

Organic Coffee Market Report by Type (Arabic, Robusta), Packaging Type (Stand-Up Pouches, Jars and Bottles, and Others), Sales Channel (Supermarkets and Hypermarkets, Convenience Stores, Specialty Stores, Online Stores, and Others), and Region 2023-2028

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Abstracts

The global organic coffee market size reached US\$ 8.4 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 14.3 Billion by 2028, exhibiting a growth rate (CAGR) of 9.3% during 2022-2028.

Organic coffee is a popular beverage produced without the use of synthetic chemicals, pesticides, fertilizers, antibiotics, and growth stimulants. It is rich in antioxidants such as polyphenols, flavonoids, and catechins. The coffee beans used in organic coffee production are strictly non-genetically modified organisms (non-GMO). The producers emphasize sustainability, renewable resources, and preserving the quality of the land, groundwater and air. In recent years, organic coffee has gained immense popularity on account of the shifting consumer preference toward natural foods and sustainable lifestyles.

Organic Coffee Market Trends:

The increasing awareness about the benefits offered by organic food and beverages across the globe is one of the key factors driving the market growth. Organic coffee is proven to reduce the risk of cancer, lower cholesterol levels, boost immunity, facilitate weight loss, and prevent neurological diseases. It is also known to stabilize harmful free radicals present in the human body, which curbs large-scale cellular destruction. The associated health benefits and emerging trend of on-the-go coffee consumption are also escalating the demand for organic coffee. In addition to this, the increasing promotional activities on social media platforms and other sources, such as the internet, TV, and

newspapers, are propagating information regarding the advantages of organic food. Furthermore, there has been increasing application of organic coffee in vegan bakery and confectionery products as well as personal care products. With the rapid adoption of western culture and growing consciousness regarding personal health, especially among the younger generation in emerging regions, they are becoming more inclined toward healthier beverages, like organic coffee. Moreover, the introduction of innovative organic coffee and coffee-related variants, including cold coffee, caf? latte, and cappuccino, has attracted a broader consumer base. These factors are anticipated to drive the market further in the coming years.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global organic coffee market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on type, packaging type and sales channel.

Breakup by Type:

Arabic

Robusta

Breakup by Packaging Type:

Stand-Up Pouches

Jars and Bottles

Others

Breakup by Sales Channel:

Supermarkets and Hypermarkets

Convenience Stores

Specialty Stores

Online Stores

Others

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others

Latin America
Brazil
Mexico
Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Allegro Coffee (Amazon.com Inc.), Complete Coffee Limited (Sucafina SA), Ecotone, Java Trading, Jim's Organic Coffee, Keurig Dr Pepper Inc., Luigi Lavazza SPA, Nestle S.A., Starbucks Corporation and The Kraft Heinz Company.

Key Questions Answered in This Report

1. How big is the global organic coffee market?
2. What is the expected growth rate of the global organic coffee market during 2023-2028?
3. What are the key factors driving the global organic coffee market?
4. What has been the impact of COVID-19 on the global organic coffee market?
5. What is the breakup of the global organic coffee market based on the type?
6. What is the breakup of the global organic coffee market based on the packaging type?
7. What is the breakup of the global organic coffee market based on the sales channel?
8. What are the key regions in the global organic coffee market?
9. Who are the key players/companies in the global organic coffee market?

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