

Orthodontic Consumables Market Report by Product Type (Anchorage Appliances, Ligatures, Brackets, Archwires), End Use (Hospitals, Dental Clinics), and Region 2024-2032

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Abstracts

The global orthodontic consumables market size reached US\$ 2.7 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 4.1 Billion by 2032, exhibiting a growth rate (CAGR) of 4.5% during 2024-2032. The growing demand for aesthetic dental treatment, the rising geriatric population, and the utilization of three-dimensional (3D) printing represent some of the key factors driving the market.

Orthodontic consumables are materials and supplies used in orthodontic treatment to correct the alignment and position of teeth, jaws, and bites. It includes brackets, wires, springs, ligatures, retainers, bands, buccal tubes, miniscrews, and archwires. They are manufactured using lightweight, durable, and corrosion-resistant materials, such as stainless steel, nickel, titanium, ceramics, polycarbonate, rubber, elastomers, and acrylic. Orthodontic consumables are widely used to straighten teeth, correct bites, close gaps, restore functions, hold teeth in place and improve oral health. They aid in alleviating pain, preventing tooth wear, improving speech, and reducing the risk of trauma and jaw pains. Orthodontic consumables are also cost-effective, customizable, and offer long-lasting effects, such as enhancing appearance, improving function, and promoting the overall health of teeth and jaws.

Orthodontic Consumables Market Trends:

The growing demand for aesthetic dental treatment across the globe is one of the key factors creating a positive outlook for the market. Orthodontic consumables are widely used to straighten teeth, improve alignment, and treat gaps, chips, cracks, and discoloration, which, in turn, provide a youthful look, boost confidence, increase self-



esteem, improve the smile, and enhance overall appearance. In addition to this, the rising product utilization due to the increasing prevalence of malocclusion, periodontal disease, and other dental problems among the masses is acting as another growth-inducing factor. Furthermore, the widespread product demand owing to the rising geriatric population, which requires orthodontic treatments to support the structure of teeth and jaw, correct bite problems, and prevent tooth decay and gum diseases, is providing an impetus to the market growth. Additionally, the utilization of threedimensional (3D) printing to produce orthodontic consumables, which increases production rate, enhances efficiency, allows customization, and reduces waste generation, is positively influencing the market growth. Besides this, the introduction of self-ligating brackets, which are easy to clean, reduce treatment time, minimize friction, and enhance patient comfort, is propelling the market growth. Moreover, the implementation of various government initiatives to educate the masses about dental health and provide access to high-quality treatment options is favoring the market growth. Other factors, including the rising expenditure capacities of consumers, the increasing investment in the development of advanced products, the rapid expansion of the healthcare industry, and growing consumer awareness regarding proper dental hygiene, are anticipated to drive the market growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global orthodontic consumables market, along with forecasts at the global, regional and country levels from 2024-2032. Our report has categorized the market based on product type and end use.

Product Type Insights:

Anchorage Appliances Buccal Tubes and Bands Miniscrews Ligatures Elastomeric Ligatures Wire Ligatures Brackets Aesthetic Brackets Metal Brackets Archwires Beta Titanium Archwires Nickel Archwires



Stainless Steel Archwires

The report has provided a detailed breakup and analysis of the orthodontic consumables market based on the product type. This includes anchorage appliances (buccal tubes and bands and miniscrews), ligatures (elastomeric and wire ligatures), brackets (aesthetic and metal brackets), and archwires (beta titanium, nickel, and stainless steel archwires). According to the report, brackets represented the largest segment.

End Use Insights:

Hospitals Dental Clinics

A detailed breakup and analysis of the orthodontic consumables market based on the end use has also been provided in the report. This includes hospitals and dental clinics. According to the report, dental clinics accounted for the largest market share.

Regional Insights:

North America United States Canada Europe Germany France United Kingdom Italy Spain Russia Others Asia Pacific China Japan India South Korea Australia Indonesia Others



Latin America Brazil Mexico Others Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, North America was the largest market for orthodontic consumables. Some of the factors driving the North America orthodontic consumables market included rising dental problems, increasing government initiatives, and significant technological innovations.

Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the global orthodontic consumables market. Detailed profiles of all major companies have also been provided. Some of the companies covered include 3M Company, Align Technology Inc., American Orthodontics, DB Orthodontics, DENTAURUM GmbH & Co. KG, Dentsply Sirona Inc., G&H Orthodontics, Great Lakes Dental Technologies, Henry Schein Inc., Ormco Corporation (Danaher Corporation), Rocky Mountain Orthodontics, etc. Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

Key Questions Answered in This Report:

How has the global orthodontic consumables market performed so far, and how will it perform in the coming years?

What are the drivers, restraints, and opportunities in the global orthodontic consumables market?

What is the impact of each driver, restraint, and opportunity on the global orthodontic consumables market?

What are the key regional markets?

Which countries represent the most attractive orthodontic consumables market? What is the breakup of the market based on the product type?

Which is the most attractive product type in the orthodontic consumables market? What is the breakup of the market based on the end use?

Which is the most attractive end use in the orthodontic consumables market? What is the competitive structure of the global orthodontic consumables market?



Who are the key players/companies in the global orthodontic consumables market?



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