

Paper Cups Market Report by Cup Type (Cold Paper Cups, Hot Paper Cups), Wall Type (Single Wall, Double Wall, Triple Wall), Application (Tea and Coffee, Chilled Food and Beverage, and Other Food and Beverages), End User (Coffee and Tea Shops, QSR and Other Fast Food Shops, Offices and Educational Institutions, Residential Use, and Others), Distribution Channel (Institutional Sales, Retail Sales), and Region 2024-2032

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Abstracts

The global paper cups market size reached US\$ 6.8 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 9.0 Billion by 2032, exhibiting a growth rate (CAGR) of 3.1% during 2024-2032. The rising awareness about sanitation and overall hygiene maintenance, increasing number of fast food chains and quick service restaurants (QSRs) offering home delivery and takeaway options, and the growing environmental awareness among the masses represent some of the key factors driving the market.

The Rising Awareness About Sanitation and Hygiene Maintenance Augmenting the Market Growth

The paper cups market has been experiencing continuous growth. Sanitation and hygiene currently represent one of the primary drivers resulting in the increasing sales of disposable paper cups. These cups are exposed to extreme amounts of heat during the manufacturing process, which effectively kills bacteria and makes the product significantly sterile. In addition, individuals are aware that reusable cups can expose

them to various harmful microorganisms responsible for causing chronic diseases. Hence, they prefer disposable or single-use cups over reusable ones, despite the high costs of the former ones.

Competitive analysis such as market structure, market share by key players, player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided. The market structure is fragmented with a number of small and large players operating in the industry due to low capital investments and barriers to entering the market. The volume of new entrants is high in the paper cups industry due to the presence of a large number of players, minimum capital investments, and easy access to distribution networks.

What are Paper Cups?

Paper cups refer to disposable cups manufactured from paper and utilized for consuming a wide variety of beverages, such as tea, coffee, juices, soups, and alcohol. They comprise an inner lining of plastic, polyethylene, or wax to increase their durability and prevent the spillage of drinks. They are commercially available in a wide variety of shapes, sizes, and colors and can also be customized with text, logos, and prints. They are biodegradable, sustainable, and safe to use as paper does not react chemically with beverages or other consumables. They can easily decompose in the environment and do not add to landfill wastes or pollute water bodies. They also restrict the beverage from soaking in and retaining the flavor of the drink for an extended period. They are utilized by working individuals as paper cups are discarded after a single use and eliminate the hassle of regular cleaning and washing.

COVID-19 Impact:

The COVID-19 pandemic outbreak has caused a severe problem for the paper cups industry and imposed unprecedented challenges on numerous countries. It has also created a serious disturbance in the packaging sector and hampered the supply chains, which resulted in shortages and increments in the price of raw materials. This caused a significant drop in the production of paper cups and order delays for the packaging companies. Moreover, the shutting down of quick service restaurants (QSRs) and food service segments has led to a decline in the demand for paper cups. In addition, the rising awareness about the benefits of utilizing plastic cups by the Plastics Industry Association further influenced consumers to use plastic cups in order to prevent the spread of the coronavirus disease. Besides this, food service businesses were opting for more sustainable packaging options, such as fiber-based, compostable, recyclable,

and reusable cups, which limited the growth of the market.

Paper Cups Market Trends:

At present, the increasing demand for disposable paper cups, as they are convenient and cost-effective, represents one of the major factors influencing the market positively. Besides this, governing agencies of various countries are banning the utilization of plastic in manufacturing various consumer goods as they are non-biodegradable and cause plastic pollution. In addition, the rising number of fast food chains and QSRs offering home delivery and takeaway options in their outlets are propelling the growth of the market. Apart from this, key market players are manufacturing plastic-free and recyclable paper cups with a plant-based biodegradable inner coating to increase the durability and sustainability of the products. Additionally, the growing environmental awareness among the masses due to the rising occurrence of climate change and global warming is offering a favorable market outlook.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global paper cups market, along with forecasts at the global and regional levels from 2024-2032. Our report has categorized the market based on cup type, wall type, application, end user, and distribution channel.

Cup Type Insights:

Cold Paper Cups

Hot Paper Cups

The report has provided a detailed breakup and analysis of the paper cups market based on the cup type. This includes cold paper cups and hot paper cups. According to the report, hot paper cups represented the largest segment due to the rising consumption of hot beverages, such as tea, coffee, and hot chocolate. In addition, the demand for hot paper cups has been largely influenced by the increasing trend of consuming take-away and on-the-go beverages and food products.

Wall Type Insights:

Single Wall

Double Wall

Triple Wall

A detailed breakup and analysis of the paper cups market based on the wall type has also been provided in the report. This includes single wall, double wall, and triple wall. According to the report, single wall accounted for the largest market share as it is highly biodegradable and sustainable and can crumble easily, while causing minimal environmental impacts. Moreover, single wall paper cups are extremely cost-effective and available in a wide variety of sizes.

Application Insights:

Tea and Coffee

Chilled Food and Beverage

Other Food and Beverages

A detailed breakup and analysis of the paper cups market based on the application has also been provided in the report. This includes tea and coffee, chilled food and beverage, and other food and beverages. According to the report, tea and coffee accounted for the largest market share on account of the increasing number of cafes and tea shops around the world serving good quality beverages to consumers. In addition, the rising installation of tea and coffee vending machines in various industrial and commercial spaces is augmenting the consumption of the beverages.

End User Insights:

Coffee and Tea Shops

QSR and Other Fast Food Shops

Offices and Educational Institutions

Residential Use

Others

A detailed breakup and analysis of the paper cups market based on the end user has also been provided in the report. This includes coffee and tea shops, QSR and other fast food shops, offices and educational institutions, residential use, and others. According to the report, coffee and tea shops accounted for the largest market share due to increasing preferences of individuals to work or conduct businesses and casual meetings in cafes. Besides this, the increasing popularity of gourmet coffee among young individuals is positively influencing the market growth.

Distribution Channel Insights:

Institutional Sales

Retail Sales

A detailed breakup and analysis of the paper cups market based on the distribution channel has also been provided in the report. This includes institutional sales and retail sales. According to the report, institutional sales accounted for the largest market share on account of the rising demand for paper cups in various commercial institutions, hotels, restaurants, beverage companies, etc., Apart from this, paper cups are hygienic and safer than plastic cups for storing hot and cold beverages.

Regional Insights:

Asia Pacific

North America

Europe

South America

Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets, which include Asia Pacific, North America, Europe, South America, and the Middle East and Africa. According to the report, Asia Pacific was the largest market for paper cups. Some of the factors driving the Asia Pacific paper cups market included the rising health consciousness among the masses, increasing environmental awareness due to the growing occurrence of global warming and climate change causing severe damage to nature, the wide availability of plastic-free paper cups from e-commerce brands and distribution channels, and the growing utilization of disposable cups in hospitals, schools, railway stations, airports, and shopping mall cafeterias.

Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the global paper cups market. Some of the companies covered in the report include:

Benders Paper Cups

Huhtamaki

International Paper

Dart Container

Go-Pak

Please note that this only represents a partial list of companies, and the complete list

has been provided in the report.

Key Questions Answered in This Report

1. What was the size of the global paper cups market in 2023?
2. What is the expected growth rate of the global paper cups market during 2024-2032?
3. What are the key factors driving the global paper cups market?
4. What has been the impact of COVID-19 on the global paper cups market?
5. What is the breakup of the global paper cups market based on the cup type?
6. What is the breakup of the global paper cups market based on the wall type?
7. What is the breakup of the global paper cups market based on the application?
8. What is the breakup of the global paper cups market based on the end user?
9. What is the breakup of the global paper cups market based on the distribution channel?
10. What are the key regions in the global paper cups market?
11. Who are the key players/companies in the global paper cups market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL DISPOSABLE CUPS INDUSTRY

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Market Breakup by Region
- 5.4 Market Breakup by Cup Type
 - 5.4.1 Paper Cups
 - 5.4.1.1 Market Trends
 - 5.4.1.2 Market Forecast
 - 5.4.2 Polystyrene Cups
 - 5.4.2.1 Market Trends
 - 5.4.2.2 Market Forecast
 - 5.4.3 Plastic Cups
 - 5.4.3.1 Market Trends

5.4.3.2 Market Forecast

5.5 Market Forecast

6 GLOBAL PAPER CUPS INDUSTRY

6.1 Market Overview

6.2 Market Performance

6.3 Price Analysis

6.3.1 Key Price Indicators

6.3.2 Price Structure

6.4 Impact of COVID-19

6.5 Market Breakup by Region

6.6 Market Breakup by Cup Type

6.7 Market Breakup by Wall Type

6.8 Market Breakup by Application

6.9 Market Breakup by End User

6.10 Market Breakup by Distribution Channel

6.11 Market Forecast

6.12 SWOT Analysis

6.12.1 Overview

6.12.2 Strengths

6.12.3 Weaknesses

6.12.4 Opportunities

6.12.5 Threats

6.13 Value Chain Analysis

6.13.1 Forest Growers

6.13.2 Pulp Mills

6.13.3 Paper Manufacturers

6.13.4 Paper Cup Manufacturers

6.13.5 Distributors

6.13.6 End-Users

6.14 Porter's Five Forces Analysis

6.14.1 Overview

6.14.2 Bargaining Power of Suppliers

6.14.3 Bargaining Power of Buyers

6.14.4 Degree of Rivalry

6.14.5 Threat of New Entrants

6.14.6 Threat of Substitutes

7 MARKET BREAKUP BY REGION

7.1 Asia Pacific

7.1.1 Market Trends

7.1.2 Market Forecast

7.2 North America

7.2.1 Market Trends

7.2.2 Market Forecast

7.3 Europe

7.3.1 Market Trends

7.3.2 Market Forecast

7.4 South America

7.4.1 Market Trends

7.4.2 Market Forecast

7.5 Middle East and Africa

7.5.1 Market Trends

7.5.2 Market Forecast

8 MARKET BREAKUP BY CUP TYPE

8.1 Cold Paper Cups

8.1.1 Market Trends

8.1.2 Market Forecast

8.2 Hot Paper Cups

8.2.1 Market Trends

8.2.2 Market Forecast

9 MARKET BREAKUP BY WALL TYPE

9.1 Single Wall

9.1.1 Market Trends

9.1.2 Market Forecast

9.2 Double Wall

9.2.1 Market Trends

9.2.2 Market Forecast

9.3 Triple Wall

9.3.1 Market Trends

9.3.2 Market Forecast

10 MARKET BREAKUP BY APPLICATION

- 10.1 Tea and Coffee
 - 10.1.1 Market Trends
 - 10.1.2 Market Forecast
- 10.2 Chilled Food and Beverage
 - 10.2.1 Market Trends
 - 10.2.2 Market Forecast
- 10.3 Other Food and Beverages
 - 10.3.1 Market Trends
 - 10.3.2 Market Forecast

11 MARKET BREAKUP BY END USER

- 11.1 Coffee and Tea Shops
 - 11.1.1 Market Trends
 - 11.1.2 Market Forecast
- 11.2 QSR and Other Fast Food Shops
 - 11.2.1 Market Trends
 - 11.2.2 Market Forecast
- 11.3 Offices and Educational Institutions
 - 11.3.1 Market Trends
 - 11.3.2 Market Forecast
- 11.4 Residential Use
 - 11.4.1 Market Trends
 - 11.4.2 Market Forecast
- 11.5 Others
 - 11.5.1 Market Trends
 - 11.5.2 Market Forecast

12 MARKET BREAKUP BY DISTRIBUTION CHANNEL

- 12.1 Institutional Sales
 - 12.1.1 Market Trends
 - 12.1.2 Market Forecast
- 12.2 Retail Sales
 - 12.2.1 Market Trends
 - 12.2.2 Market Forecast

13 PAPER CUPS MANUFACTURING PROCESS

- 13.1 Product Overview
- 13.2 Detailed Process Flow
- 13.3 Various Types of Unit Operations Involved
- 13.4 Mass Balance and Raw Material Requirements

14 PROJECT DETAILS, REQUIREMENTS AND COSTS INVOLVED

- 14.1 Land Requirements and Expenditures
- 14.2 Construction Requirements and Expenditures
- 14.3 Plant Machinery
- 14.4 Raw Material Requirements and Expenditures
- 14.5 Packaging Requirements and Expenditures
- 14.6 Transportation Requirements and Expenditures
- 14.7 Utility Requirements and Expenditures
- 14.8 Manpower Requirements and Expenditures
- 14.9 Other Capital Investments

15 LOANS AND FINANCIAL ASSISTANCE

16 PROJECT ECONOMICS

- 16.1 Capital Cost of the Project
- 16.2 Techno-Economic Parameters
- 16.3 Product Pricing and Margins Across Various Levels of the Supply Chain
- 16.4 Taxation and Depreciation
- 16.5 Income Projections
- 16.6 Expenditure Projections
- 16.7 Financial Analysis
- 16.8 Profit Analysis

17 COMPETITIVE LANDSCAPE

- 17.1 Market Structure
- 17.2 Key Players
 - 17.2.1 Benders Paper Cups
 - 17.2.2 Huhtamaki

17.2.3 International Paper

17.2.4 Dart Container

17.2.5 Go-Pak

List Of Tables

LIST OF TABLES

Table 1: Global: Disposable Cups Market: Key Industry Highlights, 2023 and 2032

Table 2: Global: Paper Cups Market: Key Industry Highlights, 2023 and 2032

Table 3: Global: Paper Cups Market Forecast: Breakup by Region (in Million US\$), 2024-2032

Table 4: Global: Paper Cups Market Forecast: Breakup by Cup Type (in Million US\$), 2024-2032

Table 5: Global: Paper Cups Market Forecast: Breakup by Wall Type (in Million US\$), 2024-2032

Table 6: Global: Paper Cups Market Forecast: Breakup by Application (in Million US\$), 2024-2032

Table 7: Global: Paper Cups Market Forecast: Breakup by End User (in Million US\$), 2024-2032

Table 8: Global: Paper Cups Market Forecast: Breakup by Distribution Channel (in Million US\$), 2024-2032

Table 9: Paper Cups Manufacturing Plant: Costs Related to Land and Site Development (in US\$)

Table 10: Paper Cups Manufacturing Plant: Costs Related to Civil Works (in US\$)

Table 11: Paper Cups Manufacturing Plant: Costs Related to Machinery (in US\$)

Table 12: Paper Cups Manufacturing Plant: Raw Material Requirements (in Tons/Day) and Expenditure (in US\$/Ton)

Table 13: Paper Cups Manufacturing Plant: Costs Related to Salaries and Wages (in US\$)

Table 14: Paper Cups Manufacturing Plant: Costs Related to Other Capital Investments (in US\$)

Table 15: Details of Financial Assistance Offered by Financial Institutions

Table 16: Paper Cups Manufacturing Plant: Capital Costs (in US\$)

Table 17: Paper Cups Manufacturing Plant: Techno-Economic Parameters

Table 18: Paper Cups Manufacturing Plant: Taxation and Depreciation

Table 19: Paper Cups Manufacturing Plant: Income Projections (in US\$)

Table 20: Paper Cups Manufacturing Plant: Expenditure Projections (in US\$)

Table 21: Paper Cups Manufacturing Plant: Cash Flow Analysis Without Considering the Income Tax Liability (in US\$)

Table 22: Paper Cups Manufacturing Plant: Cash Flow Analysis on Considering the Income Tax Liability (in US\$)

Table 23: Paper Cups Manufacturing Plant: Profit and Loss Account (in US\$)

Table 24: Global: Paper Cups Market: Competitive Structure

Table 25: Global: Paper Cups Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Paper Cups Market: Major Drivers and Challenges

Figure 2: Global: Disposable Cups Market: Consumption Value (in Billion US\$), 2018-2023

Figure 3: Global: Disposable Cups Market: Breakup by Region (in %), 2023

Figure 4: Global: Disposable Cups Market: Breakup by Cup Type (in %), 2023

Figure 5: Global: Paper Cups Market (in Million US\$), 2018 & 2023

Figure 6: Global: Paper Cups Market Forecast (in Million US\$), 2024-2032

Figure 7: Global: Polystyrene Foam Cups Market (in Million US\$), 2018 & 2023

Figure 8: Global: Polystyrene Foam Cups Market Forecast (in Million US\$), 2024-2032

Figure 9: Global: Plastic Cups Market (in Million US\$), 2018 & 2023

Figure 10: Global: Plastic Cups Market Forecast (in Million US\$), 2024-2032

Figure 11: Global: Disposable Cups Market Forecast: Consumption Value (in Billion US\$), 2024-2032

Figure 12: Global: Paper Cups Market: Consumption Value (in Billion US\$), 2018-2023

Figure 13: Global: Paper Cups Market: Breakup by Region (in %), 2023

Figure 14: Global: Paper Cups Market: Breakup by Cup Type (in %), 2023

Figure 15: Global: Paper Cups Market: Breakup by Wall Type (in %), 2023

Figure 16: Global: Paper Cups Market: Breakup by Application (in %), 2023

Figure 17: Global: Paper Cups Market: Breakup by End User (in %), 2023

Figure 18: Global: Paper Cups Market: Breakup by Distribution Channel (in %), 2023

Figure 19: Global: Paper Cups Market Forecast: Consumption Value (in Billion US\$), 2024-2032

Figure 20: Paper Cups Market: Price Structure (in %)

Figure 21: Global: Paper Cups Industry: SWOT Analysis

Figure 22: Global: Paper Cups Industry: Value Chain Analysis

Figure 23: Global: Paper Cups Industry: Porter's Five Forces Analysis

Figure 24: Asia Pacific: Paper Cups Market: Value Trends (in Million US\$), 2018 & 2023

Figure 25: Asia Pacific: Paper Cups Market Forecast: Value Trends (in Million US\$), 2024-2032

Figure 26: North America: Paper Cups Market: Value Trends (in Million US\$), 2018 & 2023

Figure 27: North America: Paper Cups Market Forecast: Value Trends (in Million US\$), 2024-2032

Figure 28: Europe: Paper Cups Market: Value Trends (in Million US\$), 2018 & 2023

Figure 29: Europe: Paper Cups Market Forecast: Value Trends (in Million US\$),

2024-2032

Figure 30: South America: Paper Cups Market: Value Trends (in Million US\$), 2018 & 2023

Figure 31: South America: Paper Cups Market Forecast: Value Trends (in Million US\$), 2024-2032

Figure 32: Middle East and Africa: Paper Cups Market: Value Trends (in Million US\$), 2018 & 2023

Figure 33: Middle East and Africa: Paper Cups Market Forecast: Value Trends (in Million US\$), 2024-2032

Figure 34: Global: Cold Paper Cups Market: Value Trends (in Million US\$), 2018 & 2023

Figure 35: Global: Cold Paper Cups Market Forecast: Value Trends (in Million US\$), 2024-2032

Figure 36: Global: Hot Paper Cups Market: Value Trends (in Million US\$), 2018 & 2023

Figure 37: Global: Hot Paper Cups Market Forecast: Value Trends (in Million US\$), 2024-2032

Figure 38: Global: Single Wall Paper Cups Market: Value Trends (in Million US\$), 2018 & 2023

Figure 39: Global: Single Wall Paper Cups Market Forecast: Value Trends (in Million US\$), 2024-2032

Figure 40: Global: Double Wall Paper Cups Market: Value Trends (in Million US\$), 2018 & 2023

Figure 41: Global: Double Wall Paper Cups Market Forecast: Value Trends (in Million US\$), 2024-2032

Figure 42: Global: Triple Wall Paper Cups Market: Value Trends (in Million US\$), 2018 & 2023

Figure 43: Global: Triple Wall Paper Cups Market Forecast: Value Trends (in Million US\$), 2024-2032

Figure 44: Global: Paper Cups (Application in Tea and Coffee) Market: Value Trends (in Million US\$), 2018 & 2023

Figure 45: Global: Paper Cups (Application in Tea and Coffee) Market Forecast: Value Trends (in Million US\$), 2024-2032

Figure 46: Global: Paper Cups (Application in Chilled Food and Beverages) Market: Value Trends (in Million US\$), 2018 & 2023

Figure 47: Global: Paper Cups (Application in Chilled Food and Beverages) Market Forecast: Value Trends (in Million US\$), 2024-2032

Figure 48: Global: Paper Cups (Other Applications) Market: Value Trends (in Million US\$), 2018 & 2023

Figure 49: Global: Paper Cups (Other Applications) Market Forecast: Value Trends (in Million US\$), 2024-2032

Figure 50: Global: Paper Cups (Coffee and Tea Shops) Market: Value Trends (in Million US\$), 2018 & 2023

Figure 51: Global: Paper Cups (Coffee and Tea Shops) Market Forecast: Value Trends (in Million US\$), 2024-2032

Figure 52: Global: Paper Cups (QSR and Other Fast Food Shops) Market: Value Trends (in Million US\$), 2018 & 2023

Figure 53: Global: Paper Cups (QSR and Other Fast Food Shops) Market Forecast: Value Trends (in Million US\$), 2024-2032

Figure 54: Global: Paper Cups (Offices and Educational Institutions) Market: Value Trends (in Million US\$), 2018 & 2023

Figure 55: Global: Paper Cups (Offices and Educational Institutions) Market Forecast: Value Trends (in Million US\$), 2024-2032

Figure 56: Global: Paper Cups (Residential Use) Market: Value Trends (in Million US\$), 2018 & 2023

Figure 57: Global: Paper Cups (Residential Use) Market Forecast: Value Trends (in Million US\$), 2024-2032

Figure 58: Global: Paper Cups (Other End Users) Market: Value Trends (in Million US\$), 2018 & 2023

Figure 59: Global: Paper Cups (Other End Users) Market Forecast: Value Trends (in Million US\$), 2024-2032

Figure 60: Global: Paper Cups (Institutional Sales) Market: Value Trends (in Million US\$), 2018 & 2023

Figure 61: Global: Paper Cups (Institutional Sales) Market Forecast: Value Trends (in Million US\$), 2024-2032

Figure 62: Global: Paper Cups (Retail Sales) Market: Value Trends (in Million US\$), 2018 & 2023

Figure 63: Global: Paper Cups (Retail Sales) Market Forecast: Value Trends (in Million US\$), 2024-2032

Figure 64: Paper Cups Manufacturing: Detailed Process Flow

Figure 65: Paper Cups Manufacturing: Conversion Rate of Feedstocks

Figure 66: Paper Cups Manufacturing: Breakup of Capital Costs (in %)

Figure 67: Paper Cups Industry: Profit Margins at Various Levels of the Supply Chain

Figure 68: Paper Cups Production: Manufacturing Cost Breakup (in %)

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