

Organic Dairy Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

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Abstracts

The global organic dairy market reached a value of US\$ 22.2 Billion in 2021. Looking forward, IMARC Group expects the market to reach US\$ 34.8 Billion by 2027, exhibiting a CAGR of 7.9% during 2022-2027.

Organic dairy products are procured from livestock which is raised through organic farming methods. In comparison with the conventional dairy goods, these products are preservative-free and rich in anti-oxidants, vitamins, omega-3 fatty acids and conjugated linoleic acid (CLA). Additionally, these products offer a number of health benefits such as boosting metabolism, strengthening immunity, reducing muscles and joint pain, and minimizing the risk of cancer and heart diseases. On account of the growing prevalence of chronic and lifestyle diseases, consumers are becoming aware about the effects of the consumption of synthetic ingredients. As a result, there has been a rise in the demand for organic dairy products worldwide.

Market Drivers:

The governments of numerous countries are encouraging organic farming practices among conventional farmers by launching educational campaigns and providing technical as well as monetary assistance. For instance, the Government of India is offering incentives for the cultivation of natural food products under the National Horticulture Mission. Similarly, the EU has adopted new rules for organic production and labeling to guarantee fair competition for farmers and operators. Apart from this, improving distribution and supply chain of organic dairy products in confluence with the burgeoning online food retail sector is increasing the accessibility to these products around the world. Further, technological advancements for developing innovative products with low fat and reduced levels of sodium and sugar are anticipated to drive

their demand in the upcoming years.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global organic dairy market, along with forecasts at the global and regional level from 2022-2027. Our report has categorized the market based on product type, packaging type and distribution channel.

Breakup by Product Type:

- Fluid Milk
- Yogurt
- Cheese
- Butter
- Cream
- Others

Organic fluid milk currently accounts for the majority of the total global market.

Breakup by Packaging Type:

- Pouches
- Tetra-packs
- Bottles
- Cans
- Others

Pouches are widely used for packaging dairy products as they are light weight, easy to store and transport.

Breakup by Distribution Channel:

- Supermarkets
- Hypermarkets
- Discount Stores
- Convenience and Grocery Stores
- Organic Specialty Stores
- Online/E-Retailing
- Direct Sales

Others

Supermarkets represent the largest segment as they attract more buyers and are generally located in the central parts of cities. They have also gained popularity due to the availability of more shelf-space and a large number of products to choose from.

Regional Insights:

North America

Europe

Asia Pacific

Latin America

Middle East and Africa

Europe enjoys the leading position in the market on account of the rising demand for organic food products in the region. In order to balance the current supply and emerging demand for these products, a large part of Europe's agricultural land is being managed for organic farming.

Competitive Landscape:

The market is fragmented in nature owing to the presence of a large number of global as well as regional manufacturers who are competing against one another in terms of prices and quality. There is a tough competition in the market which makes it difficult for the local players to survive. Some of the leading market players include:

Arla Foods A.M.B.A

Aurora Organic Dairy

Organic Valley

Horizon Organic

Whole Foods Market

Kroger

Key Questions Answered in This Report:

How has the global organic dairy market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global organic dairy market?

What are the key regions in the global organic dairy market?

Which are the popular product types in the global organic dairy market?

What are the various distribution channels in the global organic dairy market?

What are the major packaging types in the global organic dairy market?

What are the price trends of organic dairy products?

What are the various stages in the value chain of the global organic dairy industry?

What are the key driving factors and challenges in the global organic dairy industry?

What is the structure of the global organic dairy industry and who are the key players?

What is the degree of competition in the global organic dairy industry?

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