

Organic Coffee Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

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Abstracts

The global organic coffee market size reached US\$ 7.6 Billion in 2021. Looking forward, IMARC Group expects the market to reach US\$ 14.0 Billion by 2027, exhibiting a growth rate (CAGR) of 10.68% during 2022-2027. Keeping in mind the uncertainties of COVID-19, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic. These insights are included in the report as a major market contributor.

Organic coffee is a popular beverage produced without the use of synthetic chemicals, pesticides, fertilizers, antibiotics, and growth stimulants. It is rich in antioxidants such as polyphenols, flavonoids, and catechins. The coffee beans used in organic coffee production are strictly non-genetically modified organisms (non-GMO). The producers emphasize sustainability, renewable resources, and preserving the quality of the land, groundwater and air. In recent years, organic coffee has gained immense popularity on account of the shifting consumer preference toward natural foods and sustainable lifestyles.

Organic Coffee Market Trends:

The increasing awareness about the benefits offered by organic food and beverages across the globe is one of the key factors driving the market growth. Organic coffee is proven to reduce the risk of cancer, lower cholesterol levels, boost immunity, facilitate weight loss, and prevent neurological diseases. It is also known to stabilize harmful free radicals present in the human body, which curbs large-scale cellular destruction. The associated health benefits and emerging trend of on-the-go coffee consumption are also escalating the demand for organic coffee. In addition to this, the increasing promotional activities on social media platforms and other sources, such as the internet, TV, and newspapers, are propagating information regarding the advantages of organic food.

Furthermore, there has been increasing application of organic coffee in vegan bakery and confectionery products as well as personal care products. With the rapid adoption of western culture and growing consciousness regarding personal health, especially among the younger generation in emerging regions, they are becoming more inclined toward healthier beverages, like organic coffee. Moreover, the introduction of innovative organic coffee and coffee-related variants, including cold coffee, caf? latte, and cappuccino, has attracted a broader consumer base. These factors are anticipated to drive the market further in the coming years.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global organic coffee market report, along with forecasts at the global, regional and country level from 2022-2027. Our report has categorized the market based on type, packaging type and sales channel.

Breakup by Type:

- Arabic
- Robusta

Breakup by Packaging Type:

- Stand-Up Pouches
- Jars and Bottles
- Others

Breakup by Sales Channel:

- Supermarkets and Hypermarkets
- Convenience Stores
- Specialty Stores
- Online Stores
- Others

Breakup by Region:

- North America
- United States
- Canada

Asia-Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Allegro Coffee (Amazon.com Inc.), Complete Coffee Limited (Sucafina SA), Ecotone, Java Trading, Jim's Organic Coffee, Keurig Dr Pepper Inc., Luigi Lavazza SPA, Nestle S.A., Starbucks Corporation and The Kraft Heinz Company.

Key Questions Answered in This Report:

How has the global organic coffee market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global organic coffee market?

What are the key regional markets?

What is the breakup of the market based on the type?

What is the breakup of the market based on the packaging type?

What is the breakup of the market based on the sales channel?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global organic coffee market and who are the key players?
What is the degree of competition in the industry?

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