

# Paper Cups Market in Europe: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/PDE457292BFEN.html>

Date: January 2023

Pages: 108

Price: US\$ 2,699.00 (Single User License)

ID: PDE457292BFEN

## Abstracts

The European paper cups market size reached 57.9 Billion Units in 2022. Looking forward, IMARC Group expects the market to reach 64.9 Billion Units by 2028, exhibiting a growth rate (CAGR) of 1.8% during 2023-2028.

Paper cups are extensively used for consuming food and beverages such as coffee, tea, soft drinks, soups, instant noodles, sweet corn, etc. Their popularity can be attributed to their high durability and liquid resistant. Moreover, paper cups serve the convenience of consuming drinks on-the-go, without the hassle of cleaning, thereby saving water and time. Some of the other advantages offered by them include biodegradable, user-friendly, lightweight, hygienic, recyclable and non-toxic. Currently, Europe represents the third largest market for paper cups after Asia Pacific and North America.

One of the key trends that has been observed in Europe is on-the-go-coffee culture on account of busy lifestyles and hectic schedules. This coupled with established food service sector in the region has facilitated a rise in the demand for paper cups. Another factor that is fostering the growth of the Europe paper cups market is increasing concerns about sanitation and hygiene. The hazard of using a reusable paper cup can lead to bacterial infection and other diseases. Some of the other forces that have been proactive in maintaining the market growth include the ban on plastic cups, promotion of sustainable paper cups packaging, rising paper and board production and development of recyclable paper cups.

### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the Europe paper cups market report, along with forecasts at the regional and country level

from 2023-2028. Our report has categorized the market based on cup type, wall type, application, distribution channel and end user.

#### Breakup by Country:

- Germany
- France
- United Kingdom
- Italy
- Spain
- Russia
- Others

#### Breakup by Cup Type:

- Hot Paper Cups
- Cold Paper Cups

#### Breakup by Wall Type:

- Single Wall
- Double Wall
- Triple Wall

#### Breakup by Application:

- Tea and Coffee
- Chilled food and Beverage
- Others

#### Breakup by End User:

- Coffee and Tea Shops
- QSR and Other Fast Food Shops
- Offices and Educational Institutions
- Residential Use
- Others

#### Breakup by Distribution Channel:

Institutional Sales

Retail Sales

Competitive Landscape:

The competitive landscape and the profiles of key players operating in the Europe paper cups market have also been provided in the report.

This report provides a deep insight into the Europe paper cups market covering all its essential aspects. This ranges from macro overview of the market to micro details of the industry performance, recent trends, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the European paper cups industry in any manner.

Key Questions Answered in This Report

1. What was the size of the paper cups market in Europe in 2022?
2. What is the expected growth rate of the paper cups market in Europe during 2023-2028?
3. What are the key factors driving the paper cups market in Europe?
4. What has been the impact of COVID-19 on the paper cups market in Europe?
5. What is the breakup of the paper cups market in Europe based on the cup type?
6. What is the breakup of the paper cups market in Europe based on the wall type?
7. What is the breakup of the paper cups market in Europe based on the application?
8. What is the breakup of the paper cups market in Europe based on the distribution channel?
9. What are the key regions in the paper cups market in Europe?

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