

Organic Dairy Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

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Abstracts

The global organic dairy market reached a value of US\$ 22.2 Billion in 2021. Looking forward, IMARC Group expects the market to reach US\$ 34.8 Billion by 2027, exhibiting a CAGR of 7.9% during 2022-2027.

Organic dairy products are procured from livestock which is raised through organic farming methods. In comparison with the conventional dairy goods, these products are preservative-free and rich in anti-oxidants, vitamins, omega-3 fatty acids and conjugated linoleic acid (CLA). Additionally, these products offer a number of health benefits such as boosting metabolism, strengthening immunity, reducing muscles and joint pain, and minimizing the risk of cancer and heart diseases. On account of the growing prevalence of chronic and lifestyle diseases, consumers are becoming aware about the effects of the consumption of synthetic ingredients. As a result, there has been a rise in the demand for organic dairy products worldwide.

Market Drivers:

The governments of numerous countries are encouraging organic farming practices among conventional farmers by launching educational campaigns and providing technical as well as monetary assistance. For instance, the Government of India is offering incentives for the cultivation of natural food products under the National Horticulture Mission. Similarly, the EU has adopted new rules for organic production and labeling to guarantee fair competition for farmers and operators. Apart from this, improving distribution and supply chain of organic dairy products in confluence with the burgeoning online food retail sector is increasing the accessibility to these products around the world. Further, technological advancements for developing innovative products with low fat and reduced levels of sodium and sugar are anticipated to drive

their demand in the upcoming years.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global organic dairy market, along with forecasts at the global and regional level from 2022-2027. Our report has categorized the market based on product type, packaging type and distribution channel.

Breakup by Product Type:

- Fluid Milk
- Yogurt
- Cheese
- Butter
- Cream
- Others

Organic fluid milk currently accounts for the majority of the total global market.

Breakup by Packaging Type:

- Pouches
- Tetra-packs
- Bottles
- Cans
- Others

Pouches are widely used for packaging dairy products as they are light weight, easy to store and transport.

Breakup by Distribution Channel:

- Supermarkets
- Hypermarkets
- Discount Stores
- Convenience and Grocery Stores
- Organic Specialty Stores
- Online/E-Retailing
- Direct Sales

Others

Supermarkets represent the largest segment as they attract more buyers and are generally located in the central parts of cities. They have also gained popularity due to the availability of more shelf-space and a large number of products to choose from.

Regional Insights:

North America

Europe

Asia Pacific

Latin America

Middle East and Africa

Europe enjoys the leading position in the market on account of the rising demand for organic food products in the region. In order to balance the current supply and emerging demand for these products, a large part of Europe's agricultural land is being managed for organic farming.

Competitive Landscape:

The market is fragmented in nature owing to the presence of a large number of global as well as regional manufacturers who are competing against one another in terms of prices and quality. There is a tough competition in the market which makes it difficult for the local players to survive. Some of the leading market players include:

Arla Foods A.M.B.A

Aurora Organic Dairy

Organic Valley

Horizon Organic

Whole Foods Market

Kroger

Key Questions Answered in This Report:

How has the global organic dairy market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global organic dairy market?

What are the key regions in the global organic dairy market?

Which are the popular product types in the global organic dairy market?

What are the various distribution channels in the global organic dairy market?

What are the major packaging types in the global organic dairy market?

What are the price trends of organic dairy products?

What are the various stages in the value chain of the global organic dairy industry?

What are the key driving factors and challenges in the global organic dairy industry?

What is the structure of the global organic dairy industry and who are the key players?

What is the degree of competition in the global organic dairy industry?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL ORGANIC DAIRY INDUSTRY

- 5.1 Market Overview
- 5.2 Market Performance
 - 5.2.1 Volume Trends
 - 5.2.2 Value Trends
- 5.3 Impact of COVID-19
- 5.4 Market Breakup by Region
- 5.5 Market Breakup by Product Type
- 5.6 Market Breakup by Packaging Type
- 5.7 Market Breakup by Distribution Channel
- 5.8 Market Forecast
- 5.9 SWOT Analysis
 - 5.9.1 Overview
 - 5.9.2 Strengths
 - 5.9.3 Weaknesses

- 5.9.4 Opportunities
- 5.9.5 Threats
- 5.10 Value Chain Analysis
 - 5.10.1 Raw Material Procurement
 - 5.10.2 Manufacturing
 - 5.10.3 Marketing
 - 5.10.4 Distribution
 - 5.10.5 Exports
 - 5.10.6 End-Use
- 5.11 Porters Five Forces Analysis
 - 5.11.1 Overview
 - 5.11.2 Bargaining Power of Buyers
 - 5.11.3 Bargaining Power of Suppliers
 - 5.11.4 Degree of Rivalry
 - 5.11.5 Threat of New Entrants
 - 5.11.6 Threat of Substitutes
- 5.12 Price Analysis
 - 5.12.1 Key Price Indicators
 - 5.12.2 Price Structure
 - 5.12.3 Price Trends
- 5.13 Key Market Drivers and Challenges

6 PERFORMANCE OF KEY REGIONS

- 6.1 North America
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Europe
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 Asia Pacific
 - 6.3.1 Market Trends
 - 6.3.2 Market Forecast
- 6.4 Latin America
 - 6.4.1 Market Trends
 - 6.4.2 Market Forecast
- 6.5 Middle East and Africa
 - 6.5.1 Market Trends
 - 6.5.2 Market Forecast

7 PERFORMANCE BY PRODUCT TYPE

- 7.1 Organic Fluid Milk
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 Organic Yogurt
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast
- 7.3 Organic Cheese
 - 7.3.1 Market Trends
 - 7.3.2 Market Forecast
- 7.4 Organic Butter
 - 7.4.1 Market Trends
 - 7.4.2 Market Forecast
- 7.5 Organic Cream
 - 7.5.1 Market Trends
 - 7.5.2 Market Forecast
- 7.6 Others
 - 7.6.1 Market Trends
 - 7.6.2 Market Forecast

8 PERFORMANCE BY PACKAGING TYPE

- 8.1 Pouches
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
- 8.2 Tetra-packs
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast
- 8.3 Bottles
 - 8.3.1 Market Trends
 - 8.3.2 Market Forecast
- 8.4 Cans
 - 8.4.1 Market Trends
 - 8.4.2 Market Forecast
- 8.5 Others
 - 8.5.1 Market Trends
 - 8.5.2 Market Forecast

9 PERFORMANCE BY DISTRIBUTION CHANNEL

9.1 Supermarkets

9.1.1 Market Trends

9.1.2 Market Forecast

9.2 Hypermarkets

9.2.1 Market Trends

9.2.2 Market Forecast

9.3 Discount Stores

9.3.1 Market Trends

9.3.2 Market Forecast

9.4 Convenience and Grocery Stores

9.4.1 Market Trends

9.4.2 Market Forecast

9.5 Organic Specialty Stores

9.5.1 Market Trends

9.5.2 Market Forecast

9.6 Online/E-Retailing

9.6.1 Market Trends

9.6.2 Market Forecast

9.7 Direct Sales

9.7.1 Market Trends

9.7.2 Market Forecast

9.8 Others

9.8.1 Market Trends

9.8.2 Market Forecast

10 COMPETITIVE LANDSCAPE

10.1 Market Structure

10.2 Key Players

11 KEY PLAYER PROFILES

List Of Tables

LIST OF TABLES

Table 1: Global: Organic Dairy Industry: Key Industry Highlights, 2021 and 2027

Table 2: Global: Organic Dairy Market Forecast: Breakup by Region (in Million US\$), 2022-2027

Table 3: Global: Organic Dairy Market Forecast: Breakup by Product Type (in Million US\$), 2022-2027

Table 4: Global: Organic Dairy Market Forecast: Breakup by Packaging Type (in Million US\$), 2022-2027

Table 5: Global: Organic Dairy Market Forecast: Breakup by Distribution Channel (in Million US\$), 2022-2027

Table 6: Global: Organic Dairy Market: Competitive Structure

Table 7: Global: Organic Dairy Market: Key Players

List Of Figures

LIST OF FIGURES

- Figure 1: Global: Organic Dairy Market: Major Drivers and Challenges
- Figure 2: Global: Organic Dairy Market: Sales Volume (in Million Tons), 2016-2021
- Figure 3: Global: Organic Dairy Market: Sales Value (in Billion US\$), 2016-2021
- Figure 4: Global: Organic Dairy Market: Breakup by Region (in %), 2021
- Figure 5: Global: Organic Dairy Market: Breakup by Product Type (in %), 2021
- Figure 6: Global: Organic Dairy Market: Breakup by Packaging Type (in %), 2021
- Figure 7: Global: Organic Dairy Market: Breakup by Distribution Channel (in %), 2021
- Figure 8: Global: Organic Dairy Market Forecast: Sales Volume (in Million Tons), 2022-2027
- Figure 9: Global: Organic Dairy Market Forecast: Sales Value (in Billion US\$), 2022-2027
- Figure 10: Global: Organic Dairy Industry: SWOT Analysis
- Figure 11: Global: Organic Dairy Industry: Value Chain Analysis
- Figure 12: Global: Organic Dairy Industry: Porter's Five Forces Analysis
- Figure 13: Organic Dairy Market (Milk): Price Structure
- Figure 14: Global: Organic Dairy Market (Milk): Average Prices (US\$/Ton), 2016-2027
- Figure 15: North America: Organic Dairy Market: Sales Value (in Million US\$), 2016 & 2021
- Figure 16: North America: Organic Dairy Market Forecast: Sales Value (in Million US\$), 2022-2027
- Figure 17: Europe: Organic Dairy Market: Sales Value (in Million US\$), 2016 & 2021
- Figure 18: Europe: Organic Dairy Market Forecast: Sales Value (in Million US\$), 2022-2027
- Figure 19: Asia Pacific: Organic Dairy Market: Sales Value (in Million US\$), 2016 & 2021
- Figure 20: Asia Pacific: Organic Dairy Market Forecast: Sales Value (in Million US\$), 2022-2027
- Figure 21: Latin America: Organic Dairy Market: Sales Value (in Million US\$), 2016 & 2021
- Figure 22: Latin America: Organic Dairy Market Forecast: Sales Value (in Million US\$), 2022-2027
- Figure 23: Middle East and Africa: Organic Dairy Market: Sales Value (in Million US\$), 2016 & 2021
- Figure 24: Middle East and Africa: Organic Dairy Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 25: Global: Organic Dairy (Fluid Milk) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 26: Global: Organic Dairy (Fluid Milk) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 27: Global: Organic Dairy (Yogurt) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 28: Global: Organic Dairy (Yogurt) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 29: Global: Organic Dairy (Cheese) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 30: Global: Organic Dairy (Cheese) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 31: Global: Organic Dairy (Butter) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 32: Global: Organic Dairy (Butter) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 33: Global: Organic Dairy (Cream) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 34: Global: Organic Dairy (Cream) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 35: Global: Organic Dairy (Other Organic Dairy Products) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 36: Global: Organic Dairy (Other Organic Dairy Products) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 37: Global: Organic Dairy (Pouch Packaging) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 38: Global: Organic Dairy (Pouch Packaging) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 39: Global: Organic Dairy (Tetra-pack Packaging) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 40: Global: Organic Dairy (Tetra-pack Packaging) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 41: Global: Organic Dairy (Bottle Packaging) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 42: Global: Organic Dairy (Bottle Packaging) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 43: Global: Organic Dairy (Can Packaging) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 44: Global: Organic Dairy (Can Packaging) Market Forecast: Sales Value (in

Million US\$), 2022-2027

Figure 45: Global: Organic Dairy (Other Packaging Types) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 46: Global: Organic Dairy (Other Packaging Types) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 47: Global: Organic Dairy Market: Sales through Supermarkets (in Million US\$), 2016 & 2021

Figure 48: Global: Organic Dairy Market Forecast: Sales through Supermarkets (in Million US\$), 2022-2027

Figure 49: Global: Organic Dairy Market: Sales through Hypermarkets (in Million US\$), 2016 & 2021

Figure 50: Global: Organic Dairy Market Forecast: Sales through Hypermarkets (in Million US\$), 2022-2027

Figure 51: Global: Organic Dairy Market: Sales through Discount Stores (in Million US\$), 2016 & 2021

Figure 52: Global: Organic Dairy Market Forecast: Sales through Discount Stores (in Million US\$), 2022-2027

Figure 53: Global: Organic Dairy Market: Sales through Convenience and Grocery Stores (in Million US\$), 2016 & 2021

Figure 54: Global: Organic Dairy Market Forecast: Sales through Convenience and Grocery Stores (in Million US\$), 2022-2027

Figure 55: Global: Organic Dairy Market: Sales through Organic Specialty Stores (in Million US\$), 2016 & 2021

Figure 56: Global: Organic Dairy Market Forecast: Sales through Organic Specialty Stores (in Million US\$), 2022-2027

Figure 57: Global: Organic Dairy Market: Online/E-Retailing Sales (in Million US\$), 2016 & 2021

Figure 58: Global: Organic Dairy Market Forecast: Online/E-Retailing Sales (in Million US\$), 2022-2027

Figure 59: Global: Organic Dairy Market: Direct Sales (in Million US\$), 2016 & 2021

Figure 60: Global: Organic Dairy Market Forecast: Direct Sales (in Million US\$), 2022-2027

Figure 61: Global: Organic Dairy Market: Sales through Other Distribution Channels (in Million US\$), 2016 & 2021

Figure 62: Global: Organic Dairy Market Forecast: Sales through Other Distribution Channels (in Million US\$), 2022-2027

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