

OSS & BSS Market Report by Component (Solution, Services), OSS & BSS Solution Type (Network Planning and Design, Service Delivery, Service Fulfillment, Service Assurance, Billing and Revenue Management, Network Performance Management, Customer and Product Management, and Others), Deployment Mode (On-premises, Cloud-based), Organization Size (Small and Medium-sized Enterprises, Large Enterprises), Industry Vertical (IT and Telecom, BFSI, Media and Entertainment, Retail and E-Commerce, and Others), and Region 2024-2032

<https://marketpublishers.com/r/O870C6637EC4EN.html>

Date: March 2024

Pages: 143

Price: US\$ 3,899.00 (Single User License)

ID: O870C6637EC4EN

Abstracts

The global OSS & BSS market size reached US\$ 59.9 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 142.9 Billion by 2032, exhibiting a growth rate (CAGR) of 9.8% during 2024-2032.

An operation support system (OSS) is a software used to manage the operating system or communication networks. It handles network planning and maintains network inventories, such as computers, routers, and servers that are connected to a network. On the other hand, a business support system (BSS) supports and automates core business activities and management functions, such as product, customer, revenue, and order. It also provides information about customer relationships, payment orders, and new sign-ups. Due to the distinct and functional features offered by OSS and BSS, several organizations nowadays are focusing on incorporating both the tools to manage different areas of businesses efficiently.

OSS & BSS Market Trends:

With significant improvements in telecom infrastructure and increasing data consumption, telecom operators and providers are currently relying on OSS and BSS platforms to support business functions, including marketing, product offerings, sales, contracting, and delivery of services. This is further supported by the rising need for efficient portfolio and telecom site management software and the focus on personalization, seamless service usage, and diversity across communication industries and platforms. Apart from this, the rising usage of industrial automation and business intelligence (BI), artificial intelligence (AI), and machine learning (ML) technologies for building efficient digitized business processes are influencing the demand for 5G applications and services worldwide. This, in turn, is strengthening the market growth of the OSS and BSS platform that enables telecom operators to tackle the evolving needs of the end consumers. Besides this, the growing demand for streamlining billing systems, enhancing customer experiences, and improving business agility is anticipated to promote the sales of cloud OSS and BSS tools across the world.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global OSS & BSS market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on component, OSS & BSS solution type, deployment mode, organization size and industry vertical.

Breakup by Component:

- Solution
- Services

Breakup by OSS & BSS Solution Type:

- Network Planning and Design
- Service Delivery
- Service Fulfillment
- Service Assurance
- Billing and Revenue Management
- Network Performance Management
- Customer and Product Management
- Others

Breakup by Deployment Mode:

On-premises
Cloud-based

Breakup by Organization Size:

Small and Medium-sized Enterprises
Large Enterprises

Breakup by Industry Vertical:

IT and Telecom
BFSI
Media and Entertainment
Retail and E-Commerce
Others

Breakup by Region:

North America
United States
Canada
Asia-Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Amdocs, Cisco Systems Inc., Comarch SA, Hewlett Packard Enterprise Development LP, Huawei Technologies Co. Ltd., Infosys Limited, Netcracker Technology Corporation (NEC Corporation), Nokia Corporation, Oracle Corporation, Suntech S.A. and Telefonaktiebolaget LM Ericsson.

Key Questions Answered in This Report

1. What was the size of the global OSS & BSS market in 2023?
2. What is the expected growth rate of the global OSS & BSS market during 2024-2032?
3. What are the key factors driving the global OSS & BSS market?
4. What has been the impact of COVID-19 on the global OSS & BSS market?
5. What is the breakup of the global OSS & BSS market based on the component?
6. What is the breakup of the global OSS & BSS market based on the OSS & BSS solution type?
7. What is the breakup of the global OSS & BSS market based on the deployment mode?
8. What is the breakup of the global OSS & BSS market based on the organization size?
9. What is the breakup of the global OSS & BSS market based on the industry vertical?
10. What are the key regions in the global OSS & BSS market?
11. Who are the key players/companies in the global OSS & BSS market?

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