

Parboiled and White Rice Market Report by End Use (Food Use, Feed Use), and Region 2024-2032

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Abstracts

The global parboiled and white rice market size reached 504.1 Million Tons in 2023. Looking forward, IMARC Group expects the market to reach 560.2 Million Tons by 2032, exhibiting a growth rate (CAGR) of 1.1% during 2024-2032.

Parboiled and white rice are variants of hydrothermally processed rice. Parboiled rice is partially boiled and is processed in lukewarm or cold water before husking and milling. White rice is usually milled after having the husk, bran and germ removed. They are a rich source of calcium, potassium, fiber and vitamin B6 and are widely used in dry powders, instant soup mixes and frozen foods. Parboiled and white rice are commonly available in long, medium and short lengths. They are widely used in ready-to-eat (RTE) breakfast cereals, biscuits, extruded snacks, baby foods, noodles, fermented beverages and oils. However, in comparison to white rice, parboiled rice is easy to digest, takes lesser time to cool and has a fluffier and less sticky texture.

Parboiled and White Rice Market Trends:

Significant growth in the food and beverage industry across the globe is among the key factors creating a positive outlook for the market. Moreover, rising awareness regarding the health benefits of parboiled and white rice among the masses is providing a thrust to the market growth. The consumer preference is rapidly shifting towards an energy-rich carbohydrate-based diet and regular and moderate consumption of rice can minimize the risks of developing diabetes and various other medical ailments. In line with this, the increasing demand for premium and specialty white rice products and dishes is also favoring the market growth. For instance, basmati rice with sleek grains and unique aroma, taste and superior quality is gaining immense preference among the consumers. Additionally, extensive improvements in the rice production technologies and rising demand for rice flakes, puffed rice, rice wafers and canned rice, are acting as other

growth-inducing factors. Furthermore, rising expenditure capacities of the consumers, along with the implementation of favorable government policies promoting the cultivation of rice, is anticipated to drive the market toward growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global parboiled and white rice market report, along with forecasts at the global and regional level from 2024-2032. Our report has categorized the market based on end use.

Breakup by End Use:

Food Use
Feed Use

On the basis of end use, the food industry is currently the largest consumer of rice accounting for the majority of the total global consumption.

Breakup by Region:

China
India
Indonesia
Bangladesh
Vietnam
Others

Region-wise, China represents the largest producer of rice accounting for the majority of the total global production.

Competitive Landscape:

The competitive landscape of the industry has also been examined, along with the profiles of the key players.

This report provides a comprehensive analysis for setting up a parboiled and white rice manufacturing plant. The study covers all the requisite aspects of the parboiled and white rice industry and provides an in-depth analysis of the market, industry performance, processing and manufacturing requirements, project cost, project funding,

project economics, expected returns on investment, profit margins, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who are planning to foray into the parboiled and white rice industry in any manner.

Key Questions Answered in This Report

1. How big is the global parboiled and white rice market?
2. What is the expected growth rate of the global parboiled and white rice market during 2024-2032?
3. What are the key factors driving the global parboiled and white rice market?
4. What has been the impact of COVID-19 on the global parboiled and white rice market?
5. What is the breakup of the global parboiled and white rice market based on the end use?
6. What are the key regions in the global parboiled and white rice market?

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