global pearlescent pigment market based on the application?
8. What are the key regions in the global pearlescent pigment market?
9. Who are the key players/companies in the global pearlescent pigment market?

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