

Orthodontics Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global orthodontics market size reached US\$ 5.4 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 8.0 Billion by 2028, exhibiting a growth rate (CAGR) of 6.55% during 2023-2028.

Orthodontics refers to a branch of dentistry that deals with the effective diagnosis, prevention, and interception of dental and jaw misalignment and corrects them if necessary. In orthodontics, braces are used for providing healthy and functional teeth as well as enhanced cosmetic corrections. This is done by aligning tooth tips, straightening crooked teeth, and improving speech and chewing performance. As a result, these treatments greatly enhance a person's oral health and overall appearance. Some of the commonly used orthodontic appliances include braces, fixed-space maintainers, removable space maintainers, dental brackets, retainers, and bands.

Orthodontics Market Trends:

The global market is primarily driven by the rising awareness regarding advanced diagnostic tools that aid in the early detection of dental malocclusion. This can be attributed to the increasing prevalence of musculoskeletal disorders and abnormalities. In addition to this, the augmenting number of dental sealant procedures commonly carried out among the young population is providing an impetus to the market. Moreover, continual technological advancements, such as the advent of dental 3D scanners and dental imaging procedures for treatment of misaligned teeth, are fueling the market growth. The market is further driven by the integration of computer-aided design and computer-aided manufacturing (CAD/CAM), the internet of things (IoT), and artificial intelligence (AI)-based technologies with orthodontic techniques. Apart from this, the escalating demand for dental aesthetics focusing on clear aligner products is driving the demand for orthodontic tools. Some of the other factors that are creating a

positive outlook for the market include the paradigm shift towards preventative oral care, extensive research and development (R&D) activities, and the growing geriatric population that is susceptible to numerous dental disorders.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global orthodontics market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on age group, type and end user.

Breakup by Age Group:

- Adults
- Children

Breakup by Type:

- Brackets
 - Fixed Brackets
 - Removable Brackets
- Anchorage Appliances
- Bands and Buccal Tubes
- Miniscrews
- Ligatures
 - Elastomeric Ligatures
 - Wire Ligatures
- Archwires

Breakup by End User:

- Hospitals
- Dental Clinics
- Others

Breakup by Region:

- North America
 - United States
 - Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being 3M Company, Align Technology Inc., American Orthodontics Corp, DENTAURUM GmbH & Co.KG, Dentsply Sirona Inc., Envista Holdings Corporation, G & H Wire Company Inc., Henry Schein Inc., Planmeca Oy, Rmo Inc., Straumann Holding AG and TP Orthodontics Inc.

Key Questions Answered in This Report:

How has the global orthodontics market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global orthodontics market?

What are the key regional markets?

What is the breakup of the market based on the age group?

What is the breakup of the market based on the type?

What is the breakup of the market based on the end user?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global orthodontics market and who are the key players?
What is the degree of competition in the industry?

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