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Paper Cups Market in Europe: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The European paper cups market size reached 57.9 Billion Units in 2022. Looking forward, IMARC Group expects the market to reach 64.9 Billion Units by 2028, exhibiting a growth rate (CAGR) of 1.8% during 2023-2028.

Paper cups are extensively used for consuming food and beverages such as coffee, tea, soft drinks, soups, instant noodles, sweet corn, etc. Their popularity can be attributed to their high durability and liquid resistant. Moreover, paper cups serve the convenience of consuming drinks on-the-go, without the hassle of cleaning, thereby saving water and time. Some of the other advantages offered by them include bio-degradable, user-friendly, lightweight, hygienic, recyclable and non-toxic. Currently, Europe represents the third largest market for paper cups after Asia pacific and North America.

One of the key trends that has been observed in Europe is on-the-go-coffee culture on account of busy lifestyles and hectic schedules. This coupled with established food service sector in the region has facilitated a rise in the demand for paper cups. Another factor that is fostering the growth of the Europe paper cups market is increasing concerns about sanitation and hygiene. The hazard of using a reusable paper cup can led to bacterial infection and other diseases. Some of the other forces that have been proactive in maintaining the market growth include the ban on plastic cups, promotion of sustainable paper cups packaging, rising paper and board production and development of recyclable paper cups.

Key Market Segmentation:
IMARC Group provides an analysis of the key trends in each sub-segment of the Europe paper cups market report, along with forecasts at the regional and country level

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from 2023-2028. Our report has categorized the market based on cup type, wall type, application, distribution channel and end user.

Breakup by Country:

Germany
France
United Kingdom
Italy
Spain
Russia
Others

Breakup by Cup Type:

Hot Paper Cups
Cold Paper Cups

Breakup by Wall Type:

Single Wall
Double Wall
Triple Wall

Breakup by Application:

Tea and Coffee
Chilled food and Beverage
Others

Breakup by End User:

Coffee and Tea Shops
QSR and Other Fast Food Shops
Offices and Educational Institutions
Residential Use
Others

Breakup by Distribution Channel:

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Institutional Sales
Retail Sales

Competitive Landscape:
The competitive landscape and the profiles of key players operating in the Europe paper cups market have also been provided in the report.

This report provides a deep insight into the Europe paper cups market covering all its essential aspects. This ranges from macro overview of the market to micro details of the industry performance, recent trends, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the European paper cups industry in any manner.

Key Questions Answered in This Report
1. What was the size of the paper cups market in Europe in 2022?
2. What is the expected growth rate of the paper cups market in Europe during 2023-2028?
3. What are the key factors driving the paper cups market in Europe?
4. What has been the impact of COVID-19 on the paper cups market in Europe?
5. What is the breakup of the paper cups market in Europe based on the cup type?
6. What is the breakup of the paper cups market in Europe based on the wall type?
7. What is the breakup of the paper cups market in Europe based on the application?
8. What is the breakup of the paper cups market in Europe based on the distribution channel?
9. What are the key regions in the paper cups market in Europe?

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Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

2.1 Objectives of the Study
2.2 Stakeholders
2.3 Data Sources
  2.3.1 Primary Sources
  2.3.2 Secondary Sources
2.4 Market Estimation
  2.4.1 Bottom-Up Approach
  2.4.2 Top-Down Approach
2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

4.1 Overview
4.2 Key Industry Trends

5 EUROPEAN DISPOSABLE CUPS INDUSTRY

5.1 Market Overview
5.2 Market Performance
5.3 Market Breakup by Region
5.4 Market Breakup by Cup Type
  5.4.1 Paper Cups
    5.4.1.1 Market Trends
    5.4.1.2 Market Forecast
  5.4.2 Polystyrene Cups
    5.4.2.1 Market Trends
    5.4.2.2 Market Forecast
  5.4.3 Plastic Cups
    5.4.3.1 Market Trends
    5.4.3.2 Market Forecast
5.5 Market Forecast

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6 EUROPE PAPER CUPS INDUSTRY

6.1 Market Overview
6.2 Market Performance
6.3 Impact of COVID-19
6.4 Price Analysis
  6.4.1 Key Price Indicators
  6.4.2 Price Structure
6.5 Market Breakup by Country
6.6 Market Breakup by Cup Type
6.7 Market Breakup by Wall Type
6.8 Market Breakup by Application
6.9 Market Breakup by End User
6.10 Market Breakup by Distribution Channel
6.11 Market Forecast
6.12 SWOT Analysis
  6.12.1 Overview
  6.12.2 Strengths
  6.12.3 Weaknesses
  6.12.4 Opportunities
  6.12.5 Threats
6.13 Value Chain Analysis
  6.13.1 Forest Growers
  6.13.2 Pulp Mills
  6.13.3 Paper Manufacturers
  6.13.4 Paper Cup Manufacturers
  6.13.5 Distributors
  6.13.6 End-Users
6.14 Porter’s Five Forces Analysis
  6.14.1 Overview
  6.14.2 Bargaining Power of Suppliers
  6.14.3 Bargaining Power of Buyers
  6.14.4 Degree of Rivalry
  6.14.5 Threat of New Entrants
  6.14.6 Threat of Substitutes

7 MARKET BREAKUP BY COUNTRY

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7.1 Germany
7.1.1 Market Trends
7.1.2 Market Forecast
7.2 France
7.2.1 Market Trends
7.2.2 Market Forecast
7.3 United Kingdom
7.3.1 Market Trends
7.3.2 Market Forecast
7.4 Italy
7.4.1 Market Trends
7.4.2 Market Forecast
7.5 Spain
7.5.1 Market Trends
7.5.2 Market Forecast
7.6 Russia
7.6.1 Market Trends
7.6.2 Market Forecast
7.7 Others
7.7.1 Market Trends
7.7.2 Market Forecast

8 MARKET BREAKUP BY CUP TYPE

8.1 Hot Paper Cups
8.1.1 Market Trends
8.1.2 Market Forecast
8.2 Cold Paper Cups
8.2.1 Market Trends
8.2.2 Market Forecast

9 MARKET BREAKUP BY WALL TYPE

9.1 Single Wall
9.1.1 Market Trends
9.1.2 Market Forecast
9.2 Double Wall
9.2.1 Market Trends
9.2.2 Market Forecast

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9.3 Triple Wall
9.3.1 Market Trends
9.3.2 Market Forecast

10 MARKET BREAKUP BY APPLICATION

10.1 Tea and Coffee
10.1.1 Market Trends
10.1.2 Market Forecast
10.2 Chilled Food and Beverage
10.2.1 Market Trends
10.2.2 Market Forecast
10.3 Others
10.3.1 Market Trends
10.3.2 Market Forecast

11 MARKET BREAKUP BY END USER

11.1 Coffee and Tea Shops
11.1.1 Market Trends
11.1.2 Market Forecast
11.2 QSR and Other Fast Food Shops
11.2.1 Market Trends
11.2.2 Market Forecast
11.3 Offices and Educational Institutions
11.3.1 Market Trends
11.3.2 Market Forecast
11.4 Residential Use
11.4.1 Market Trends
11.4.2 Market Forecast
11.5 Others
11.5.1 Market Trends
11.5.2 Market Forecast

12 MARKET BREAKUP BY DISTRIBUTION CHANNEL

12.1 Institutional Sales
12.1.1 Market Trends
12.1.2 Market Forecast

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12.2 Retail Sales
12.2.1 Market Trends
12.2.2 Market Forecast

13 COMPETITIVE LANDSCAPE

13.1 Market Structure
13.2 Key Players

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List Of Tables

LIST OF TABLES

Table 1: Europe: Disposable Cups Market: Key Industry Highlights, 2022 and 2028
Table 2: Europe: Paper Cups Market: Key Industry Highlights, 2022 and 2028
Table 3: Europe: Paper Cups Market Forecast: Breakup by Country (in Billion Units), 2023-2028
Table 4: Europe: Paper Cups Market Forecast: Breakup by Cup Type (in Billion Units), 2023-2028
Table 5: Europe: Paper Cups Market Forecast: Breakup by Wall Type (in Billion Units), 2023-2028
Table 6: Europe: Paper Cups Market Forecast: Breakup by Application (in Billion Units), 2023-2028
Table 7: Europe: Paper Cups Market Forecast: Breakup by End User (in Billion Units), 2023-2028
Table 8: Europe: Paper Cups Market Forecast: Breakup by Distribution Channel (in Billion Units), 2023-2028
Table 9: Europe: Paper Cups Market: Competitive Landscape
Table 10: Europe: Paper Cups Manufacturers list

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List Of Figures

LIST OF FIGURES

Figure 1: Europe: Paper Cups Market: Major Drivers and Challenges
Figure 2: Europe: Disposable Cups Market: Consumption Volume (in Billion Units), 2017-2022
Figure 3: Europe: Disposable Cups Market: Breakup by Region (in %), 2022
Figure 4: Europe: Disposable Cups Market: Breakup by Cup Type (in %), 2022
Figure 5: Europe: Paper Cups Market (in Billion Units), 2017 & 2022
Figure 6: Europe: Paper Cups Market Forecast (in Billion Units), 2023-2028
Figure 7: Europe: Polystyrene Cups Market (in Billion Units), 2017 & 2022
Figure 8: Europe: Polystyrene Cups Market Forecast (in Billion Units), 2023-2028
Figure 9: Europe: Plastic Cups Market (in Billion Units), 2017 & 2022
Figure 10: Europe: Plastic Cups Market Forecast (in Billion Units), 2023-2028
Figure 11: Europe: Disposable Cups Market Forecast: Consumption Volume (in Billion Units), 2023-2028
Figure 12: Europe: Paper Cups Market: Consumption Volume (in Billion Units), 2017-2022
Figure 13: Europe: Paper Cups Market: Breakup by Country (in %), 2022
Figure 14: Europe: Paper Cups Market: Breakup by Cup Type (in %), 2022
Figure 15: Europe: Paper Cups Market: Breakup by Wall Type (in %), 2022
Figure 16: Europe: Paper Cups Market: Breakup by Application (in %), 2022
Figure 17: Europe: Paper Cups Market: Breakup by End User (in %), 2022
Figure 18: Europe: Paper Cups Market: Breakup by Distribution Channel (in %), 2022
Figure 19: Europe: Paper Cups Market Forecast: Consumption Volume (in Billion Units), 2023-2028
Figure 20: Paper Cups Market: Price Structure (in %)
Figure 21: Europe: Paper Cups Industry: SWOT Analysis
Figure 22: Europe: Paper Cups Industry: Value Chain Analysis
Figure 23: Europe: Paper Cups Industry: Porter’s Five Forces Analysis
Figure 24: Germany: Paper Cups Market: Volume Trends (in Billion Units), 2017 & 2022
Figure 25: Germany: Paper Cups Market Forecast: Volume Trends (in Billion Units), 2023-2028
Figure 26: France: Paper Cups Market: Volume Trends (in Billion Units), 2017 & 2022
Figure 27: France: Paper Cups Market Forecast: Volume Trends (in Billion Units), 2023-2028
Figure 28: United Kingdom: Paper Cups Market: Volume Trends (in Billion Units), 2017 & 2022

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Figure 29: United Kingdom: Paper Cups Market Forecast: Volume Trends (in Billion Units), 2023-2028
Figure 30: Italy: Paper Cups Market: Volume Trends (in Billion Units), 2017 & 2022
Figure 31: Italy: Paper Cups Market Forecast: Volume Trends (in Billion Units), 2023-2028
Figure 32: Spain: Paper Cups Market: Volume Trends (in Billion Units), 2017 & 2022
Figure 33: Spain: Paper Cups Market Forecast: Volume Trends (in Billion Units), 2023-2028
Figure 34: Russia: Paper Cups Market: Volume Trends (in Billion Units), 2017 & 2022
Figure 35: Russia: Paper Cups Market Forecast: Volume Trends (in Billion Units), 2023-2028
Figure 36: Others: Paper Cups Market: Volume Trends (in Billion Units), 2017 & 2022
Figure 37: Others: Paper Cups Market Forecast: Volume Trends (in Billion Units), 2023-2028
Figure 38: Europe: Hot Paper Cups Market: Volume Trends (in Billion Units), 2017 & 2022
Figure 39: Europe: Hot Paper Cups Market Forecast: Volume Trends (in Billion Units), 2023-2028
Figure 40: Europe: Cold Paper Cups Market: Volume Trends (in Billion Units), 2017 & 2022
Figure 41: Europe: Cold Paper Cups Market Forecast: Volume Trends (in Billion Units), 2023-2028
Figure 42: Europe: Single Wall Paper Cups Market: Volume Trends (in Billion Units), 2017 & 2022
Figure 43: Europe: Single Wall Paper Cups Market Forecast: Volume Trends (in Billion Units), 2023-2028
Figure 44: Europe: Double Wall Paper Cups Market: Volume Trends (in Billion Units), 2017 & 2022
Figure 45: Europe: Double Wall Paper Cups Market Forecast: Volume Trends (in Billion Units), 2023-2028
Figure 46: Europe: Triple Wall Paper Cups Market: Volume Trends (in Billion Units), 2017 & 2022
Figure 47: Europe: Triple Wall Paper Cups Market Forecast: Volume Trends (in Billion Units), 2023-2028
Figure 48: Europe: Paper Cups (Application in Tea and Coffee) Market: Volume Trends (in Billion Units), 2017 & 2022
Figure 49: Europe: Paper Cups (Application in Tea and Coffee) Market Forecast: Volume Trends (in Billion Units), 2023-2028
Figure 50: Europe: Paper Cups (Application in Chilled Food and Beverages) Market:

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Volume Trends (in Billion Units), 2017 & 2022
Figure 51: Europe: Paper Cups (Application in Chilled Food and Beverages) Market Forecast: Volume Trends (in Billion Units), 2023-2028
Figure 52: Europe: Paper Cups (Other Applications) Market: Volume Trends (in Billion Units), 2017 & 2022
Figure 53: Europe: Paper Cups (Other Applications) Market Forecast: Volume Trends (in Billion Units), 2023-2028
Figure 54: Europe: Paper Cups (Coffee and Tea Shops) Market: Volume Trends (in Billion Units), 2017 & 2022
Figure 55: Europe: Paper Cups (Coffee and Tea Shops) Market Forecast: Volume Trends (in Billion Units), 2023-2028
Figure 56: Europe: Paper Cups (QSR and Other Fast Food Shops) Market: Volume Trends (in Billion Units), 2017 & 2022
Figure 57: Europe: Paper Cups (QSR and Other Fast Food Shops) Market Forecast: Volume Trends (in Billion Units), 2023-2028
Figure 58: Europe: Paper Cups (Offices and Educational Institutions) Market: Volume Trends (in Billion Units), 2017 & 2022
Figure 59: Europe: Paper Cups (Offices and Educational Institutions) Market Forecast: Volume Trends (in Billion Units), 2023-2028
Figure 60: Europe: Paper Cups (Residential Use) Market: Volume Trends (in Billion Units), 2017 & 2022
Figure 61: Europe: Paper Cups (Residential Use) Market Forecast: Volume Trends (in Billion Units), 2023-2028
Figure 62: Europe: Paper Cups (Other End Users) Market: Volume Trends (in Billion Units), 2017 & 2022
Figure 63: Europe: Paper Cups (Other End Users) Market Forecast: Volume Trends (in Billion Units), 2023-2028
Figure 64: Europe: Paper Cups (Institutional Sales) Market: Volume Trends (in Billion Units), 2017 & 2022
Figure 65: Europe: Paper Cups (Institutional Sales) Market Forecast: Volume Trends (in Billion Units), 2023-2028
Figure 66: Europe: Paper Cups (Retail Sales) Market: Volume Trends (in Billion Units), 2017 & 2022
Figure 67: Europe: Paper Cups (Retail Sales) Market Forecast: Volume Trends (in Billion Units), 2023-2028

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