

# Organic Personal Care Ingredients Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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## Abstracts

The global organic personal care ingredients market size reached US\$ 9.9 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 14.4 Billion by 2028, exhibiting a growth rate (CAGR) of 6.2% during 2023-2028.

Organic personal care ingredients are raw materials derived from plants, which are used to manufacture skincare, oral care, hair care, and cosmetic products. They include aloe vera, soybean, palm kernel and jojoba oil that are free from pesticides. As they provide nourishment and ultraviolet (UV) protection to the body compared to synthetic ingredients, organic personal care ingredients are extensively used in the production of organic personal care items. At present, rising consumer awareness about the benefits of organic products over conventional variants is catalyzing the demand for organic personal care ingredients across the globe.

### Organic Personal Care Ingredients Market Trends:

The growing technological innovations in ingredient processing, along with the launch of cost-effective manufacturing technologies, represent one of the key factors driving the market. Besides this, rising research and development (R&D) expenditures for introducing enhanced plant extracts in the manufacturing of various personal care products is propelling the growth of the market. In addition, key market players are incorporating oligopeptides in products to increase their efficiency and shelf life. These players are also focusing on mergers and acquisitions (M&A) to develop customized products, which is positively influencing the market. Moreover, there is an increase in the demand for personal care products with anti-aging agents, exfoliators, antioxidants, and antimicrobials. This, in confluence with the rising investment in advertising, is offering lucrative growth opportunities to industry investors. Additionally, increasing

concerns about the adverse effects of using synthetic chemicals are bolstering the market growth. Apart from this, governments of several countries are imposing stringent regulations to promote the use of organic products around the world. This, coupled with the rising disposable income of individuals, is impelling the demand for organic personal care ingredients worldwide.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global organic personal care ingredients market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on type, product and application.

#### Breakup by Type:

- Organic
- Natural

#### Breakup by Product:

- Natural Surfactants
- Emollients
- Active Ingredients
- Sugar Polymers
- Natural Preservatives
- Others

#### Breakup by Application:

- Skin Care
- Hair Care
- Oral Care
- Cosmetics
- Others

#### Breakup by Region:

- North America
- United States
- Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Ashland Global Holdings Inc., BASF SE, Cargill Incorporated, Clariant AG, Croda International plc, Evonik Industries AG, Galaxy Surfactants Ltd., Huntsman Corporation, International Flavors & Fragrances Inc., Koninklijke DSM N.V., Solvay S.A., The Lubrizol Corporation and Vivimed Labs Limited.

Key Questions Answered in This Report:

How has the global organic personal care ingredients market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global organic personal care ingredients market?

What are the key regional markets?

What is the breakup of the market based on the type?

What is the breakup of the market based on the product?

What is the breakup of the market based on the application?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global organic personal care ingredients market and who are the key players?

What is the degree of competition in the industry?

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