

Pearl Jewelry Market by Pearl Type (Freshwater, Saltwater), Type (Necklace, Earrings, Rings, and Others), Material (Gold, Silver, and Others), and Region 2023-2028

<https://marketpublishers.com/r/P2AA8EB113D7EN.html>

Date: March 2023

Pages: 143

Price: US\$ 2,499.00 (Single User License)

ID: P2AA8EB113D7EN

Abstracts

Market Overview:

The global pearl jewelry market size reached US\$ 10.49 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 22.37 Billion by 2028, exhibiting a growth rate (CAGR) of 12.9% during 2023-2028. The evolving fashion trends, the easy product availability across e-commerce platforms, and the rising product demand due to the increasing advertisements and celebrity endorsement represent some of the key factors driving the market.

Pearl jewelry is unique gemstones used to produce ornamental pieces, such as rings, necklaces, earrings, bracelets, and pendants worn for personal adornment. It is made by shaping, refining, and crafting small or big-size pearls fixed in various patterns and designs. Pearls are glistening and beautiful objects produced inside living shelled mollusks. They are white in color due to the calcium carbonate deposition. They are widely occurred naturally and are also curated or farmed from pearl oysters. Conventionally, pearls are associated with healing properties and maintaining emotional balance of an individual. Consequently, pearls serve as a popular choice for carving jewelry products worn generally as a marker of social status, a signifier of ethnic and religious beliefs, a symbol of personal meaning, or simply an artistic display.

Pearl Jewelry Market Trends:

The evolving fashion trends and the increasing self-consciousness among the masses

to improve overall appearance across the globe are among the key factors driving the market growth. In line with this, the widespread product adoption as a form of gift on special occasions, including birthdays, anniversaries, and valentine&s day, is favoring the market growth. Additionally, the rising product demand due to the increasing advertisements and celebrity endorsement is acting as another growth-inducing factor. Apart from this, the various product innovations, such as the introduction of customized pearl jewelry in terms of design, color, and material that are tailored to create uniqueness, are providing an impetus to the market growth. Moreover, the utilization of computer-aided technology in jewelry designing to make more accurate and precise designs is propelling the market growth. Furthermore, the widespread adoption of earrings, neckpieces and rings among the working women population to match their outfits is positively influencing the market growth. Besides this, the increasing number of financially independent people who spend on luxury items that can enhance their fashion statement is providing a considerable boost to the market growth. In addition to this, the extensive utilization of saltwater pearls due to the high demand for luxurious and high-quality ornaments is creating a positive outlook for the market. Other factors, including the increasing awareness regarding fine jewelry as a form of investment, rising penetration of the internet, easy product availability across e-commerce platforms and the growing purchasing power of the masses, are anticipated to create a positive outlook for the market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global pearl jewelry market, along with forecasts at the global, regional, and country level from 2023-2028. Our report has categorized the market based on pearl type, type, and material.

Pearl Type Insights:

Freshwater
Saltwater

A detailed breakup and analysis of the pearl jewelry market based on the pearl type has also been provided in the report. This includes freshwater and saltwater. According to the report, saltwater accounted for the largest market share.

Type Insights:

Pearl Jewelry Market by Pearl Type (Freshwater, Saltwater), Type (Necklace, Earrings, Rings, and Others), Mate...

Necklace
Earrings
Rings
Others

The report has provided a detailed breakup and analysis of the pearl jewelry market based on the type. This includes necklace, earrings, rings and others.

Material Insights:

Gold
Silver
Others

A detailed breakup and analysis of the pearl jewelry market based on the material has also been provided in the report. This includes gold, silver, and others.

Regional Insights:

North America

United States
Canada

Asia-Pacific

China
Japan
India
South Korea
Australia
Indonesia
Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets that include North America (the United States and Canada); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Latin America (Brazil, Mexico, and others); and Middle East and Africa. According to the report, Asia Pacific was the largest market for pearl jewelry. Some of the factors driving the Asia Pacific pearl jewelry market included the easy product availability across e-commerce platforms, the increasing purchasing power of the masses, and continually evolving fashion trends.

Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the global pearl jewelry market. Detailed profiles of all major companies have also been provided. Some of the companies covered include American Pearl Company Inc, Atelier Mon, Chandrani Pearls, Chow Tai Fook Jewellery Company Limited, Dogeared Inc, Majorica Pearl, Mikimoto, Misaki, Shop TJC Limited, Tanishq Titan Company Ltd., Tasaki & Co. Ltd, The Pearl Source, Tiffany and Co. (LVMH Mo?t Hennessy Louis

Vuitton), etc. Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

Key Questions Answered in This Report:

How has the global pearl jewelry market performed so far and how will it perform in the coming years?

What are the drivers, restraints, and opportunities in the global pearl jewelry market?

What are the key regional markets?

Which countries represent the most attractive pearl jewelry markets?

What is the breakup of the market based on the pearl type?

What is the breakup of the market based on the type?

What is the breakup of the market based on the material?

What is the competitive structure of the global pearl jewelry market?

Who are the key players/companies in the global pearl jewelry market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL PEARL JEWELRY MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY PEARL TYPE

- 6.1 Freshwater
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Saltwater
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast

7 MARKET BREAKUP BY TYPE

7.1 Necklace

7.1.1 Market Trends

7.1.2 Market Forecast

7.2 Earrings

7.2.1 Market Trends

7.2.2 Market Forecast

7.3 Rings

7.3.1 Market Trends

7.3.2 Market Forecast

7.4 Others

7.4.1 Market Trends

7.4.2 Market Forecast

8 MARKET BREAKUP BY MATERIAL

8.1 Gold

8.1.1 Market Trends

8.1.2 Market Forecast

8.2 Silver

8.2.1 Market Trends

8.2.2 Market Forecast

8.3 Others

8.3.1 Market Trends

8.3.2 Market Forecast

9 MARKET BREAKUP BY REGION

9.1 North America

9.1.1 United States

9.1.1.1 Market Trends

9.1.1.2 Market Forecast

9.1.2 Canada

9.1.2.1 Market Trends

9.1.2.2 Market Forecast

9.2 Asia-Pacific

9.2.1 China

9.2.1.1 Market Trends

- 9.2.1.2 Market Forecast
- 9.2.2 Japan
 - 9.2.2.1 Market Trends
 - 9.2.2.2 Market Forecast
- 9.2.3 India
 - 9.2.3.1 Market Trends
 - 9.2.3.2 Market Forecast
- 9.2.4 South Korea
 - 9.2.4.1 Market Trends
 - 9.2.4.2 Market Forecast
- 9.2.5 Australia
 - 9.2.5.1 Market Trends
 - 9.2.5.2 Market Forecast
- 9.2.6 Indonesia
 - 9.2.6.1 Market Trends
 - 9.2.6.2 Market Forecast
- 9.2.7 Others
 - 9.2.7.1 Market Trends
 - 9.2.7.2 Market Forecast
- 9.3 Europe
 - 9.3.1 Germany
 - 9.3.1.1 Market Trends
 - 9.3.1.2 Market Forecast
 - 9.3.2 France
 - 9.3.2.1 Market Trends
 - 9.3.2.2 Market Forecast
 - 9.3.3 United Kingdom
 - 9.3.3.1 Market Trends
 - 9.3.3.2 Market Forecast
 - 9.3.4 Italy
 - 9.3.4.1 Market Trends
 - 9.3.4.2 Market Forecast
 - 9.3.5 Spain
 - 9.3.5.1 Market Trends
 - 9.3.5.2 Market Forecast
 - 9.3.6 Russia
 - 9.3.6.1 Market Trends
 - 9.3.6.2 Market Forecast
 - 9.3.7 Others

9.3.7.1 Market Trends

9.3.7.2 Market Forecast

9.4 Latin America

9.4.1 Brazil

9.4.1.1 Market Trends

9.4.1.2 Market Forecast

9.4.2 Mexico

9.4.2.1 Market Trends

9.4.2.2 Market Forecast

9.4.3 Others

9.4.3.1 Market Trends

9.4.3.2 Market Forecast

9.5 Middle East and Africa

9.5.1 Market Trends

9.5.2 Market Breakup by Country

9.5.3 Market Forecast

10 DRIVERS, RESTRAINTS, AND OPPORTUNITIES

10.1 Overview

10.2 Drivers

10.3 Restraints

10.4 Opportunities

11 VALUE CHAIN ANALYSIS

12 PORTERS FIVE FORCES ANALYSIS

12.1 Overview

12.2 Bargaining Power of Buyers

12.3 Bargaining Power of Suppliers

12.4 Degree of Competition

12.5 Threat of New Entrants

12.6 Threat of Substitutes

13 PRICE ANALYSIS

14 COMPETITIVE LANDSCAPE

- 14.1 Market Structure
- 14.2 Key Players
- 14.3 Profiles of Key Players
 - 14.3.1 American Pearl Company Inc
 - 14.3.1.1 Company Overview
 - 14.3.1.2 Product Portfolio
 - 14.3.2 Atelier Mon
 - 14.3.2.1 Company Overview
 - 14.3.2.2 Product Portfolio
 - 14.3.3 Chandrani Pearls
 - 14.3.3.1 Company Overview
 - 14.3.3.2 Product Portfolio
 - 14.3.4 Chow Tai Fook Jewellery Company Limited
 - 14.3.4.1 Company Overview
 - 14.3.4.2 Product Portfolio
 - 14.3.4.3 Financials
 - 14.3.5 Dogeared Inc
 - 14.3.5.1 Company Overview
 - 14.3.5.2 Product Portfolio
 - 14.3.6 Majorica Pearl
 - 14.3.6.1 Company Overview
 - 14.3.6.2 Product Portfolio
 - 14.3.7 Mikimoto
 - 14.3.7.1 Company Overview
 - 14.3.7.2 Product Portfolio
 - 14.3.8 Misaki
 - 14.3.8.1 Company Overview
 - 14.3.8.2 Product Portfolio
 - 14.3.9 Shop TJC Limited
 - 14.3.9.1 Company Overview
 - 14.3.9.2 Product Portfolio
 - 14.3.10 Tanishq Titan Company Ltd.
 - 14.3.10.1 Company Overview
 - 14.3.10.2 Product Portfolio
 - 14.3.11 Tasaki & Co. Ltd
 - 14.3.11.1 Company Overview
 - 14.3.11.2 Product Portfolio
 - 14.3.12 The Pearl Source
 - 14.3.12.1 Company Overview

14.3.12.2 Product Portfolio

14.3.13 Tiffany and Co. (LVMH Mo?t Hennessy Louis Vuitton)

14.3.13.1 Company Overview

14.3.13.2 Product Portfolio

Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

List Of Tables

LIST OF TABLES

Table 1: Global: Pearl Jewelry Market: Key Industry Highlights, 2022 & 2028

Table 2: Global: Pearl Jewelry Market Forecast: Breakup by Pearl Type (in Million US\$), 2023-2028

Table 3: Global: Pearl Jewelry Market Forecast: Breakup by Type (in Million US\$), 2023-2028

Table 4: Global: Pearl Jewelry Market Forecast: Breakup by Material (in Million US\$), 2023-2028

Table 5: Global: Pearl Jewelry Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 6: Global: Pearl Jewelry Market: Competitive Structure

Table 7: Global: Pearl Jewelry Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Pearl Jewelry Market: Major Drivers and Challenges

Figure 2: Global: Pearl Jewelry Market: Sales Value (in Billion US\$), 2017-2022

Figure 3: Global: Pearl Jewelry Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 4: Global: Pearl Jewelry Market: Breakup by Pearl Type (in %), 2022

Figure 5: Global: Pearl Jewelry Market: Breakup by Type (in %), 2022

Figure 6: Global: Pearl Jewelry Market: Breakup by Material (in %), 2022

Figure 7: Global: Pearl Jewelry Market: Breakup by Region (in %), 2022

Figure 8: Global: Pearl Jewelry (Freshwater) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 9: Global: Pearl Jewelry (Freshwater) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 10: Global: Pearl Jewelry (Saltwater) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 11: Global: Pearl Jewelry (Saltwater) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 12: Global: Pearl Jewelry (Necklace) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 13: Global: Pearl Jewelry (Necklace) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 14: Global: Pearl Jewelry (Earrings) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 15: Global: Pearl Jewelry (Earrings) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 16: Global: Pearl Jewelry (Rings) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 17: Global: Pearl Jewelry (Rings) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 18: Global: Pearl Jewelry (Other Types) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 19: Global: Pearl Jewelry (Other Types) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 20: Global: Pearl Jewelry (Gold) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 21: Global: Pearl Jewelry (Gold) Market Forecast: Sales Value (in Million US\$),

2023-2028

Figure 22: Global: Pearl Jewelry (Silver) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 23: Global: Pearl Jewelry (Silver) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 24: Global: Pearl Jewelry (Other Materials) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 25: Global: Pearl Jewelry (Other Materials) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 26: North America: Pearl Jewelry Market: Sales Value (in Million US\$), 2017 & 2022

Figure 27: North America: Pearl Jewelry Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 28: United States: Pearl Jewelry Market: Sales Value (in Million US\$), 2017 & 2022

Figure 29: United States: Pearl Jewelry Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 30: Canada: Pearl Jewelry Market: Sales Value (in Million US\$), 2017 & 2022

Figure 31: Canada: Pearl Jewelry Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 32: Asia-Pacific: Pearl Jewelry Market: Sales Value (in Million US\$), 2017 & 2022

Figure 33: Asia-Pacific: Pearl Jewelry Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 34: China: Pearl Jewelry Market: Sales Value (in Million US\$), 2017 & 2022

Figure 35: China: Pearl Jewelry Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 36: Japan: Pearl Jewelry Market: Sales Value (in Million US\$), 2017 & 2022

Figure 37: Japan: Pearl Jewelry Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 38: India: Pearl Jewelry Market: Sales Value (in Million US\$), 2017 & 2022

Figure 39: India: Pearl Jewelry Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 40: South Korea: Pearl Jewelry Market: Sales Value (in Million US\$), 2017 & 2022

Figure 41: South Korea: Pearl Jewelry Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 42: Australia: Pearl Jewelry Market: Sales Value (in Million US\$), 2017 & 2022

Figure 43: Australia: Pearl Jewelry Market Forecast: Sales Value (in Million US\$),

2023-2028

Figure 44: Indonesia: Pearl Jewelry Market: Sales Value (in Million US\$), 2017 & 2022

Figure 45: Indonesia: Pearl Jewelry Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 46: Others: Pearl Jewelry Market: Sales Value (in Million US\$), 2017 & 2022

Figure 47: Others: Pearl Jewelry Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 48: Europe: Pearl Jewelry Market: Sales Value (in Million US\$), 2017 & 2022

Figure 49: Europe: Pearl Jewelry Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 50: Germany: Pearl Jewelry Market: Sales Value (in Million US\$), 2017 & 2022

Figure 51: Germany: Pearl Jewelry Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 52: France: Pearl Jewelry Market: Sales Value (in Million US\$), 2017 & 2022

Figure 53: France: Pearl Jewelry Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 54: United Kingdom: Pearl Jewelry Market: Sales Value (in Million US\$), 2017 & 2022

Figure 55: United Kingdom: Pearl Jewelry Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 56: Italy: Pearl Jewelry Market: Sales Value (in Million US\$), 2017 & 2022

Figure 57: Italy: Pearl Jewelry Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 58: Spain: Pearl Jewelry Market: Sales Value (in Million US\$), 2017 & 2022

Figure 59: Spain: Pearl Jewelry Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 60: Russia: Pearl Jewelry Market: Sales Value (in Million US\$), 2017 & 2022

Figure 61: Russia: Pearl Jewelry Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 62: Others: Pearl Jewelry Market: Sales Value (in Million US\$), 2017 & 2022

Figure 63: Others: Pearl Jewelry Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 64: Latin America: Pearl Jewelry Market: Sales Value (in Million US\$), 2017 & 2022

Figure 65: Latin America: Pearl Jewelry Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 66: Brazil: Pearl Jewelry Market: Sales Value (in Million US\$), 2017 & 2022

Figure 67: Brazil: Pearl Jewelry Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 68: Mexico: Pearl Jewelry Market: Sales Value (in Million US\$), 2017 & 2022

Figure 69: Mexico: Pearl Jewelry Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 70: Others: Pearl Jewelry Market: Sales Value (in Million US\$), 2017 & 2022

Figure 71: Others: Pearl Jewelry Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 72: Middle East and Africa: Pearl Jewelry Market: Sales Value (in Million US\$), 2017 & 2022

Figure 73: Middle East and Africa: Pearl Jewelry Market: Breakup by Country (in %), 2022

Figure 74: Middle East and Africa: Pearl Jewelry Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 75: Global: Pearl Jewelry Industry: Drivers, Restraints, and Opportunities

Figure 76: Global: Pearl Jewelry Industry: Value Chain Analysis

Figure 77: Global: Pearl Jewelry Industry: Porter's Five Forces Analysis

I would like to order

Product name: Pearl Jewelry Market by Pearl Type (Freshwater, Saltwater), Type (Necklace, Earrings, Rings, and Others), Material (Gold, Silver, and Others), and Region 2023-2028

Product link: <https://marketpublishers.com/r/P2AA8EB113D7EN.html>

Price: US\$ 2,499.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P2AA8EB113D7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

