

Pearlescent Pigment Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global pearlescent pigment market size reached US\$ 1.7 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 2.5 Billion by 2028, exhibiting a growth rate (CAGR) of 5.8% during 2023-2028.

Pearlescent pigments are transparent, non-reactive and non-toxic platelets that can reflect light and create a lustrous effect on account of their smooth surfaces. These pigments also provide color and intricate visual effects to various coatings, plastics and printing inks. They are either obtained from natural sources, such as fish scales or synthetic sources like metal oxide-coated mica, bismuth oxychloride, basic lead carbonate and lead arsenate. At present, pearlescent pigments are widely available in customized, innovative designs and different platelet sizes, thickness and coarseness of the particles and pigment concentration.

Pearlescent Pigment Market Trends:

Due to the high weathering-resistant properties of pearlescent pigments, they are employed in the automotive industry as an alternative to metallics. This, in confluence with the rising sales of passenger and commercial vehicles across the globe, represents one of the key factors impelling the market growth. Besides this, these pigments find extensive application in a variety of cosmetics, such as eyeshadow, blush, highlighter, lip gloss and bronzer, to create a matte finish and add color, sparkle and glitter. In addition, the easy availability of sustainable products and customized formulas through e-commerce channels, along with the escalating demand for unisex cosmetics, is contributing to the market growth. Apart from this, due to their characteristics of high stability of light sensitization and acid, alkali and high-temperature resistance, pearlescent pigments are used in packaging materials of various food products around



the world. In addition, a shift in consumer preferences toward packaged food due to rapid urbanization, inflating income levels, and busy lifestyles are anticipated to offer lucrative growth opportunities to key players operating in the industry in the upcoming years.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global pearlescent pigment market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product, form and application.

Breakup by Product:

Natural Pearl Essence Titanium Dioxide Mica Ferric Oxide Mica Combination Mica Others

Breakup by Form:

Powder

Dispersion and Paste

Breakup by Application:

Paints and Coatings

Plastics

Printing Inks

Cosmetics

Others

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China



J	а	b	а	n
J	v	\sim	v	

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Aal Chem, Altana AG, BASF SE, Brenntag SE, Geotech International B.V., L'Arca Srl, Merck KGaA, Pritty Pearlescent Pigments Co. Ltd., RIKA Technology Co. Ltd., Sinoparst Science and Technology Co. Ltd., Smarol Industry Co. Ltd. and Sudarshan Chemical Industries Limited.

Key Questions Answered in This Report

- 1. What was the size of the global pearlescent pigment market in 2022?
- 2. What is the expected growth rate of the global pearlescent pigment market during 2023-2028?
- 3. What has been the impact of COVID-19 on the global pearlescent pigment market?
- 4. What are the key factors driving the global pearlescent pigment market?
- 5. What is the breakup of the global pearlescent pigment market based on the product?
- 6. What is the breakup of the global pearlescent pigment market based on the form?
- 7. What is the breakup of the global pearlescent pigment market based on the application?
- 8. What are the key regions in the global pearlescent pigment market?



9. Who are the key players/companies in the global pearlescent pigment market?



Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL PEARLESCENT PIGMENT MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY PRODUCT

- 6.1 Natural Pearl Essence
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Titanium Dioxide Mica
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 Ferric Oxide Mica



- 6.3.1 Market Trends
- 6.3.2 Market Forecast
- 6.4 Combination Mica
 - 6.4.1 Market Trends
 - 6.4.2 Market Forecast
- 6.5 Others
 - 6.5.1 Market Trends
 - 6.5.2 Market Forecast

7 MARKET BREAKUP BY FORM

- 7.1 Powder
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 Dispersion and Paste
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast

8 MARKET BREAKUP BY APPLICATION

- 8.1 Paints and Coatings
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
- 8.2 Plastics
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast
- 8.3 Printing Inks
 - 8.3.1 Market Trends
 - 8.3.2 Market Forecast
- 8.4 Cosmetics
 - 8.4.1 Market Trends
 - 8.4.2 Market Forecast
- 8.5 Others
 - 8.5.1 Market Trends
 - 8.5.2 Market Forecast

9 MARKET BREAKUP BY REGION

9.1 North America



- 9.1.1 United States
 - 9.1.1.1 Market Trends
 - 9.1.1.2 Market Forecast
- 9.1.2 Canada
 - 9.1.2.1 Market Trends
- 9.1.2.2 Market Forecast
- 9.2 Asia-Pacific
 - 9.2.1 China
 - 9.2.1.1 Market Trends
 - 9.2.1.2 Market Forecast
 - 9.2.2 Japan
 - 9.2.2.1 Market Trends
 - 9.2.2.2 Market Forecast
 - 9.2.3 India
 - 9.2.3.1 Market Trends
 - 9.2.3.2 Market Forecast
 - 9.2.4 South Korea
 - 9.2.4.1 Market Trends
 - 9.2.4.2 Market Forecast
 - 9.2.5 Australia
 - 9.2.5.1 Market Trends
 - 9.2.5.2 Market Forecast
 - 9.2.6 Indonesia
 - 9.2.6.1 Market Trends
 - 9.2.6.2 Market Forecast
 - 9.2.7 Others
 - 9.2.7.1 Market Trends
 - 9.2.7.2 Market Forecast
- 9.3 Europe
 - 9.3.1 Germany
 - 9.3.1.1 Market Trends
 - 9.3.1.2 Market Forecast
 - 9.3.2 France
 - 9.3.2.1 Market Trends
 - 9.3.2.2 Market Forecast
 - 9.3.3 United Kingdom
 - 9.3.3.1 Market Trends
 - 9.3.3.2 Market Forecast
 - 9.3.4 Italy



- 9.3.4.1 Market Trends
- 9.3.4.2 Market Forecast
- 9.3.5 Spain
 - 9.3.5.1 Market Trends
 - 9.3.5.2 Market Forecast
- 9.3.6 Russia
 - 9.3.6.1 Market Trends
 - 9.3.6.2 Market Forecast
- 9.3.7 Others
 - 9.3.7.1 Market Trends
 - 9.3.7.2 Market Forecast
- 9.4 Latin America
 - 9.4.1 Brazil
 - 9.4.1.1 Market Trends
 - 9.4.1.2 Market Forecast
 - 9.4.2 Mexico
 - 9.4.2.1 Market Trends
 - 9.4.2.2 Market Forecast
 - 9.4.3 Others
 - 9.4.3.1 Market Trends
 - 9.4.3.2 Market Forecast
- 9.5 Middle East and Africa
 - 9.5.1 Market Trends
 - 9.5.2 Market Breakup by Country
 - 9.5.3 Market Forecast

10 SWOT ANALYSIS

- 10.1 Overview
- 10.2 Strengths
- 10.3 Weaknesses
- 10.4 Opportunities
- 10.5 Threats

11 VALUE CHAIN ANALYSIS

12 PORTERS FIVE FORCES ANALYSIS

12.1 Overview



- 12.2 Bargaining Power of Buyers
- 12.3 Bargaining Power of Suppliers
- 12.4 Degree of Competition
- 12.5 Threat of New Entrants
- 12.6 Threat of Substitutes

13 PRICE ANALYSIS

14 COMPETITIVE LANDSCAPE

- 14.1 Market Structure
- 14.2 Key Players
- 14.3 Profiles of Key Players
 - 14.3.1 Aal Chem
 - 14.3.1.1 Company Overview
 - 14.3.1.2 Product Portfolio
 - 14.3.2 Altana AG
 - 14.3.2.1 Company Overview
 - 14.3.2.2 Product Portfolio
 - 14.3.2.3 SWOT Analysis
 - 14.3.3 BASF SE
 - 14.3.3.1 Company Overview
 - 14.3.3.2 Product Portfolio
 - 14.3.3.3 Financials
 - 14.3.3.4 SWOT Analysis
 - 14.3.4 Brenntag SE
 - 14.3.4.1 Company Overview
 - 14.3.4.2 Product Portfolio
 - 14.3.4.3 Financials
 - 14.3.5 Geotech International B.V.
 - 14.3.5.1 Company Overview
 - 14.3.5.2 Product Portfolio
 - 14.3.6 L'Arca Srl
 - 14.3.6.1 Company Overview
 - 14.3.6.2 Product Portfolio
 - 14.3.7 Merck KGaA
 - 14.3.7.1 Company Overview
 - 14.3.7.2 Product Portfolio
 - 14.3.7.3 Financials



- 14.3.7.4 SWOT Analysis
- 14.3.8 Pritty Pearlescent Pigments Co. Ltd.
 - 14.3.8.1 Company Overview
 - 14.3.8.2 Product Portfolio
- 14.3.9 RIKA Technology Co. Ltd.
 - 14.3.9.1 Company Overview
 - 14.3.9.2 Product Portfolio
- 14.3.10 Sinoparst Science and Technology Co. Ltd.
 - 14.3.10.1 Company Overview
 - 14.3.10.2 Product Portfolio
- 14.3.11 Smarol Industry Co. Ltd.
 - 14.3.11.1 Company Overview
 - 14.3.11.2 Product Portfolio
- 14.3.12 Sudarshan Chemical Industries Limited
 - 14.3.12.1 Company Overview
 - 14.3.12.2 Product Portfolio
 - 14.3.12.3 Financials



List Of Tables

LIST OF TABLES

Table 1: Global: Pearlescent Pigment Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Pearlescent Pigment Market Forecast: Breakup by Product (in Million

US\$), 2023-2028

Table 3: Global: Pearlescent Pigment Market Forecast: Breakup by Form (in Million

US\$), 2023-2028

Table 4: Global: Pearlescent Pigment Market Forecast: Breakup by Application (in

Million US\$), 2023-2028

Table 5: Global: Pearlescent Pigment Market Forecast: Breakup by Region (in Million

US\$), 2023-2028

Table 6: Global: Pearlescent Pigment Market: Competitive Structure

Table 7: Global: Pearlescent Pigment Market: Key Players



List Of Figures

LIST OF FIGURES

Figure 1: Global: Pearlescent Pigment Market: Major Drivers and Challenges

Figure 2: Global: Pearlescent Pigment Market: Sales Value (in Billion US\$), 2017-2022

Figure 3: Global: Pearlescent Pigment Market Forecast: Sales Value (in Billion US\$),

2023-2028

Figure 4: Global: Pearlescent Pigment Market: Breakup by Product (in %), 2022

Figure 5: Global: Pearlescent Pigment Market: Breakup by Form (in %), 2022

Figure 6: Global: Pearlescent Pigment Market: Breakup by Application (in %), 2022

Figure 7: Global: Pearlescent Pigment Market: Breakup by Region (in %), 2022

Figure 8: Global: Pearlescent Pigment (Natural Pearl Essence) Market: Sales Value (in

Million US\$), 2017 & 2022

Figure 9: Global: Pearlescent Pigment (Natural Pearl Essence) Market Forecast: Sales

Value (in Million US\$), 2023-2028

Figure 10: Global: Pearlescent Pigment (Titanium Dioxide Mica) Market: Sales Value (in

Million US\$), 2017 & 2022

Figure 11: Global: Pearlescent Pigment (Titanium Dioxide Mica) Market Forecast: Sales

Value (in Million US\$), 2023-2028

Figure 12: Global: Pearlescent Pigment (Ferric Oxide Mica) Market: Sales Value (in

Million US\$), 2017 & 2022

Figure 13: Global: Pearlescent Pigment (Ferric Oxide Mica) Market Forecast: Sales

Value (in Million US\$), 2023-2028

Figure 14: Global: Pearlescent Pigment (Combination Mica) Market: Sales Value (in

Million US\$), 2017 & 2022

Figure 15: Global: Pearlescent Pigment (Combination Mica) Market Forecast: Sales

Value (in Million US\$), 2023-2028

Figure 16: Global: Pearlescent Pigment (Other Products) Market: Sales Value (in Million

US\$), 2017 & 2022

Figure 17: Global: Pearlescent Pigment (Other Products) Market Forecast: Sales Value

(in Million US\$), 2023-2028

Figure 18: Global: Pearlescent Pigment (Powder) Market: Sales Value (in Million US\$),

2017 & 2022

Figure 19: Global: Pearlescent Pigment (Powder) Market Forecast: Sales Value (in

Million US\$), 2023-2028

Figure 20: Global: Pearlescent Pigment (Dispersion and Paste) Market: Sales Value (in

Million US\$), 2017 & 2022

Figure 21: Global: Pearlescent Pigment (Dispersion and Paste) Market Forecast: Sales



Value (in Million US\$), 2023-2028

Figure 22: Global: Pearlescent Pigment (Paints and Coatings) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 23: Global: Pearlescent Pigment (Paints and Coatings) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 24: Global: Pearlescent Pigment (Plastics) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 25: Global: Pearlescent Pigment (Plastics) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 26: Global: Pearlescent Pigment (Printing Inks) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 27: Global: Pearlescent Pigment (Printing Inks) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 28: Global: Pearlescent Pigment (Cosmetics) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 29: Global: Pearlescent Pigment (Cosmetics) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 30: Global: Pearlescent Pigment (Other Applications) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 31: Global: Pearlescent Pigment (Other Applications) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 32: North America: Pearlescent Pigment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 33: North America: Pearlescent Pigment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 34: United States: Pearlescent Pigment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 35: United States: Pearlescent Pigment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 36: Canada: Pearlescent Pigment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 37: Canada: Pearlescent Pigment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 38: Asia-Pacific: Pearlescent Pigment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 39: Asia-Pacific: Pearlescent Pigment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 40: China: Pearlescent Pigment Market: Sales Value (in Million US\$), 2017 & 2022



- Figure 41: China: Pearlescent Pigment Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 42: Japan: Pearlescent Pigment Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 43: Japan: Pearlescent Pigment Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 44: India: Pearlescent Pigment Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 45: India: Pearlescent Pigment Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 46: South Korea: Pearlescent Pigment Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 47: South Korea: Pearlescent Pigment Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 48: Australia: Pearlescent Pigment Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 49: Australia: Pearlescent Pigment Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 50: Indonesia: Pearlescent Pigment Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 51: Indonesia: Pearlescent Pigment Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 52: Others: Pearlescent Pigment Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 53: Others: Pearlescent Pigment Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 54: Europe: Pearlescent Pigment Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 55: Europe: Pearlescent Pigment Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 56: Germany: Pearlescent Pigment Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 57: Germany: Pearlescent Pigment Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 58: France: Pearlescent Pigment Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 59: France: Pearlescent Pigment Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 60: United Kingdom: Pearlescent Pigment Market: Sales Value (in Million US\$),



2017 & 2022

Figure 61: United Kingdom: Pearlescent Pigment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 62: Italy: Pearlescent Pigment Market: Sales Value (in Million US\$), 2017 & 2022 Figure 63: Italy: Pearlescent Pigment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 64: Spain: Pearlescent Pigment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 65: Spain: Pearlescent Pigment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 66: Russia: Pearlescent Pigment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 67: Russia: Pearlescent Pigment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 68: Others: Pearlescent Pigment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 69: Others: Pearlescent Pigment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 70: Latin America: Pearlescent Pigment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 71: Latin America: Pearlescent Pigment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 72: Brazil: Pearlescent Pigment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 73: Brazil: Pearlescent Pigment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 74: Mexico: Pearlescent Pigment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 75: Mexico: Pearlescent Pigment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 76: Others: Pearlescent Pigment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 77: Others: Pearlescent Pigment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 78: Middle East and Africa: Pearlescent Pigment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 79: Middle East and Africa: Pearlescent Pigment Market: Breakup by Country (in %), 2022

Figure 80: Middle East and Africa: Pearlescent Pigment Market Forecast: Sales Value



(in Million US\$), 2023-2028

Figure 81: Global: Pearlescent Pigment Industry: SWOT Analysis

Figure 82: Global: Pearlescent Pigment Industry: Value Chain Analysis

Figure 83: Global: Pearlescent Pigment Industry: Porter's Five Forces Analysis



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