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Output Management Software Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The global output management software market size reached US$ 9.9 Billion in 2022. Looking forward, IMARC Group expects the market to reach US$ 11.4 Billion by 2028, exhibiting a growth rate (CAGR) of 2.2% during 2023-2028.

Output management software (OMS) is an application-based tool that is used by organizations to automate and centralize document management. It links software applications to digital channels, such as emails and portals, to minimize the paperwork and needless printing of documents. The output from applications, such as customer relationship management (CRM) and enterprise resource planning (ERP) can be forwarded to a printer or a web-based document processor at any desired destination. OMS aids in enhancing the efficiency of administrative tasks by integrating workflow management systems, owing to which it finds extensive applications across various industries, including healthcare, education, banking, financial services and insurance (BFSI) and information technology (IT).

The growing information technology (IT) industry, along with the emerging trend of automation across the globe, represent as the key factors driving the growth of the market. The OMS makes it convenient for organizations to expand the network of their printing tools for producing, managing and distributing the business output information across various locations. This eliminates the requirement for additional printing devices across multiple organizational departments, thereby enhancing the cost-efficiency and productivity of the organization. Furthermore, increasing product adoption in the healthcare sector is also providing a boost to the market growth. OMS solutions are

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employed in various healthcare centers to assist clinicians in gaining convenient access to large amounts of data and ensure the seamless delivery of system-generated documents to the patients. Other factors, such as outsourcing of these solutions and shifting consumer preference toward paperless operations, are also projected to drive the market further.

Key Market Segmentation:
IMARC Group provides an analysis of the key trends in each sub-segment of the global output management software market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on component, deployment type, organization size and vertical.

Breakup by Component:

Solutions
Services

Breakup by Deployment Type:

Cloud-based
On-premises

Breakup by Organization Size:

Large Enterprises
Small and Medium Enterprises

Breakup by Vertical:

BFSI
Manufacturing
Healthcare
Education
Others

Breakup by Region:

North America
United States

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Canada
Asia Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:
The competitive landscape of the industry has also been examined with some of the key players being Broadcom Inc., DocPath Corporation, HP Development Company, Kyocera Corporation, LBM Systems, Levi Ray & Shoup Inc., Lexmark International, Quadient, Plus Technologies LLC, Ricoh Company, Rochester Software Associates Inc., etc.

Key Questions Answered in This Report

1. What was the size of the global output management software market in 2022?
2. What is the expected growth rate of the global output management software market during 2023-2028?
3. What are the key factors driving the global output management software market?
4. What has been the impact of COVID-19 on the global output management software market?
5. What is the breakup of the global output management software market based on the

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component?
6. What is the breakup of the global output management software market based on the vertical?
7. What are the key regions in the global output management software market?
8. Who are the key players/companies in the global output management software market?

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