

Patient Centric Healthcare App Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global patient centric healthcare app market size reached US\$ 10.4 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 32.4 Billion by 2028, exhibiting a growth rate (CAGR) of 20.5% during 2023-2028.

A patient centric healthcare application (app) offers health-related services conveniently from a device, such as a smartphone and tablet. It is utilized by patients to monitor numerous aspects of their health, including weight, calorie count, blood glucose measurements, dehydration levels, and physical activity. It aids in managing chronic diseases like diabetes and hypertension and facilitating electronic data interchange (EDI) with clinicians. At present, there is a significant rise in the utilization of telehealth/telemedicine on account of the coronavirus disease (COVID-19) outbreak. As a result, the demand for patient centric healthcare app is rising across the globe.

Patient Centric Healthcare App Market Trends:

Nowadays, mobile app developers are collaborating with healthcare experts to offer patient centric healthcare apps, which can work without an internet connection to support uninterrupted access. This, in confluence with the increasing reliance on smartphones and other devices for disease monitoring, represents one of the key factors driving the market. Moreover, patient centric healthcare apps help in addressing smoking cessation and keeping track of nutritional intake and vaccinations. They also enable practitioners ensure that treatments recognize the needs and preferences of a patient. As a result, these apps are increasingly being used by individuals with cancer to log medications, track treatment progress, monitor side effects, and schedule follow-up appointments. Besides this, advances in information technology (IT) have introduced new design approaches that comprise healthcare delivery and patient education. This,

coupled with the increasing adoption of wearable devices, which help monitor heart rate, tremors, posture control, and sleep patterns, is offering lucrative growth opportunities to market players. Other factors, such as the increasing geriatric population and the rising health consciousness among individuals, are driving the market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global patient centric healthcare app market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on technology, operating system, application and end user.

Breakup by Technology:

- Phone-Based Apps
- Web-Based Apps
- Wearable Patient Centric Apps

Breakup by Operating System:

- iOS
- Android
- Windows
- Others

Breakup by Application:

- Wellness Management
- Disease and Treatment Management

Breakup by End User:

- Hospitals
- Clinics
- Home Use

Breakup by Region:

- North America

United States
Canada
Asia-Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Allscripts Healthcare Solutions Inc., Athenahealth Inc., Bayer Aktiengesellschaft, Boston Scientific Corporation, Hill-Rom Services Inc. (Baxter International Inc.), iPatientCare LLC, Koninklijke Philips N.V., Merck & Co. Inc., Mobilesmith Inc., Pfizer Inc. and Siemens Healthineers AG (Siemens AG).

Key Questions Answered in This Report:

How has the global patient centric healthcare app market performed so far and how will it perform in the coming years?
What has been the impact of COVID-19 on the global patient centric healthcare app market?
What are the key regional markets?
What is the breakup of the market based on the technology?
What is the breakup of the market based on the operating system?

What is the breakup of the market based on the application?

What is the breakup of the market based on the end user?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global patient centric healthcare app market and who are the key players?

What is the degree of competition in the industry?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL PATIENT CENTRIC HEALTHCARE APP MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY TECHNOLOGY

- 6.1 Phone-Based Apps
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Web-Based Apps
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 Wearable Patient Centric Apps

6.3.1 Market Trends

6.3.2 Market Forecast

7 MARKET BREAKUP BY OPERATING SYSTEM

7.1 iOS

7.1.1 Market Trends

7.1.2 Market Forecast

7.2 Android

7.2.1 Market Trends

7.2.2 Market Forecast

7.3 Windows

7.3.1 Market Trends

7.3.2 Market Forecast

7.4 Others

7.4.1 Market Trends

7.4.2 Market Forecast

8 MARKET BREAKUP BY APPLICATION

8.1 Wellness Management

8.1.1 Market Trends

8.1.2 Market Forecast

8.2 Disease and Treatment Management

8.2.1 Market Trends

8.2.2 Market Forecast

9 MARKET BREAKUP BY END USER

9.1 Hospitals

9.1.1 Market Trends

9.1.2 Market Forecast

9.2 Clinics

9.2.1 Market Trends

9.2.2 Market Forecast

9.3 Home Use

9.3.1 Market Trends

9.3.2 Market Forecast

10 MARKET BREAKUP BY REGION

10.1 North America

10.1.1 United States

10.1.1.1 Market Trends

10.1.1.2 Market Forecast

10.1.2 Canada

10.1.2.1 Market Trends

10.1.2.2 Market Forecast

10.2 Asia-Pacific

10.2.1 China

10.2.1.1 Market Trends

10.2.1.2 Market Forecast

10.2.2 Japan

10.2.2.1 Market Trends

10.2.2.2 Market Forecast

10.2.3 India

10.2.3.1 Market Trends

10.2.3.2 Market Forecast

10.2.4 South Korea

10.2.4.1 Market Trends

10.2.4.2 Market Forecast

10.2.5 Australia

10.2.5.1 Market Trends

10.2.5.2 Market Forecast

10.2.6 Indonesia

10.2.6.1 Market Trends

10.2.6.2 Market Forecast

10.2.7 Others

10.2.7.1 Market Trends

10.2.7.2 Market Forecast

10.3 Europe

10.3.1 Germany

10.3.1.1 Market Trends

10.3.1.2 Market Forecast

10.3.2 France

10.3.2.1 Market Trends

10.3.2.2 Market Forecast

10.3.3 United Kingdom

- 10.3.3.1 Market Trends
- 10.3.3.2 Market Forecast
- 10.3.4 Italy
 - 10.3.4.1 Market Trends
 - 10.3.4.2 Market Forecast
- 10.3.5 Spain
 - 10.3.5.1 Market Trends
 - 10.3.5.2 Market Forecast
- 10.3.6 Russia
 - 10.3.6.1 Market Trends
 - 10.3.6.2 Market Forecast
- 10.3.7 Others
 - 10.3.7.1 Market Trends
 - 10.3.7.2 Market Forecast
- 10.4 Latin America
 - 10.4.1 Brazil
 - 10.4.1.1 Market Trends
 - 10.4.1.2 Market Forecast
 - 10.4.2 Mexico
 - 10.4.2.1 Market Trends
 - 10.4.2.2 Market Forecast
 - 10.4.3 Others
 - 10.4.3.1 Market Trends
 - 10.4.3.2 Market Forecast
- 10.5 Middle East and Africa
 - 10.5.1 Market Trends
 - 10.5.2 Market Breakup by Country
 - 10.5.3 Market Forecast

11 SWOT ANALYSIS

- 11.1 Overview
- 11.2 Strengths
- 11.3 Weaknesses
- 11.4 Opportunities
- 11.5 Threats

12 VALUE CHAIN ANALYSIS

13 PORTERS FIVE FORCES ANALYSIS

- 13.1 Overview
- 13.2 Bargaining Power of Buyers
- 13.3 Bargaining Power of Suppliers
- 13.4 Degree of Competition
- 13.5 Threat of New Entrants
- 13.6 Threat of Substitutes

14 PRICE ANALYSIS

15 COMPETITIVE LANDSCAPE

- 15.1 Market Structure
- 15.2 Key Players
- 15.3 Profiles of Key Players
 - 15.3.1 Allscripts Healthcare Solutions Inc.
 - 15.3.1.1 Company Overview
 - 15.3.1.2 Product Portfolio
 - 15.3.1.3 Financials
 - 15.3.1.4 SWOT Analysis
 - 15.3.2 Athenahealth Inc.
 - 15.3.2.1 Company Overview
 - 15.3.2.2 Product Portfolio
 - 15.3.3 Bayer Aktiengesellschaft
 - 15.3.3.1 Company Overview
 - 15.3.3.2 Product Portfolio
 - 15.3.3.3 Financials
 - 15.3.3.4 SWOT Analysis
 - 15.3.4 Boston Scientific Corporation
 - 15.3.4.1 Company Overview
 - 15.3.4.2 Product Portfolio
 - 15.3.4.3 Financials
 - 15.3.4.4 SWOT Analysis
 - 15.3.5 Hill-Rom Services Inc. (Baxter International Inc.)
 - 15.3.5.1 Company Overview
 - 15.3.5.2 Product Portfolio
 - 15.3.5.3 SWOT Analysis
 - 15.3.6 iPatientCare LLC

- 15.3.6.1 Company Overview
- 15.3.6.2 Product Portfolio
- 15.3.7 Koninklijke Philips N.V.
 - 15.3.7.1 Company Overview
 - 15.3.7.2 Product Portfolio
 - 15.3.7.3 Financials
 - 15.3.7.4 SWOT Analysis
- 15.3.8 Merck & Co. Inc.
 - 15.3.8.1 Company Overview
 - 15.3.8.2 Product Portfolio
 - 15.3.8.3 Financials
 - 15.3.8.4 SWOT Analysis
- 15.3.9 Mobilesmith Inc.
 - 15.3.9.1 Company Overview
 - 15.3.9.2 Product Portfolio
 - 15.3.9.3 Financials
- 15.3.10 Pfizer Inc.
 - 15.3.10.1 Company Overview
 - 15.3.10.2 Product Portfolio
 - 15.3.10.3 Financials
 - 15.3.10.4 SWOT Analysis
- 15.3.11 Siemens Healthineers AG (Siemens AG)
 - 15.3.11.1 Company Overview
 - 15.3.11.2 Product Portfolio
 - 15.3.11.3 Financials
 - 15.3.11.4 SWOT Analysis

List Of Tables

LIST OF TABLES

Table 1: Global: Patient Centric Healthcare App Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Patient Centric Healthcare App Market Forecast: Breakup by Technology (in Million US\$), 2023-2028

Table 3: Global: Patient Centric Healthcare App Market Forecast: Breakup by Operating System (in Million US\$), 2023-2028

Table 4: Global: Patient Centric Healthcare App Market Forecast: Breakup by Application (in Million US\$), 2023-2028

Table 5: Global: Patient Centric Healthcare App Market Forecast: Breakup by End User (in Million US\$), 2023-2028

Table 6: Global: Patient Centric Healthcare App Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 7: Global: Patient Centric Healthcare App Market: Competitive Structure

Table 8: Global: Patient Centric Healthcare App Market: Key Players

List Of Figures

LIST OF FIGURES

- Figure 1: Global: Patient Centric Healthcare App Market: Major Drivers and Challenges
- Figure 2: Global: Patient Centric Healthcare App Market: Sales Value (in Billion US\$), 2017-2022
- Figure 3: Global: Patient Centric Healthcare App Market Forecast: Sales Value (in Billion US\$), 2023-2028
- Figure 4: Global: Patient Centric Healthcare App Market: Breakup by Technology (in %), 2022
- Figure 5: Global: Patient Centric Healthcare App Market: Breakup by Operating System (in %), 2022
- Figure 6: Global: Patient Centric Healthcare App Market: Breakup by Application (in %), 2022
- Figure 7: Global: Patient Centric Healthcare App Market: Breakup by End User (in %), 2022
- Figure 8: Global: Patient Centric Healthcare App Market: Breakup by Region (in %), 2022
- Figure 9: Global: Patient Centric Healthcare App (Phone-Based Apps) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 10: Global: Patient Centric Healthcare App (Phone-Based Apps) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 11: Global: Patient Centric Healthcare App (Web-Based Apps) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 12: Global: Patient Centric Healthcare App (Web-Based Apps) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 13: Global: Patient Centric Healthcare App (Wearable Patient Centric Apps) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 14: Global: Patient Centric Healthcare App (Wearable Patient Centric Apps) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 15: Global: Patient Centric Healthcare App (iOS) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 16: Global: Patient Centric Healthcare App (iOS) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 17: Global: Patient Centric Healthcare App (Android) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 18: Global: Patient Centric Healthcare App (Android) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 19: Global: Patient Centric Healthcare App (Windows) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 20: Global: Patient Centric Healthcare App (Windows) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 21: Global: Patient Centric Healthcare App (Other Operating Systems) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 22: Global: Patient Centric Healthcare App (Other Operating Systems) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 23: Global: Patient Centric Healthcare App (Wellness Management) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 24: Global: Patient Centric Healthcare App (Wellness Management) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 25: Global: Patient Centric Healthcare App (Disease and Treatment Management) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 26: Global: Patient Centric Healthcare App (Disease and Treatment Management) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 27: Global: Patient Centric Healthcare App (Hospitals) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 28: Global: Patient Centric Healthcare App (Hospitals) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 29: Global: Patient Centric Healthcare App (Clinics) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 30: Global: Patient Centric Healthcare App (Clinics) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 31: Global: Patient Centric Healthcare App (Home Use) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 32: Global: Patient Centric Healthcare App (Home Use) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 33: North America: Patient Centric Healthcare App Market: Sales Value (in Million US\$), 2017 & 2022

Figure 34: North America: Patient Centric Healthcare App Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 35: United States: Patient Centric Healthcare App Market: Sales Value (in Million US\$), 2017 & 2022

Figure 36: United States: Patient Centric Healthcare App Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 37: Canada: Patient Centric Healthcare App Market: Sales Value (in Million US\$), 2017 & 2022

Figure 38: Canada: Patient Centric Healthcare App Market Forecast: Sales Value (in

Million US\$), 2023-2028

Figure 39: Asia-Pacific: Patient Centric Healthcare App Market: Sales Value (in Million US\$), 2017 & 2022

Figure 40: Asia-Pacific: Patient Centric Healthcare App Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 41: China: Patient Centric Healthcare App Market: Sales Value (in Million US\$), 2017 & 2022

Figure 42: China: Patient Centric Healthcare App Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 43: Japan: Patient Centric Healthcare App Market: Sales Value (in Million US\$), 2017 & 2022

Figure 44: Japan: Patient Centric Healthcare App Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 45: India: Patient Centric Healthcare App Market: Sales Value (in Million US\$), 2017 & 2022

Figure 46: India: Patient Centric Healthcare App Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 47: South Korea: Patient Centric Healthcare App Market: Sales Value (in Million US\$), 2017 & 2022

Figure 48: South Korea: Patient Centric Healthcare App Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 49: Australia: Patient Centric Healthcare App Market: Sales Value (in Million US\$), 2017 & 2022

Figure 50: Australia: Patient Centric Healthcare App Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 51: Indonesia: Patient Centric Healthcare App Market: Sales Value (in Million US\$), 2017 & 2022

Figure 52: Indonesia: Patient Centric Healthcare App Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 53: Others: Patient Centric Healthcare App Market: Sales Value (in Million US\$), 2017 & 2022

Figure 54: Others: Patient Centric Healthcare App Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 55: Europe: Patient Centric Healthcare App Market: Sales Value (in Million US\$), 2017 & 2022

Figure 56: Europe: Patient Centric Healthcare App Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 57: Germany: Patient Centric Healthcare App Market: Sales Value (in Million US\$), 2017 & 2022

Figure 58: Germany: Patient Centric Healthcare App Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 59: France: Patient Centric Healthcare App Market: Sales Value (in Million US\$), 2017 & 2022

Figure 60: France: Patient Centric Healthcare App Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 61: United Kingdom: Patient Centric Healthcare App Market: Sales Value (in Million US\$), 2017 & 2022

Figure 62: United Kingdom: Patient Centric Healthcare App Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 63: Italy: Patient Centric Healthcare App Market: Sales Value (in Million US\$), 2017 & 2022

Figure 64: Italy: Patient Centric Healthcare App Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 65: Spain: Patient Centric Healthcare App Market: Sales Value (in Million US\$), 2017 & 2022

Figure 66: Spain: Patient Centric Healthcare App Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 67: Russia: Patient Centric Healthcare App Market: Sales Value (in Million US\$), 2017 & 2022

Figure 68: Russia: Patient Centric Healthcare App Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 69: Others: Patient Centric Healthcare App Market: Sales Value (in Million US\$), 2017 & 2022

Figure 70: Others: Patient Centric Healthcare App Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 71: Latin America: Patient Centric Healthcare App Market: Sales Value (in Million US\$), 2017 & 2022

Figure 72: Latin America: Patient Centric Healthcare App Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 73: Brazil: Patient Centric Healthcare App Market: Sales Value (in Million US\$), 2017 & 2022

Figure 74: Brazil: Patient Centric Healthcare App Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 75: Mexico: Patient Centric Healthcare App Market: Sales Value (in Million US\$), 2017 & 2022

Figure 76: Mexico: Patient Centric Healthcare App Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 77: Others: Patient Centric Healthcare App Market: Sales Value (in Million US\$),

2017 & 2022

Figure 78: Others: Patient Centric Healthcare App Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 79: Middle East and Africa: Patient Centric Healthcare App Market: Sales Value (in Million US\$), 2017 & 2022

Figure 80: Middle East and Africa: Patient Centric Healthcare App Market: Breakup by Country (in %), 2022

Figure 81: Middle East and Africa: Patient Centric Healthcare App Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 82: Global: Patient Centric Healthcare App Industry: SWOT Analysis

Figure 83: Global: Patient Centric Healthcare App Industry: Value Chain Analysis

Figure 84: Global: Patient Centric Healthcare App Industry: Porter's Five Forces Analysis

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