

# Packaging Adhesives Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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## Abstracts

### Market Overview:

The global packaging adhesives market size reached US\$ 12.5 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 16.9 Billion by 2028, exhibiting a growth rate (CAGR) of 4.9% during 2023-2028.

Packaging adhesives refer to the sticking agents that are used for binding together two or more pieces of packaging materials. Some of the common types of packaging adhesives include solvent-based, water-based and hot-melt adhesives. Water-based adhesives are used for porous or non-porous substrates, such as starch, dextrin and polyvinyl alcohol (PVA), while solvent-based adhesives are used for plastic applications. Hot-melt adhesives, or hot glue, are thermoplastic-based adhesives that turn to liquid upon heating. They are primarily used for packaging cases, cartons and flexible packaging. These adhesives are manufactured using both natural and synthetic polymers, such as polychloroprene, polyvinyl acetate, polyurethane and polyvinyl pyrrolidone.

Significant growth in the food and beverages (F&B) industry is one of the key factors driving the growth of the market. In the F&B industry, packaging adhesives are widely used for rigid food boxes and for sealing paper cartons and cases to store various food and beverages. Furthermore, packaging adhesives find extensive application in the pharmaceutical industry to seal medical equipment for maintaining the sterility of the products and protect the medicines from bacterial contamination. Additionally, the development of advanced water-based transparent adhesives that are used for sticking colored and clear labels on various products is creating a positive impact on the market

growth. Other factors, including an increasing consumer preference for sustainable compounds in packing adhesives that can be used on recyclable products, along with extensive research and development (R&D) activities to improve the durability and versatility of the adhesives, are projected to drive the market further.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global packaging adhesives market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on type, substrate material type, packaging type and end-use industry.

#### Breakup by Type:

Water-based Adhesives

Solvent-based Adhesives

Hot-melt Adhesives

Others

#### Breakup by Substrate Material Type:

Acrylics

Polyurethane

Polyvinyl Chloride

Polypropylene

Others

#### Breakup by Packaging Type:

Flexible Packaging

Folding Cartons

Boxes & Cases

Labeling

Others

Breakup by End-Use Industry:

Food & Beverages

Cosmetics

Healthcare

Others

Breakup by Region:

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined with some of the key players being 3M, Arkema Group, Ashland Inc., Avery Dennison Corporation, Dymax Corporation, H.B. Fuller Company, Henkel AG & Co. KGaA, Jowat SE, Paramelt RMC B.V., Sika AG, The DOW Chemical Company, Wacker Chemie AG, etc.

Key Questions Answered in This Report

1. How big is the global packaging adhesives market?

2. What is the expected growth rate of the global packaging adhesives market during 2023-2028?
3. What are the key factors driving the global packaging adhesives market?
4. What has been the impact of COVID-19 on the global packaging adhesives market?
5. What is the breakup of the global packaging adhesives market based on the type?
6. What is the breakup of the global packaging adhesives market based on the substrate material type?
7. What is the breakup of the global packaging adhesives market based on the packaging type?
8. What are the key regions in the global packaging adhesives market?
9. Who are the key players/companies in the global packaging adhesives market?

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