

Oral Antiseptics Market by Chemical Composition (Chlorhexidine Gluconate, Cetylpyridinium Chloride, Herbal and Essential Oil, and Others), Form (Solution, Gel), Distribution Channel (Drug Stores, Retail Pharmacies, Online Stores, Supermarkets and Hypermarkets, and Others), Application (Dental Care, Oral Cleaning, and Others), and Region 2023-2028

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Abstracts

The global oral antiseptics market size reached US\$ 2.39 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 3.21 Billion by 2028, exhibiting a growth rate (CAGR) of 5.0% during 2023-2028. The introduction of oral antiseptics, extensive research and development (R&D) activities, and the rising awareness regarding oral care represent some of the key factors driving the market.

Oral antiseptics are medical agents that stop or slow down the growth of microorganisms. They are primarily liquid products with various chemical compositions used to rinse the teeth, gums, and mouth. They usually contain an antiseptic to kill harmful bacteria that can live between the teeth and tongue. Oral antiseptics are widely available in solution and gel variants and are used to help with mouth infections, ulcers, and gum disease. They assist in relieving minor mouth irritation, such as canker or cold sores, gingivitis, dentures, and orthodontic appliances. Oral antiseptics easily reach inaccessible mouth areas that are difficult to clean with a toothbrush and help in preventing caries, plaque formation, and potential infections by pathogens.

Oral Antiseptics Market Trends:

The rising awareness regarding oral care across the globe is one of the key factors driving the market growth. Oral antiseptics help prevent cavities, gum diseases, bad

breath tooth decay, and control plaque from building up by disrupting the bacterial load in the mouth. In line with this, the increasing prevalence of oral and dental disorders due to the changing dietary patterns of the masses and the rising consumption of processed food products is favoring the market growth. Moreover, the widespread product utilization in oral surgery and dental care regimens, such as harvesting bone chips, irrigation of extraction sockets, and sterilization of osteonecrotic bone, is acting as another growth-inducing factor. Apart from this, the introduction of oral antiseptics manufactured with various essential oils, including eucalyptus, peppermint, and thyme oil, that also act as a breath refresher is providing an impetus to the market growth. Additionally, the widespread adoption of natural and organic oral care products that act as mild antiseptics used in the mouth to disinfect surfaces or clean minor cuts is positively influencing the market growth. Furthermore, the widespread product adoption among adolescents and adults suffering from excessive plaque and dental cavities due to the increasing consumption of tobacco, alcohol, and sugary food and beverages is propelling the market growth. Other factors, including easy product availability across e-commerce platforms, escalating growth in the healthcare industry, widespread utilization of non-alcoholic oral antiseptics in animals, rising expenditure capacities of consumers, extensive research and development (R&D) activities, and the implementation of various government initiatives to promote oral hygiene are anticipated to drive the market growth further.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global oral antiseptics market, along with forecasts at the global, regional, and country level from 2023-2028. Our report has categorized the market based on chemical composition, form, distribution channel, and application.

Chemical Composition Insights:

- Chlorhexidine Gluconate
- Cetylpyridinium Chloride
- Herbal and Essential Oil
- Others

The report has provided a detailed breakup and analysis of the oral antiseptics market based on the chemical composition. This includes chlorhexidine gluconate, cetylpyridinium chloride, herbal and essential oil, and others. According to the report, chlorhexidine gluconate represented the largest segment.

Form Insights:

Solution
Gel

The report has provided a detailed breakup and analysis of the oral antiseptics market based on the form. This includes solution and gel. According to the report, solution represented the largest segment.

Distribution Channel Insights:

Drug Stores
Retail Pharmacies
Online Stores
Supermarkets and Hypermarkets
Others

The report has provided a detailed breakup and analysis of the oral antiseptics market based on the distribution channel. This includes drug stores, retail pharmacies, online stores, supermarkets and hypermarkets and others. According to the report, supermarkets and hypermarkets represented the largest segment.

Application Insights:

Dental Care
Oral Cleaning
Others

The report has provided a detailed breakup and analysis of the oral antiseptics market based on the application. This includes dental care, oral cleaning, and others. According to the report, dental care represented the largest segment.

Regional Insights:

North America
United States
Canada
Asia Pacific
China

Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets that include North America (the United States and Canada); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Latin America (Brazil, Mexico, and others); and Middle East and Africa. According to the report, North America was the largest market for oral antiseptics. Some of the factors driving the North America oral antiseptics market included rising awareness regarding oral care, escalating growth in the healthcare industry, and the increasing prevalence of oral and dental disorders.

Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the global oral antiseptics market. Detailed profiles of all major companies have also been provided. Some of the companies covered include 3M Company, Agrawal Drugs Pvt. Ltd., Church & Dwight Co. Inc., Colgate-Palmolive Company, Dentaids SL, ICM Pharma Pte. Ltd., ICPA Health Products Ltd., Johnson & Johnson, Luxica Pharma Inc., Procter & Gamble Company, Purdue Pharma L.P., etc. Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

Key Questions Answered in This Report:

How has the global oral antiseptics market performed so far and how will it perform in the coming years?

What are the drivers, restraints, and opportunities in the global oral antiseptics market?

What are the key regional markets?

Which countries represent the most attractive oral antiseptics markets?

What is the breakup of the market based on chemical composition?

What is the breakup of the market based on the form?

What is the breakup of the market based on the distribution channel?

What is the breakup of the market based on the application?

What is the competitive structure of the global oral antiseptics market?

Who are the key players/companies in the global oral antiseptics market?

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