

Organic Food and Beverages Market by Product Type (Organic Food, Organic Beverages), Distribution Channel (Offline, Online), and Region 2023-2028

<https://marketpublishers.com/r/O596AFBA756CEN.html>

Date: June 2023

Pages: 147

Price: US\$ 2,499.00 (Single User License)

ID: O596AFBA756CEN

Abstracts

The global organic food and beverages market size reached US\$ 257.29 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 573.93 Billion by 2028, exhibiting a growth rate (CAGR) of 14.50% during 2023-2028. The growing health consciousness among individuals, favorable government initiatives, and increasing awareness about consuming non-GMO products represent some of the key factors driving the market.

Organic food and beverages comprise numerous food products, such as fruit and vegetables, organic meat, fish and poultry, dairy products, frozen and processed foods, juices, dairy, coffee, and tea, which are produced through organic farming methods. These food and beverages do not include any artificial fertilizers, synthetic pesticides, antibiotics or growth hormones, genetically modified organisms (GMOs), and radiation technology to improve or grow crop harvests. They may provide more nutrients, such as antioxidants, vitamins, zinc, magnesium, and iron, as compared to chemically produced food and beverages. They assist in improving soil quality, conservation of groundwater, and providing a healthy place for farm animals. They aid in enhancing the immune system and fight various diseases among individuals. Besides this, they are beneficial for the environment, as they reduce chemical runoff and pollution of soils and watersheds. As they are a safe and healthy food option, the demand for organic food and beverages is increasing across the globe.

Organic Food and Beverages Market Trends:

At present, the rising utilization of organic food and beverages, as they minimize the consumption of toxic metals in the body as compared to conventional crops, represents one of the key factors contributing to the growth of the market. Besides this, the growing

adoption of organic food and beverages due to the increasing health consciousness among the masses worldwide is offering a favorable market outlook. Additionally, there is a rise in the high quality and chemical-free food and beverages among individuals around the world. This, coupled with the increasing adoption of healthy beverages as compared to carbonated drinks, is bolstering the growth of the market. Apart from this, the wide availability of organic food and beverages through various distribution channels, such as hypermarkets, supermarkets, and convenience, specialty, and online stores, is impelling the market growth across the globe. In addition, the increasing demand for organic food and beverages, as they decrease the risk of several food-borne illnesses, is offering lucrative growth opportunities to industry investors. Moreover, the rising consumer awareness about consuming non-GMO products is supporting the growth of the market. Furthermore, governing agencies of various countries are supporting the adoption of organic food and beverages by offering incentives for organic farming, which is strengthening the growth of the market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global organic food and beverages market, along with forecasts at the global, regional, and country levels from 2023-2028. Our report has categorized the market based on product type and distribution channel.

Product Type Insights:

- Organic Food
 - Organic Fruit and Vegetables
 - Organic Meat, Fish and Poultry
 - Organic Dairy Products
 - Organic Frozen and Processed Foods
 - Others
- Organic Beverages
 - Fruit and Vegetable Juices
 - Dairy
 - Coffee
 - Tea
 - Others

The report has provided a detailed breakup and analysis of the organic food and beverages market based on the product type. This includes organic food (organic fruit and vegetables, organic meat, fish and poultry, organic dairy products, organic frozen

and processed foods, and others) and organic beverages (fruit and vegetable juices, dairy, coffee, tea, and others). According to the report, organic food (organic fruit and vegetables, organic meat, fish and poultry, organic dairy products, organic frozen and processed foods, and others) represented the largest segment.

Distribution Channel Insights:

Offline

Online

A detailed breakup and analysis of the organic food and beverages market based on the distribution channel has also been provided in the report. This includes offline and online. According to the report, offline accounted for the largest market share.

Regional Insights:

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, North America (the United States and Canada) was the largest market for organic food and beverages. Some of the factors driving the North America organic food and beverages market included the growing consumer awareness, rising adoption of non-engineered products, increasing preference for eco-friendly food items, etc.

Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the global organic food and beverages market. Competitive analysis such as market structure, market share by key players, player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided. Some of the companies covered include Amy's Kitchen Inc., Belvoir Fruit Farms Ltd., Danone S.A., Dole Food Company, Inc, Eden Foods Inc., General Mills Inc., Organic Valley, SunOpta Inc., The Hain Celestial Group Inc., The Kroger Company, United Natural Foods Inc., etc. Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

Key Questions Answered in This Report:

How has the global organic food and beverages market performed so far, and how will it perform in the coming years?

What are the drivers, restraints, and opportunities in the global organic food and beverages market?

What is the impact of each driver, restraint, and opportunity on the global organic food and beverages market?

What are the key regional markets?

Which countries represent the most attractive organic food and beverages market?

What is the breakup of the market based on the product type?

Which is the most attractive product type in the organic food and beverages market?

What is the breakup of the market based on the distribution channel?

Which is the most attractive distribution channel in the organic food and beverages market?

What is the competitive structure of the global organic food and beverages market?

Who are the key players/companies in the global organic food and beverages market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL ORGANIC FOOD AND BEVERAGES MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY PRODUCT TYPE

- 6.1 Organic Food
 - 6.1.1 Market Trends
 - 6.1.2 Key Segments
 - 6.1.2.1 Organic Fruit and Vegetables
 - 6.1.2.2 Organic Meat, Fish and Poultry
 - 6.1.2.3 Organic Dairy Products
 - 6.1.2.4 Organic Frozen and Processed Foods

- 6.1.2.5 Others
- 6.1.3 Market Forecast
- 6.2 Organic Beverages
 - 6.2.1 Market Trends
 - 6.2.2 Key Segments
 - 6.2.2.1 Fruit and Vegetable Juices
 - 6.2.2.2 Dairy
 - 6.2.2.3 Coffee
 - 6.2.2.4 Tea
 - 6.2.2.5 Others
 - 6.2.3 Market Forecast

7 MARKET BREAKUP BY DISTRIBUTION CHANNEL

- 7.1 Offline
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 Online
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast

8 MARKET BREAKUP BY REGION

- 8.1 North America
 - 8.1.1 United States
 - 8.1.1.1 Market Trends
 - 8.1.1.2 Market Forecast
 - 8.1.2 Canada
 - 8.1.2.1 Market Trends
 - 8.1.2.2 Market Forecast
- 8.2 Asia-Pacific
 - 8.2.1 China
 - 8.2.1.1 Market Trends
 - 8.2.1.2 Market Forecast
 - 8.2.2 Japan
 - 8.2.2.1 Market Trends
 - 8.2.2.2 Market Forecast
 - 8.2.3 India
 - 8.2.3.1 Market Trends

- 8.2.3.2 Market Forecast
- 8.2.4 South Korea
 - 8.2.4.1 Market Trends
 - 8.2.4.2 Market Forecast
- 8.2.5 Australia
 - 8.2.5.1 Market Trends
 - 8.2.5.2 Market Forecast
- 8.2.6 Indonesia
 - 8.2.6.1 Market Trends
 - 8.2.6.2 Market Forecast
- 8.2.7 Others
 - 8.2.7.1 Market Trends
 - 8.2.7.2 Market Forecast
- 8.3 Europe
 - 8.3.1 Germany
 - 8.3.1.1 Market Trends
 - 8.3.1.2 Market Forecast
 - 8.3.2 France
 - 8.3.2.1 Market Trends
 - 8.3.2.2 Market Forecast
 - 8.3.3 United Kingdom
 - 8.3.3.1 Market Trends
 - 8.3.3.2 Market Forecast
 - 8.3.4 Italy
 - 8.3.4.1 Market Trends
 - 8.3.4.2 Market Forecast
 - 8.3.5 Spain
 - 8.3.5.1 Market Trends
 - 8.3.5.2 Market Forecast
 - 8.3.6 Russia
 - 8.3.6.1 Market Trends
 - 8.3.6.2 Market Forecast
 - 8.3.7 Others
 - 8.3.7.1 Market Trends
 - 8.3.7.2 Market Forecast
- 8.4 Latin America
 - 8.4.1 Brazil
 - 8.4.1.1 Market Trends
 - 8.4.1.2 Market Forecast

8.4.2 Mexico

8.4.2.1 Market Trends

8.4.2.2 Market Forecast

8.4.3 Others

8.4.3.1 Market Trends

8.4.3.2 Market Forecast

8.5 Middle East and Africa

8.5.1 Market Trends

8.5.2 Market Breakup by Country

8.5.3 Market Forecast

9 DRIVERS, RESTRAINTS, AND OPPORTUNITIES

9.1 Overview

9.2 Drivers

9.3 Restraints

9.4 Opportunities

10 VALUE CHAIN ANALYSIS

11 PORTERS FIVE FORCES ANALYSIS

11.1 Overview

11.2 Bargaining Power of Buyers

11.3 Bargaining Power of Suppliers

11.4 Degree of Competition

11.5 Threat of New Entrants

11.6 Threat of Substitutes

12 PRICE ANALYSIS

13 COMPETITIVE LANDSCAPE

13.1 Market Structure

13.2 Key Players

13.3 Profiles of Key Players

13.3.1 Amy's Kitchen Inc.

13.3.1.1 Company Overview

13.3.1.2 Product Portfolio

- 13.3.2 Belvoir Fruit Farms Ltd.
 - 13.3.2.1 Company Overview
 - 13.3.2.2 Product Portfolio
- 13.3.3 Danone S.A.
 - 13.3.3.1 Company Overview
 - 13.3.3.2 Product Portfolio
 - 13.3.3.3 Financials
 - 13.3.3.4 SWOT Analysis
- 13.3.4 Dole Food Company, Inc
 - 13.3.4.1 Company Overview
 - 13.3.4.2 Product Portfolio
 - 13.3.4.3 SWOT Analysis
- 13.3.5 Eden Foods Inc.
 - 13.3.5.1 Company Overview
 - 13.3.5.2 Product Portfolio
- 13.3.6 General Mills Inc.
 - 13.3.6.1 Company Overview
 - 13.3.6.2 Product Portfolio
 - 13.3.6.3 Financials
 - 13.3.6.4 SWOT Analysis
- 13.3.7 Organic Valley
 - 13.3.7.1 Company Overview
 - 13.3.7.2 Product Portfolio
- 13.3.8 SunOpta Inc.
 - 13.3.8.1 Company Overview
 - 13.3.8.2 Product Portfolio
 - 13.3.8.3 Financials
 - 13.3.8.4 SWOT Analysis
- 13.3.9 The Hain Celestial Group Inc.
 - 13.3.9.1 Company Overview
 - 13.3.9.2 Product Portfolio
 - 13.3.9.3 Financials
 - 13.3.9.4 SWOT Analysis
- 13.3.10 The Kroger Company
 - 13.3.10.1 Company Overview
 - 13.3.10.2 Product Portfolio
 - 13.3.10.3 Financials
 - 13.3.10.4 SWOT Analysis
- 13.3.11 United Natural Foods Inc.

13.3.11.1 Company Overview

13.3.11.2 Product Portfolio

13.3.11.3 Financials

13.3.11.4 SWOT Analysis Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

List Of Tables

LIST OF TABLES

Table 1: Global: Organic Food and Beverages Market: Key Industry Highlights, 2022 & 2028

Table 2: Global: Organic Food and Beverages Market Forecast: Breakup by Product Type (in Million US\$), 2023-2028

Table 3: Global: Organic Food and Beverages Market Forecast: Breakup by Distribution Channel (in Million US\$), 2023-2028

Table 4: Global: Organic Food and Beverages Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 5: Global: Organic Food and Beverages Market: Competitive Structure

Table 6: Global: Organic Food and Beverages Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Organic Food and Beverages Market: Major Drivers and Challenges

Figure 2: Global: Organic Food and Beverages Market: Sales Value (in Billion US\$), 2017-2022

Figure 3: Global: Organic Food and Beverages Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 4: Global: Organic Food and Beverages Market: Breakup by Product Type (in %), 2022

Figure 5: Global: Organic Food and Beverages Market: Breakup by Distribution Channel (in %), 2022

Figure 6: Global: Organic Food and Beverages Market: Breakup by Region (in %), 2022

Figure 7: Global: Organic Food and Beverages (Organic Food) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 8: Global: Organic Food and Beverages (Organic Food) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 9: Global: Organic Food and Beverages (Organic Beverages) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 10: Global: Organic Food and Beverages (Organic Beverages) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 11: Global: Organic Food and Beverages (Offline) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 12: Global: Organic Food and Beverages (Offline) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 13: Global: Organic Food and Beverages (Online) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 14: Global: Organic Food and Beverages (Online) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 15: North America: Organic Food and Beverages Market: Sales Value (in Million US\$), 2017 & 2022

Figure 16: North America: Organic Food and Beverages Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 17: United States: Organic Food and Beverages Market: Sales Value (in Million US\$), 2017 & 2022

Figure 18: United States: Organic Food and Beverages Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 19: Canada: Organic Food and Beverages Market: Sales Value (in Million US\$),

2017 & 2022

Figure 20: Canada: Organic Food and Beverages Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 21: Asia-Pacific: Organic Food and Beverages Market: Sales Value (in Million US\$), 2017 & 2022

Figure 22: Asia-Pacific: Organic Food and Beverages Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 23: China: Organic Food and Beverages Market: Sales Value (in Million US\$), 2017 & 2022

Figure 24: China: Organic Food and Beverages Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 25: Japan: Organic Food and Beverages Market: Sales Value (in Million US\$), 2017 & 2022

Figure 26: Japan: Organic Food and Beverages Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 27: India: Organic Food and Beverages Market: Sales Value (in Million US\$), 2017 & 2022

Figure 28: India: Organic Food and Beverages Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 29: South Korea: Organic Food and Beverages Market: Sales Value (in Million US\$), 2017 & 2022

Figure 30: South Korea: Organic Food and Beverages Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 31: Australia: Organic Food and Beverages Market: Sales Value (in Million US\$), 2017 & 2022

Figure 32: Australia: Organic Food and Beverages Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 33: Indonesia: Organic Food and Beverages Market: Sales Value (in Million US\$), 2017 & 2022

Figure 34: Indonesia: Organic Food and Beverages Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 35: Others: Organic Food and Beverages Market: Sales Value (in Million US\$), 2017 & 2022

Figure 36: Others: Organic Food and Beverages Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 37: Europe: Organic Food and Beverages Market: Sales Value (in Million US\$), 2017 & 2022

Figure 38: Europe: Organic Food and Beverages Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 39: Germany: Organic Food and Beverages Market: Sales Value (in Million US\$), 2017 & 2022

Figure 40: Germany: Organic Food and Beverages Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 41: France: Organic Food and Beverages Market: Sales Value (in Million US\$), 2017 & 2022

Figure 42: France: Organic Food and Beverages Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 43: United Kingdom: Organic Food and Beverages Market: Sales Value (in Million US\$), 2017 & 2022

Figure 44: United Kingdom: Organic Food and Beverages Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 45: Italy: Organic Food and Beverages Market: Sales Value (in Million US\$), 2017 & 2022

Figure 46: Italy: Organic Food and Beverages Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 47: Spain: Organic Food and Beverages Market: Sales Value (in Million US\$), 2017 & 2022

Figure 48: Spain: Organic Food and Beverages Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 49: Russia: Organic Food and Beverages Market: Sales Value (in Million US\$), 2017 & 2022

Figure 50: Russia: Organic Food and Beverages Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 51: Others: Organic Food and Beverages Market: Sales Value (in Million US\$), 2017 & 2022

Figure 52: Others: Organic Food and Beverages Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 53: Latin America: Organic Food and Beverages Market: Sales Value (in Million US\$), 2017 & 2022

Figure 54: Latin America: Organic Food and Beverages Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 55: Brazil: Organic Food and Beverages Market: Sales Value (in Million US\$), 2017 & 2022

Figure 56: Brazil: Organic Food and Beverages Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 57: Mexico: Organic Food and Beverages Market: Sales Value (in Million US\$), 2017 & 2022

Figure 58: Mexico: Organic Food and Beverages Market Forecast: Sales Value (in

Million US\$), 2023-2028

Figure 59: Others: Organic Food and Beverages Market: Sales Value (in Million US\$), 2017 & 2022

Figure 60: Others: Organic Food and Beverages Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 61: Middle East and Africa: Organic Food and Beverages Market: Sales Value (in Million US\$), 2017 & 2022

Figure 62: Middle East and Africa: Organic Food and Beverages Market: Breakup by Country (in %), 2022

Figure 63: Middle East and Africa: Organic Food and Beverages Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 64: Global: Organic Food and Beverages Industry: Drivers, Restraints, and Opportunities

Figure 65: Global: Organic Food and Beverages Industry: Value Chain Analysis

Figure 66: Global: Organic Food and Beverages Industry: Porter's Five Forces Analysis

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