

# Parboiled and White Rice Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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## Abstracts

### Market Overview:

The global parboiled and white rice market size reached 497.6 Million Tons in 2022. Looking forward, IMARC Group expects the market to reach 538.0 Million Tons by 2028, exhibiting a growth rate (CAGR) of 1.4% during 2023-2028.

Parboiled and white rice are variants of hydrothermally processed rice. Parboiled rice is partially boiled and is processed in lukewarm or cold water before husking and milling. White rice is usually milled after having the husk, bran and germ removed. They are a rich source of calcium, potassium, fiber and vitamin B6 and are widely used in dry powders, instant soup mixes and frozen foods. Parboiled and white rice are commonly available in long, medium and short lengths. They are widely used in ready-to-eat (RTE) breakfast cereals, biscuits, extruded snacks, baby foods, noodles, fermented beverages and oils. However, in comparison to white rice, parboiled rice is easy to digest, takes lesser time to cool and has a fluffier and less sticky texture.

### Parboiled and White Rice Market Trends:

Significant growth in the food and beverage industry across the globe is among the key factors creating a positive outlook for the market. Moreover, rising awareness regarding the health benefits of parboiled and white rice among the masses is providing a thrust to the market growth. The consumer preference is rapidly shifting towards an energy-rich carbohydrate-based diet and regular and moderate consumption of rice can minimize the risks of developing diabetes and various other medical ailments. In line with this, the increasing demand for premium and specialty white rice products and dishes is also

favoring the market growth. For instance, basmati rice with sleek grains and unique aroma, taste and superior quality is gaining immense preference among the consumers. Additionally, extensive improvements in the rice production technologies and rising demand for rice flakes, puffed rice, rice wafers and canned rice, are acting as other growth-inducing factors. Furthermore, rising expenditure capacities of the consumers, along with the implementation of favorable government policies promoting the cultivation of rice, is anticipated to drive the market toward growth.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global parboiled and white rice market report, along with forecasts at the global and regional level from 2023-2028. Our report has categorized the market based on end use.

#### Breakup by End Use:

- Food Use
- Feed Use

On the basis of end use, the food industry is currently the largest consumer of rice accounting for the majority of the total global consumption.

#### Breakup by Region:

- China
- India
- Indonesia
- Bangladesh
- Vietnam
- Others

Region-wise, China represents the largest producer of rice accounting for the majority of the total global production.

#### Competitive Landscape:

The competitive landscape of the industry has also been examined, along with the profiles of the key players.

This report provides a comprehensive analysis for setting up a parboiled and white rice manufacturing plant. The study covers all the requisite aspects of the parboiled and white rice industry and provides an in-depth analysis of the market, industry performance, processing and manufacturing requirements, project cost, project funding, project economics, expected returns on investment, profit margins, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who are planning to foray into the parboiled and white rice industry in any manner.

#### Key Questions Answered in This Report:

How has the global rice market performed so far and how will it perform in the coming years?

What are the key regional markets in the global rice industry?

Which are the key end-use industries for rice?

What are the price trends of rice?

How has the parboiled and white rice market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the parboiled and white rice market?

How has the myanmar rice market performed so far and how will it perform in the coming years?

What are the various stages in the value chain of the rice industry?

What are the key driving factors and challenges in the rice industry?

What is the structure of the rice industry and who are the key players?

What is the degree of competition in the rice industry?

What are the profit margins in the rice industry?

What are the key requirements for setting up a rice parboiled and white rice plant?

How is parboiled and white rice manufactured?

What are the various unit operations involved in a parboiled and white rice plant?

What is the total size of land required for setting up a parboiled and white rice plant?

What are the machinery requirements for setting up a parboiled and white rice plant?

What are the raw material requirements for setting up a parboiled and white rice plant?

What are the packaging requirements for parboiled and white rice?

What are the transportation requirements for parboiled and white rice?

What are the utility requirements for setting up a parboiled and white rice plant?

What are the manpower requirements for setting up a parboiled and white rice plant?

What are the infrastructure costs for setting up a parboiled and white rice plant?

What are the capital costs for setting up a parboiled and white rice plant?

What are the operating costs for setting up a parboiled and white rice plant?

What will be the income and expenditures for a parboiled and white rice plant?  
What is the time required to break-even?

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