

Packaging Adhesives Market Report by Type (Water-based Adhesives, Solvent-based Adhesives, Hot-melt Adhesives, and Others), Substrate Material Type (Acrylics, Polyurethane, Polyvinyl Chloride, Polypropylene, and Others), Packaging Type (Flexible Packaging, Folding Cartons, Boxes & Cases, Labeling, and Others), End-Use Industry (Food & Beverages, Cosmetics, Healthcare, and Others), and Region 2024-2032

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Abstracts

The global packaging adhesives market size reached US\$ 13.1 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 19.7 Billion by 2032, exhibiting a growth rate (CAGR) of 4.5% during 2024-2032.

Packaging adhesives refer to the sticking agents that are used for binding together two or more pieces of packaging materials. Some of the common types of packaging adhesives include solvent-based, water-based and hot-melt adhesives. Water-based adhesives are used for porous or non-porous substrates, such as starch, dextrin and polyvinyl alcohol (PVA), while solvent-based adhesives are used for plastic applications. Hot-melt adhesives, or hot glue, are thermoplastic-based adhesives that turn to liquid upon heating. They are primarily used for packaging cases, cartons and flexible packaging. These adhesives are manufactured using both natural and synthetic polymers, such as polychloroprene, polyvinyl acetate, polyurethane and polyvinyl pyrrolidone.

Significant growth in the food and beverages (F&B) industry is one of the key factors

driving the growth of the market. In the F&B industry, packaging adhesives are widely used for rigid food boxes and for sealing paper cartons and cases to store various food and beverages. Furthermore, packaging adhesives find extensive application in the pharmaceutical industry to seal medical equipment for maintaining the sterility of the products and protect the medicines from bacterial contamination. Additionally, the development of advanced water-based transparent adhesives that are used for sticking colored and clear labels on various products is creating a positive impact on the market growth. Other factors, including an increasing consumer preference for sustainable compounds in packing adhesives that can be used on recyclable products, along with extensive research and development (R&D) activities to improve the durability and versatility of the adhesives, are projected to drive the market further.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global packaging adhesives market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on type, substrate material type, packaging type and end-use industry.

Breakup by Type:

- Water-based Adhesives
- Solvent-based Adhesives
- Hot-melt Adhesives
- Others

Breakup by Substrate Material Type:

- Acrylics
- Polyurethane
- Polyvinyl Chloride
- Polypropylene
- Others

Breakup by Packaging Type:

- Flexible Packaging
- Folding Cartons
- Boxes & Cases

Labeling
Others

Breakup by End-Use Industry:

Food & Beverages
Cosmetics
Healthcare
Others

Breakup by Region:

North America
United States
Canada
Asia Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined with some of the key

players being 3M, Arkema Group, Ashland Inc., Avery Dennison Corporation, Dymax Corporation, H.B. Fuller Company, Henkel AG & Co. KGaA, Jowat SE, Paramelt RMC B.V., Sika AG, The DOW Chemical Company, Wacker Chemie AG, etc.

Key Questions Answered in This Report

1. How big is the global packaging adhesives market?
2. What is the expected growth rate of the global packaging adhesives market during 2024-2032?
3. What are the key factors driving the global packaging adhesives market?
4. What has been the impact of COVID-19 on the global packaging adhesives market?
5. What is the breakup of the global packaging adhesives market based on the type?
6. What is the breakup of the global packaging adhesives market based on the substrate material type?
7. What is the breakup of the global packaging adhesives market based on the packaging type?
8. What are the key regions in the global packaging adhesives market?
9. Who are the key players/companies in the global packaging adhesives market?

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