

Pallet Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/PD4EFCDA854EN.html>

Date: January 2023

Pages: 114

Price: US\$ 2,499.00 (Single User License)

ID: PD4EFCDA854EN

Abstracts

The global pallet market size reached US\$ 60.3 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 79.0 Billion by 2028, exhibiting a growth rate (CAGR) of 4.8% during 2023-2028.

A pallet is a horizontal and portable wooden structure used for storing, handling, stacking, and transporting goods from one place to another. It generally uses stretch wraps, pallet collars, adhesives, and other stabilizing materials to secure goods from transportation damage. It is manufactured using various materials, including wood, plastic, metal, and corrugated paper, depending on the application. It helps simplify the loading and unloading process and ensures safe product delivery. Besides this, it improves warehouse operational efficiency by allowing easy movement of stacked goods using forklifts and pallet jacks. As a result, the pallet is extensively used by manufacturers and suppliers of commercial goods across the globe.

Pallet Market Trends:

Rapid urbanization, industrialization, and the rising trade volume across the globe represent one of the key factors positively influencing the market. In addition, increasing sales of smartphones, laptops, and tablets and the penetration of the internet, and the thriving e-commerce industry are catalyzing the demand for logistics services. This, along with the growing global population and consequently rising construction of residential and commercial places, is catalyzing the demand for pallets. Apart from this, the burgeoning chemical and pharmaceutical industries are increasing the overall sales of pallets. This can be attributed to the growing need for safer storage, handling, and transportation of products from the warehouse to the industries. Furthermore, manufacturers are introducing multiple-trip pallets as they offer a lower cost per trip, minimize solid waste, and enhance operational efficiency. This is creating a favorable

market outlook. Additionally, the increasing use of plastic pallets on account of their recyclable and reusable properties is supporting the market growth. Moreover, continuous investments by leading players in research and development (R&D) to introduce technologically advanced product variants are expected to propel market growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global pallet market report, along with forecasts at the global and regional level from 2023-2028. Our report has categorized the market based on type, application, and structural design.

Breakup by Type:

- Wood
- Plastic
- Metal
- Corrugated Paper

Wood pallets currently hold the largest market share as they are sustainable, durable, and cost-effective.

Breakup by Application:

- Food and Beverages
- Chemicals and Pharmaceuticals
- Machinery and Metal
- Construction
- Others

The food and beverages (F&B) industry accounts for the majority of the market share as pallets protect cans, bottles, boxes, and cartons from damage during processing and distribution activities.

Breakup by Structural Design:

- Block
- Stringer
- Others

Block pallets are the most commonly used variants as they have a higher weight capacity and are stronger and more durable than stringer pallets.

Regional Insights:

North America

Asia Pacific

Europe

Middle East and Africa

Latin America

North America exhibits a clear dominance in the market due to continuous development in the industrial sector and increasing trade activities across the region.

Based on imports and exports, Germany presently represents the largest importer, while Poland represents the biggest exporter of pallets around the world.

Competitive Landscape:

The market is fragmented in nature due to the presence of several small and large manufacturers who compete against one another in terms of prices and quality. Some of the leading players operating in the market are:

Brambles Ltd.

Rehrig Pacific Company

Schoeller Allibert

LOSCAM

CABKA Group

Key Questions Answered in This Report

1. What was the size of the global pallet market in 2022?
2. What is the expected growth rate of the global pallet market during 2023-2028?
3. What are the key factors driving the global pallet market?
4. What has been the impact of COVID-19 on the global pallet market?
5. What is the breakup of the global pallet market based on the type?
6. What is the breakup of the global pallet market based on the application?
7. What is the breakup of the global pallet market based on the structural design?
8. What are the key regions in the global pallet market?
9. Who are the key players/companies in the global pallet market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL PALLET MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Breakup by Type
- 5.5 Market Breakup by Application
- 5.6 Market Breakup by Structural Design
- 5.7 Market Breakup by Region
- 5.8 Market Forecast
- 5.9 SWOT Analysis
 - 5.9.1 Overview
 - 5.9.2 Strengths
 - 5.9.3 Weaknesses
 - 5.9.4 Opportunities
 - 5.9.5 Threats

5.10 Value Chain Analysis

5.10.1 Overview

5.10.2 Research and Development

5.10.3 Raw Material Procurement

5.10.4 Manufacturing

5.10.5 Marketing

5.10.6 Distribution

5.10.7 End-Use

5.11 Porters Five Forces Analysis

5.11.1 Overview

5.11.2 Bargaining Power of Buyers

5.11.3 Bargaining Power of Suppliers

5.11.4 Degree of Competition

5.11.5 Threat of New Entrants

5.11.6 Threat of Substitutes

6 MARKET BREAKUP BY TYPE

6.1 Wood

6.1.1 Market Trends

6.1.2 Market Forecast

6.2 Plastic

6.2.1 Market Trends

6.2.2 Market Forecast

6.3 Metal

6.3.1 Market Trends

6.3.2 Market Forecast

6.4 Corrugated Paper

6.4.1 Market Trends

6.4.2 Market Forecast

7 MARKET BREAKUP BY APPLICATION

7.1 Food and Beverages

7.1.1 Market Trends

7.1.2 Market Forecast

7.2 Chemicals and Pharmaceuticals

7.2.1 Market Trends

7.2.2 Market Forecast

7.3 Machinery and Metal

7.3.1 Market Trends

7.3.2 Market Forecast

7.4 Construction

7.4.1 Market Trends

7.4.2 Market Forecast

7.5 Others

7.5.1 Market Trends

7.5.2 Market Forecast

8 MARKET BREAKUP BY STRUCTURAL DESIGN

8.1 Block

8.1.1 Market Trends

8.1.2 Market Forecast

8.2 Stringer

8.2.1 Market Trends

8.2.2 Market Forecast

8.3 Others

8.3.1 Market Trends

8.3.2 Market Forecast

9 MARKET BREAKUP BY REGION

9.1 North America

9.1.1 Market Trends

9.1.2 Market Forecast

9.2 Asia Pacific

9.2.1 Market Trends

9.2.2 Market Forecast

9.3 Europe

9.3.1 Market Trends

9.3.2 Market Forecast

9.4 Middle East and Africa

9.4.1 Market Trends

9.4.2 Market Forecast

9.5 Latin America

9.5.1 Market Trends

9.5.2 Market Forecast

10 IMPORTS AND EXPORTS

10.1 Imports by Major Countries

10.2 Exports by Major Countries

11 PALLET MANUFACTURING PROCESS

11.1 Product Overview

11.2 Raw Material Requirements

11.3 Manufacturing Process

11.4 Key Success and Risk Factors

12 COMPETITIVE LANDSCAPE

12.1 Market Structure

12.2 Key Players

12.3 Profiles of Key Players

12.3.1 Brambles Ltd

12.3.2 Rehrig Pacific Company

12.3.3 Schoeller Allibert

12.3.4 LOSCAM

12.3.5 CABKA Group

List Of Tables

LIST OF TABLES

Table 1: Global: Pallet Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Pallet Market Forecast: Breakup by Type (in Million Units), 2023-2028

Table 3: Global: Pallet Market Forecast: Breakup by Application (in Million Units),
2023-2028

Table 4: Global: Pallet Market Forecast: Breakup by Structural Design (in Million Units),
2023-2028

Table 5: Global: Pallet Market Forecast: Breakup by Region (in Million Units),
2023-2028

Table 6: Global: Pallet: Import Data by Country, 2021

Table 7: Global: Pallet: Export Data by Country, 2021

Table 8: Pallet Manufacturing: Raw Material Requirements

Table 9: Global: Pallet Market: Competitive Structure

Table 10: Global: Pallet Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Pallet Market: Major Drivers and Challenges

Figure 2: Global: Pallet Market: Sales Value (in Billion US\$), 2017 - 2022

Figure 3: Global: Pallet Market: Sales Volume (in Billion Units), 2017 - 2022

Figure 4: Global: Pallet Market: Breakup by Type (in %), 2022

Figure 5: Global: Pallet Market: Breakup by Application (in %), 2022

Figure 6: Global: Pallet Market: Breakup by Structural Design (in %), 2022

Figure 7: Global: Pallet Market: Breakup by Region (in %), 2022

Figure 8: Global: Pallet Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 9: Global: Pallet Market Forecast: Sales Volume (in Billion Units), 2023-2028

Figure 10: Global: Pallet Industry: SWOT Analysis

Figure 11: Global: Pallet Industry: Value Chain Analysis

Figure 12: Global: Pallet Industry: Porter's Five Forces Analysis

Figure 13: Global: Wood Pallet Market: Sales Volume (in Million Units), 2017 & 2022

Figure 14: Global: Wood Pallet Market Forecast: Sales Volume (in Million Units), 2023-2028

Figure 15: Global: Plastic Pallet Market: Sales Volume (in Million Units), 2017 & 2022

Figure 16: Global: Plastic Pallet Market Forecast: Sales Volume (in Million Units), 2023-2028

Figure 17: Global: Metal Pallet Market: Sales Volume (in Million Units), 2017 & 2022

Figure 18: Global: Metal Pallet Market Forecast: Sales Volume (in Million Units), 2023-2028

Figure 19: Global: Corrugated Paper Pallet Market: Sales Volume (in Million Units), 2017 & 2022

Figure 20: Global: Corrugated Paper Pallet Market Forecast: Sales Volume (in Million Units), 2023-2028

Figure 21: Global: Pallet (Application in Food and Beverages) Market: Sales Volume (in Million Units), 2017 & 2022

Figure 22: Global: Pallet (Application in Food and Beverages) Market Forecast: Sales Volume (in Million Units), 2023-2028

Figure 23: Global: Pallet (Application in Chemicals and Pharmaceuticals) Market: Sales Volume (in Million Units), 2017 & 2022

Figure 24: Global: Pallet (Application in Chemicals and Pharmaceuticals) Market Forecast: Sales Volume (in Million Units), 2023-2028

Figure 25: Global: Pallet (Application in Machinery and Metal) Market: Sales Volume (in Million Units), 2017 & 2022

Figure 26: Global: Pallet (Application in Machinery and Metal) Market Forecast: Sales Volume (in Million Units), 2023-2028

Figure 27: Global: Pallet (Application in Construction) Market: Sales Volume (in Million Units), 2017 & 2022

Figure 28: Global: Pallet (Application in Construction) Market Forecast: Sales Volume (in Million Units), 2023-2028

Figure 29: Global: Pallet (Other Applications) Market: Sales Volume (in Million Units), 2017 & 2022

Figure 30: Global: Pallet (Other Applications) Market Forecast: Sales Volume (in Million Units), 2023-2028

Figure 31: Global: Block Pallet Market: Sales Volume (in Million Units), 2017 & 2022

Figure 32: Global: Block Pallet Market Forecast: Sales Volume (in Million Units), 2023-2028

Figure 33: Global: Stringer Pallet Market: Sales Volume (in Million Units), 2017 & 2022

Figure 34: Global: Stringer Pallet Market Forecast: Sales Volume (in Million Units), 2023-2028

Figure 35: Global: Other Pallets Market: Sales Volume (in Million Units), 2017 & 2022

Figure 36: Global: Other Pallets Market Forecast: Sales Volume (in Million Units), 2023-2028

Figure 37: North America: Pallet Market: Sales Volume (in Million Units), 2017 & 2022

Figure 38: North America: Pallet Market Forecast: Sales Volume (in Million Units), 2023-2028

Figure 39: Asia Pacific: Pallet Market: Sales Volume (in Million Units), 2017 & 2022

Figure 40: Asia Pacific: Pallet Market Forecast: Sales Volume (in Million Units), 2023-2028

Figure 41: Europe: Pallet Market: Sales Volume (in Million Units), 2017 & 2022

Figure 42: Europe: Pallet Market Forecast: Sales Volume (in Million Units), 2023-2028

Figure 43: Middle East and Africa: Pallet Market: Sales Volume (in Million Units), 2017 & 2022

Figure 44: Middle East and Africa: Pallet Market Forecast: Sales Volume (in Million Units), 2023-2028

Figure 45: Latin America: Pallet Market: Sales Volume (in Million Units), 2017 & 2022

Figure 46: Latin America: Pallet Market Forecast: Sales Volume (in Million Units), 2023-2028

Figure 47: Global: Pallet: Import Breakup by Country (in %), 2021

Figure 48: Global: Pallet: Export Breakup by Country (in %), 2021

Figure 49: Pallet Manufacturing: Detailed Process Flow

I would like to order

Product name: Pallet Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Product link: <https://marketpublishers.com/r/PD4EFCDA854EN.html>

Price: US\$ 2,499.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/PD4EFCDA854EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

