

Patient Portal Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global patient portal market size reached US\$ 3,362 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 7,187 Million by 2028, exhibiting a growth rate (CAGR) of 13.3% during 2023-2028.

A patient portal is an online service that is generally used by individuals for healthcare assistance. It includes online applications and websites that allow patients to communicate and interact with healthcare professionals. It offers numerous information related to medical records, discharge summaries, doctor visits, medications, and laboratory results of the patient. Along with this, it also facilitates accessible medical help to individuals living in remote and geographically extended locations. As a result, its deployment facilitates better and quick communication with patients while streamlining various processes in an efficient manner.

Patient Portal Market Trends:

The global market is primarily driven by rapid digitization across the healthcare sector. Along with this, continual technological advancements across the industry are creating a positive outlook for the market. For instance, the widespread integration of artificial intelligence (AI), cloud-based solutions and big data analytics with patient portals help experts in making quick diagnosis and treatment planning. Additionally, the sudden outbreak of coronavirus (COVID-19) across the globe has also led to the rising need for effective healthcare assistance solutions. Moreover, increasing funding and investments by private and public agencies across the globe to improve the existing healthcare infrastructure is providing an impetus to the market growth. The market is further driven by the rising geriatric population, which is more susceptible to developing medical ailments. Some of the other factors contributing to the market growth include the growing prevalence of chronic illnesses among individuals and the increasing

healthcare expenditure.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global patient portal market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on portal, deployment mode and end user.

Breakup by Portal:

Integrated Patient Portal
Standalone Patient Portal

Breakup by Deployment Mode:

Cloud-based
On-premises

Breakup by End User:

Hospitals and Clinics
Pharmacies
Others

Breakup by Region:

North America
United States
Canada
Asia-Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany

France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Allscripts Healthcare Solutions Inc., Athenahealth Inc., Bridge Patient Portal Inc., Cerner Corporation, Chetu Inc., CureMD Healthcare, Eclinicalworks LLC, General Electric Company, Greenway Health LLC, Intelichart LLC, McKesson Corporation and Nextgen Healthcare Inc.

Key Questions Answered in This Report

1. What was the size of the global patient portal market in 2022?
2. What is the expected growth rate of the global patient portal market during 2023-2028?
3. What are the key factors driving the global patient portal market?
4. What has been the impact of COVID-19 on the global patient portal market?
5. What is the breakup of the global patient portal market based on the portal?
6. What is the breakup of the global patient portal market based on the deployment mode?
7. What is the breakup of the global patient portal market based on the end user?
8. What are the key regions in the global patient portal market?
9. Who are the key players/companies in the global patient portal market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL PATIENT PORTAL MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY PORTAL

- 6.1 Integrated Patient Portal
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Standalone Patient Portal
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast

7 MARKET BREAKUP BY DEPLOYMENT MODE

7.1 Cloud-based

7.1.1 Market Trends

7.1.2 Market Forecast

7.2 On-premises

7.2.1 Market Trends

7.2.2 Market Forecast

8 MARKET BREAKUP BY END USER

8.1 Hospitals and Clinics

8.1.1 Market Trends

8.1.2 Market Forecast

8.2 Pharmacies

8.2.1 Market Trends

8.2.2 Market Forecast

8.3 Other

8.3.1 Market Trends

8.3.2 Market Forecast

9 MARKET BREAKUP BY REGION

9.1 North America

9.1.1 United States

9.1.1.1 Market Trends

9.1.1.2 Market Forecast

9.1.2 Canada

9.1.2.1 Market Trends

9.1.2.2 Market Forecast

9.2 Asia-Pacific

9.2.1 China

9.2.1.1 Market Trends

9.2.1.2 Market Forecast

9.2.2 Japan

9.2.2.1 Market Trends

9.2.2.2 Market Forecast

9.2.3 India

9.2.3.1 Market Trends

- 9.2.3.2 Market Forecast
- 9.2.4 South Korea
 - 9.2.4.1 Market Trends
 - 9.2.4.2 Market Forecast
- 9.2.5 Australia
 - 9.2.5.1 Market Trends
 - 9.2.5.2 Market Forecast
- 9.2.6 Indonesia
 - 9.2.6.1 Market Trends
 - 9.2.6.2 Market Forecast
- 9.2.7 Others
 - 9.2.7.1 Market Trends
 - 9.2.7.2 Market Forecast
- 9.3 Europe
 - 9.3.1 Germany
 - 9.3.1.1 Market Trends
 - 9.3.1.2 Market Forecast
 - 9.3.2 France
 - 9.3.2.1 Market Trends
 - 9.3.2.2 Market Forecast
 - 9.3.3 United Kingdom
 - 9.3.3.1 Market Trends
 - 9.3.3.2 Market Forecast
 - 9.3.4 Italy
 - 9.3.4.1 Market Trends
 - 9.3.4.2 Market Forecast
 - 9.3.5 Spain
 - 9.3.5.1 Market Trends
 - 9.3.5.2 Market Forecast
 - 9.3.6 Russia
 - 9.3.6.1 Market Trends
 - 9.3.6.2 Market Forecast
 - 9.3.7 Others
 - 9.3.7.1 Market Trends
 - 9.3.7.2 Market Forecast
- 9.4 Latin America
 - 9.4.1 Brazil
 - 9.4.1.1 Market Trends
 - 9.4.1.2 Market Forecast

9.4.2 Mexico

9.4.2.1 Market Trends

9.4.2.2 Market Forecast

9.4.3 Others

9.4.3.1 Market Trends

9.4.3.2 Market Forecast

9.5 Middle East and Africa

9.5.1 Market Trends

9.5.2 Market Breakup by Country

9.5.3 Market Forecast

10 SWOT ANALYSIS

10.1 Overview

10.2 Strengths

10.3 Weaknesses

10.4 Opportunities

10.5 Threats

11 VALUE CHAIN ANALYSIS

12 PORTERS FIVE FORCES ANALYSIS

12.1 Overview

12.2 Bargaining Power of Buyers

12.3 Bargaining Power of Suppliers

12.4 Degree of Competition

12.5 Threat of New Entrants

12.6 Threat of Substitutes

13 PRICE ANALYSIS

14 COMPETITIVE LANDSCAPE

14.1 Market Structure

14.2 Key Players

14.3 Profiles of Key Players

14.3.1 Allscripts Healthcare Solutions Inc.

14.3.1.1 Company Overview

- 14.3.1.2 Product Portfolio
- 14.3.1.3 Financials
- 14.3.1.4 SWOT Analysis
- 14.3.2 Athenahealth Inc.
 - 14.3.2.1 Company Overview
 - 14.3.2.2 Product Portfolio
- 14.3.3 Bridge Patient Portal Inc.
 - 14.3.3.1 Company Overview
 - 14.3.3.2 Product Portfolio
- 14.3.4 Cerner Corporation
 - 14.3.4.1 Company Overview
 - 14.3.4.2 Product Portfolio
 - 14.3.4.3 Financials
 - 14.3.4.4 SWOT Analysis
- 14.3.5 Chetu Inc.
 - 14.3.5.1 Company Overview
 - 14.3.5.2 Product Portfolio
- 14.3.6 CureMD Healthcare
 - 14.3.6.1 Company Overview
 - 14.3.6.2 Product Portfolio
- 14.3.7 Eclinicalworks LLC
 - 14.3.7.1 Company Overview
 - 14.3.7.2 Product Portfolio
- 14.3.8 General Electric Company
 - 14.3.8.1 Company Overview
 - 14.3.8.2 Product Portfolio
 - 14.3.8.3 Financials
 - 14.3.8.4 SWOT Analysis
- 14.3.9 Greenway Health LLC
 - 14.3.9.1 Company Overview
 - 14.3.9.2 Product Portfolio
- 14.3.10 Intelichart LLC
 - 14.3.10.1 Company Overview
 - 14.3.10.2 Product Portfolio
- 14.3.11 McKesson Corporation
 - 14.3.11.1 Company Overview
 - 14.3.11.2 Product Portfolio
 - 14.3.11.3 Financials
 - 14.3.11.4 SWOT Analysis

14.3.12 Nextgen Healthcare Inc.

14.3.12.1 Company Overview

14.3.12.2 Product Portfolio

14.3.12.3 Financials

14.3.12.4 SWOT Analysis

List Of Tables

LIST OF TABLES

Table 1: Global: Patient Portal Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Patient Portal Market Forecast: Breakup by Portal (in Million US\$), 2023-2028

Table 3: Global: Patient Portal Market Forecast: Breakup by Deployment Mode (in Million US\$), 2023-2028

Table 4: Global: Patient Portal Market Forecast: Breakup by End User (in Million US\$), 2023-2028

Table 5: Global: Patient Portal Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 6: Global: Patient Portal Market: Competitive Structure

Table 7: Global: Patient Portal Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Patient Portal Market: Major Drivers and Challenges

Figure 2: Global: Patient Portal Market: Sales Value (in Million US\$), 2017-2022

Figure 3: Global: Patient Portal Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 4: Global: Patient Portal Market: Breakup by Portal (in %), 2022

Figure 5: Global: Patient Portal Market: Breakup by Deployment Mode (in %), 2022

Figure 6: Global: Patient Portal Market: Breakup by End User (in %), 2022

Figure 7: Global: Patient Portal Market: Breakup by Region (in %), 2022

Figure 8: Global: Patient Portal (Integrated Patient Portal) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 9: Global: Patient Portal (Integrated Patient Portal) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 10: Global: Patient Portal (Standalone Patient Portal) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 11: Global: Patient Portal (Standalone Patient Portal) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 12: Global: Patient Portal (Cloud-based) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 13: Global: Patient Portal (Cloud-based) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 14: Global: Patient Portal (On-premises) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 15: Global: Patient Portal (On-premises) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 16: Global: Patient Portal (Hospitals and Clinics) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 17: Global: Patient Portal (Hospitals and Clinics) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 18: Global: Patient Portal (Pharmacies) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 19: Global: Patient Portal (Pharmacies) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 20: Global: Patient Portal (Other End Users) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 21: Global: Patient Portal (Other End Users) Market Forecast: Sales Value (in

Million US\$), 2023-2028

Figure 22: North America: Patient Portal Market: Sales Value (in Million US\$), 2017 & 2022

Figure 23: North America: Patient Portal Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 24: United States: Patient Portal Market: Sales Value (in Million US\$), 2017 & 2022

Figure 25: United States: Patient Portal Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 26: Canada: Patient Portal Market: Sales Value (in Million US\$), 2017 & 2022

Figure 27: Canada: Patient Portal Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 28: Asia-Pacific: Patient Portal Market: Sales Value (in Million US\$), 2017 & 2022

Figure 29: Asia-Pacific: Patient Portal Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 30: China: Patient Portal Market: Sales Value (in Million US\$), 2017 & 2022

Figure 31: China: Patient Portal Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 32: Japan: Patient Portal Market: Sales Value (in Million US\$), 2017 & 2022

Figure 33: Japan: Patient Portal Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 34: India: Patient Portal Market: Sales Value (in Million US\$), 2017 & 2022

Figure 35: India: Patient Portal Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 36: South Korea: Patient Portal Market: Sales Value (in Million US\$), 2017 & 2022

Figure 37: South Korea: Patient Portal Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 38: Australia: Patient Portal Market: Sales Value (in Million US\$), 2017 & 2022

Figure 39: Australia: Patient Portal Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 40: Indonesia: Patient Portal Market: Sales Value (in Million US\$), 2017 & 2022

Figure 41: Indonesia: Patient Portal Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 42: Others: Patient Portal Market: Sales Value (in Million US\$), 2017 & 2022

Figure 43: Others: Patient Portal Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 44: Europe: Patient Portal Market: Sales Value (in Million US\$), 2017 & 2022

Figure 45: Europe: Patient Portal Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 46: Germany: Patient Portal Market: Sales Value (in Million US\$), 2017 & 2022

Figure 47: Germany: Patient Portal Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 48: France: Patient Portal Market: Sales Value (in Million US\$), 2017 & 2022

Figure 49: France: Patient Portal Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 50: United Kingdom: Patient Portal Market: Sales Value (in Million US\$), 2017 & 2022

Figure 51: United Kingdom: Patient Portal Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 52: Italy: Patient Portal Market: Sales Value (in Million US\$), 2017 & 2022

Figure 53: Italy: Patient Portal Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 54: Spain: Patient Portal Market: Sales Value (in Million US\$), 2017 & 2022

Figure 55: Spain: Patient Portal Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 56: Russia: Patient Portal Market: Sales Value (in Million US\$), 2017 & 2022

Figure 57: Russia: Patient Portal Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 58: Others: Patient Portal Market: Sales Value (in Million US\$), 2017 & 2022

Figure 59: Others: Patient Portal Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 60: Latin America: Patient Portal Market: Sales Value (in Million US\$), 2017 & 2022

Figure 61: Latin America: Patient Portal Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 62: Brazil: Patient Portal Market: Sales Value (in Million US\$), 2017 & 2022

Figure 63: Brazil: Patient Portal Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 64: Mexico: Patient Portal Market: Sales Value (in Million US\$), 2017 & 2022

Figure 65: Mexico: Patient Portal Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 66: Others: Patient Portal Market: Sales Value (in Million US\$), 2017 & 2022

Figure 67: Others: Patient Portal Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 68: Middle East and Africa: Patient Portal Market: Sales Value (in Million US\$), 2017 & 2022

Figure 69: Middle East and Africa: Patient Portal Market: Breakup by Country (in %),

2022

Figure 70: Middle East and Africa: Patient Portal Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 71: Global: Patient Portal Industry: SWOT Analysis

Figure 72: Global: Patient Portal Industry: Value Chain Analysis

Figure 73: Global: Patient Portal Industry: Porter's Five Forces Analysis

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