

# Optical Wavelength Services Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/O77190EB6021EN.html>

Date: January 2023

Pages: 145

Price: US\$ 2,499.00 (Single User License)

ID: O77190EB6021EN

## Abstracts

The global optical wavelength services market size reached US\$ 4.2 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 7.1 Billion by 2028, exhibiting a growth rate (CAGR) of 8.56% during 2023-2028.

Optical wavelength services are fiber optic, point-to-point, high bandwidth delivery-based services. They deploy dense wavelength division multiplexing (DWDM) to multiplex multiple wavelengths across a fiber optic single strand for transporting excessive sets of data and files to data centers. Optical wavelength services are extensively employed in the telecommunication industry for high-resolution video streaming, data center interconnection and credit card processing. They offer various benefits, such as security, flexibility, end-to-end management of information technology (IT) staff, network maintenance, cost-effectiveness and real-time response.

### Optical Wavelength Services Market Trends:

The widespread adoption of optical wavelength services in various industrial verticals for operating bandwidth-intensive applications is one of the key factors primarily driving the global optical wavelength market toward growth. Additionally, the increasing requirement for automation and data and file transportation in intelligent data center networking is positively influencing the market growth. In line with this, the rising utilization of optical wavelength services for minimizing the business expenditure is providing a boost to the market growth considerably. Furthermore, the market is driven by the growing inclination of business and service provider networks toward the various multimedia services, such as cloud computing, voice over internet protocol (VoIP), internet of things (IoT), virtual reality (VR), and augmented reality (AR). Other factors, including increasing funding and investments for research and development (R&D) for

introducing innovative technologies coupled with numerous initiatives undertaken by governments of various nations for promoting the development of communication infrastructure, are projected to drive the market further.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global optical wavelength services market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on bandwidth, interface, organization size and application.

#### Breakup by Bandwidth:

- Less than 10 Gbps
- 40 Gbps
- 100 Gbps
- More than 100 Gbps

#### Breakup by Interface:

- OTN
- Sonet
- Ethernet

#### Breakup by Organization Size:

- Small and Medium-sized Enterprises
- Large Enterprises

#### Breakup by Application:

- Short Haul
- Metro
- Long Haul

#### Breakup by Region:

- North America
- United States
- Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being AT&T Inc., CarrierBid Communications, Charter Communications Inc., Colt Technology Services Group Limited, Comcast Corporation, Cox Communications Inc., Crown Castle, GTT Communications Inc., Nokia Corporation, T Mobile USA Inc. (Deutsche Telekom AG), Verizon Communications Inc., Windstream Holdings Inc. and Zayo Group Holdings Inc.

Key Questions Answered in This Report

1. What was the size of the global optical wavelength services market in 2022?
2. What is the expected growth rate of the global optical wavelength services market during 2023-2028?
3. What are the key factors driving the global optical wavelength services market?
4. What has been the impact of COVID-19 on the global optical wavelength services market?
5. What is the breakup of the global optical wavelength services market based on the bandwidth?

6. What is the breakup of the global optical wavelength services market based on the interface?
7. What is the breakup of the global optical wavelength services market based on the organization size?
8. What are the key regions in the global optical wavelength services market?
9. Who are the key players/companies in the global optical wavelength services market?

## Contents

### 1 PREFACE

### 2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
  - 2.3.1 Primary Sources
  - 2.3.2 Secondary Sources
- 2.4 Market Estimation
  - 2.4.1 Bottom-Up Approach
  - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

### 3 EXECUTIVE SUMMARY

### 4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

### 5 GLOBAL OPTICAL WAVELENGTH SERVICES MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

### 6 MARKET BREAKUP BY BANDWIDTH

- 6.1 Less than 10 Gbps
  - 6.1.1 Market Trends
  - 6.1.2 Market Forecast
- 6.2 40 Gbps
  - 6.2.1 Market Trends
  - 6.2.2 Market Forecast
- 6.3 100 Gbps

- 6.3.1 Market Trends
- 6.3.2 Market Forecast
- 6.4 More than 100 Gbps
  - 6.4.1 Market Trends
  - 6.4.2 Market Forecast

## **7 MARKET BREAKUP BY INTERFACE**

- 7.1 OTN
  - 7.1.1 Market Trends
  - 7.1.2 Market Forecast
- 7.2 Sonet
  - 7.2.1 Market Trends
  - 7.2.2 Market Forecast
- 7.3 Ethernet
  - 7.3.1 Market Trends
  - 7.3.2 Market Forecast

## **8 MARKET BREAKUP BY ORGANIZATION SIZE**

- 8.1 Small and Medium-sized Enterprises
  - 8.1.1 Market Trends
  - 8.1.2 Market Forecast
- 8.2 Large Enterprises
  - 8.2.1 Market Trends
  - 8.2.2 Market Forecast

## **9 MARKET BREAKUP BY APPLICATION**

- 9.1 Short Haul
  - 9.1.1 Market Trends
  - 9.1.2 Market Forecast
- 9.2 Metro
  - 9.2.1 Market Trends
  - 9.2.2 Market Forecast
- 9.3 Long Haul
  - 9.3.1 Market Trends
  - 9.3.2 Market Forecast

## 10 MARKET BREAKUP BY REGION

### 10.1 North America

#### 10.1.1 United States

##### 10.1.1.1 Market Trends

##### 10.1.1.2 Market Forecast

#### 10.1.2 Canada

##### 10.1.2.1 Market Trends

##### 10.1.2.2 Market Forecast

### 10.2 Asia-Pacific

#### 10.2.1 China

##### 10.2.1.1 Market Trends

##### 10.2.1.2 Market Forecast

#### 10.2.2 Japan

##### 10.2.2.1 Market Trends

##### 10.2.2.2 Market Forecast

#### 10.2.3 India

##### 10.2.3.1 Market Trends

##### 10.2.3.2 Market Forecast

#### 10.2.4 South Korea

##### 10.2.4.1 Market Trends

##### 10.2.4.2 Market Forecast

#### 10.2.5 Australia

##### 10.2.5.1 Market Trends

##### 10.2.5.2 Market Forecast

#### 10.2.6 Indonesia

##### 10.2.6.1 Market Trends

##### 10.2.6.2 Market Forecast

#### 10.2.7 Others

##### 10.2.7.1 Market Trends

##### 10.2.7.2 Market Forecast

### 10.3 Europe

#### 10.3.1 Germany

##### 10.3.1.1 Market Trends

##### 10.3.1.2 Market Forecast

#### 10.3.2 France

##### 10.3.2.1 Market Trends

##### 10.3.2.2 Market Forecast

#### 10.3.3 United Kingdom

- 10.3.3.1 Market Trends
- 10.3.3.2 Market Forecast
- 10.3.4 Italy
  - 10.3.4.1 Market Trends
  - 10.3.4.2 Market Forecast
- 10.3.5 Spain
  - 10.3.5.1 Market Trends
  - 10.3.5.2 Market Forecast
- 10.3.6 Russia
  - 10.3.6.1 Market Trends
  - 10.3.6.2 Market Forecast
- 10.3.7 Others
  - 10.3.7.1 Market Trends
  - 10.3.7.2 Market Forecast
- 10.4 Latin America
  - 10.4.1 Brazil
    - 10.4.1.1 Market Trends
    - 10.4.1.2 Market Forecast
  - 10.4.2 Mexico
    - 10.4.2.1 Market Trends
    - 10.4.2.2 Market Forecast
  - 10.4.3 Others
    - 10.4.3.1 Market Trends
    - 10.4.3.2 Market Forecast
- 10.5 Middle East and Africa
  - 10.5.1 Market Trends
  - 10.5.2 Market Breakup by Country
  - 10.5.3 Market Forecast

## **11 SWOT ANALYSIS**

- 11.1 Overview
- 11.2 Strengths
- 11.3 Weaknesses
- 11.4 Opportunities
- 11.5 Threats

## **12 VALUE CHAIN ANALYSIS**



## **13 PORTERS FIVE FORCES ANALYSIS**

- 13.1 Overview
- 13.2 Bargaining Power of Buyers
- 13.3 Bargaining Power of Suppliers
- 13.4 Degree of Competition
- 13.5 Threat of New Entrants
- 13.6 Threat of Substitutes

## **14 PRICE ANALYSIS**

## **15 COMPETITIVE LANDSCAPE**

- 15.1 Market Structure
- 15.2 Key Players
- 15.3 Profiles of Key Players
  - 15.3.1 AT&T Inc.
    - 15.3.1.1 Company Overview
    - 15.3.1.2 Product Portfolio
    - 15.3.1.3 Financials
    - 15.3.1.4 SWOT Analysis
  - 15.3.2 CarrierBid Communications
    - 15.3.2.1 Company Overview
    - 15.3.2.2 Product Portfolio
  - 15.3.3 Charter Communications Inc.
    - 15.3.3.1 Company Overview
    - 15.3.3.2 Product Portfolio
    - 15.3.3.3 Financials
    - 15.3.3.4 SWOT Analysis
  - 15.3.4 Colt Technology Services Group Limited
    - 15.3.4.1 Company Overview
    - 15.3.4.2 Product Portfolio
    - 15.3.4.3 SWOT Analysis
  - 15.3.5 Comcast Corporation
    - 15.3.5.1 Company Overview
    - 15.3.5.2 Product Portfolio
    - 15.3.5.3 Financials
    - 15.3.5.4 SWOT Analysis
  - 15.3.6 Cox Communications Inc.

- 15.3.6.1 Company Overview
- 15.3.6.2 Product Portfolio
- 15.3.7 Crown Castle
  - 15.3.7.1 Company Overview
  - 15.3.7.2 Product Portfolio
  - 15.3.7.3 Financials
  - 15.3.7.4 SWOT Analysis
- 15.3.8 GTT Communications Inc.
  - 15.3.8.1 Company Overview
  - 15.3.8.2 Product Portfolio
  - 15.3.8.3 Financials
  - 15.3.8.4 SWOT Analysis
- 15.3.9 Nokia Corporation
  - 15.3.9.1 Company Overview
  - 15.3.9.2 Product Portfolio
  - 15.3.9.3 Financials
  - 15.3.9.4 SWOT Analysis
- 15.3.10 T Mobile USA Inc. (Deutsche Telekom AG)
  - 15.3.10.1 Company Overview
  - 15.3.10.2 Product Portfolio
  - 15.3.10.3 Financials
  - 15.3.10.4 SWOT Analysis
- 15.3.11 Verizon Communications Inc.
  - 15.3.11.1 Company Overview
  - 15.3.11.2 Product Portfolio
  - 15.3.11.3 Financials
  - 15.3.11.4 SWOT Analysis
- 15.3.12 Windstream Holdings Inc.
  - 15.3.12.1 Company Overview
  - 15.3.12.2 Product Portfolio
  - 15.3.12.3 SWOT Analysis
- 15.3.13 Zayo Group Holdings Inc.
  - 15.3.13.1 Company Overview
  - 15.3.13.2 Product Portfolio
  - 15.3.13.3 SWOT Analysis

## List Of Tables

### LIST OF TABLES

Table 1: Global: Optical Wavelength Services Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Optical Wavelength Services Market Forecast: Breakup by Bandwidth (in Million US\$), 2023-2028

Table 3: Global: Optical Wavelength Services Market Forecast: Breakup by Interface (in Million US\$), 2023-2028

Table 4: Global: Optical Wavelength Services Market Forecast: Breakup by Organization Size (in Million US\$), 2023-2028

Table 5: Global: Optical Wavelength Services Market Forecast: Breakup by Application (in Million US\$), 2023-2028

Table 6: Global: Optical Wavelength Services Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 7: Global: Optical Wavelength Services Market: Competitive Structure

Table 8: Global: Optical Wavelength Services Market: Key Players

## List Of Figures

### LIST OF FIGURES

Figure 1: Global: Optical Wavelength Services Market: Major Drivers and Challenges

Figure 2: Global: Optical Wavelength Services Market: Sales Value (in Billion US\$), 2017-2022

Figure 3: Global: Optical Wavelength Services Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 4: Global: Optical Wavelength Services Market: Breakup by Bandwidth (in %), 2022

Figure 5: Global: Optical Wavelength Services Market: Breakup by Interface (in %), 2022

Figure 6: Global: Optical Wavelength Services Market: Breakup by Organization Size (in %), 2022

Figure 7: Global: Optical Wavelength Services Market: Breakup by Application (in %), 2022

Figure 8: Global: Optical Wavelength Services Market: Breakup by Region (in %), 2022

Figure 9: Global: Optical Wavelength Services (Less than 10 Gbps) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 10: Global: Optical Wavelength Services (Less than 10 Gbps) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 11: Global: Optical Wavelength Services (40 Gbps) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 12: Global: Optical Wavelength Services (40 Gbps) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 13: Global: Optical Wavelength Services (100 Gbps) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 14: Global: Optical Wavelength Services (100 Gbps) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 15: Global: Optical Wavelength Services (More than 100 Gbps) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 16: Global: Optical Wavelength Services (More than 100 Gbps) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 17: Global: Optical Wavelength Services (OTN) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 18: Global: Optical Wavelength Services (OTN) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 19: Global: Optical Wavelength Services (Sonet) Market: Sales Value (in Million

US\$), 2017 & 2022

Figure 20: Global: Optical Wavelength Services (Sonet) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 21: Global: Optical Wavelength Services (Ethernet) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 22: Global: Optical Wavelength Services (Ethernet) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 23: Global: Optical Wavelength Services (Small and Medium-sized Enterprises) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 24: Global: Optical Wavelength Services (Small and Medium-sized Enterprises) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 25: Global: Optical Wavelength Services (Large Enterprises) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 26: Global: Optical Wavelength Services (Large Enterprises) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 27: Global: Optical Wavelength Services (Short Haul) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 28: Global: Optical Wavelength Services (Short Haul) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 29: Global: Optical Wavelength Services (Metro) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 30: Global: Optical Wavelength Services (Metro) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 31: Global: Optical Wavelength Services (Long Haul) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 32: Global: Optical Wavelength Services (Long Haul) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 33: North America: Optical Wavelength Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 34: North America: Optical Wavelength Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 35: United States: Optical Wavelength Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 36: United States: Optical Wavelength Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 37: Canada: Optical Wavelength Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 38: Canada: Optical Wavelength Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 39: Asia-Pacific: Optical Wavelength Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 40: Asia-Pacific: Optical Wavelength Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 41: China: Optical Wavelength Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 42: China: Optical Wavelength Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 43: Japan: Optical Wavelength Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 44: Japan: Optical Wavelength Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 45: India: Optical Wavelength Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 46: India: Optical Wavelength Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 47: South Korea: Optical Wavelength Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 48: South Korea: Optical Wavelength Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 49: Australia: Optical Wavelength Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 50: Australia: Optical Wavelength Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 51: Indonesia: Optical Wavelength Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 52: Indonesia: Optical Wavelength Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 53: Others: Optical Wavelength Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 54: Others: Optical Wavelength Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 55: Europe: Optical Wavelength Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 56: Europe: Optical Wavelength Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 57: Germany: Optical Wavelength Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 58: Germany: Optical Wavelength Services Market Forecast: Sales Value (in

Million US\$), 2023-2028

Figure 59: France: Optical Wavelength Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 60: France: Optical Wavelength Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 61: United Kingdom: Optical Wavelength Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 62: United Kingdom: Optical Wavelength Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 63: Italy: Optical Wavelength Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 64: Italy: Optical Wavelength Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 65: Spain: Optical Wavelength Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 66: Spain: Optical Wavelength Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 67: Russia: Optical Wavelength Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 68: Russia: Optical Wavelength Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 69: Others: Optical Wavelength Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 70: Others: Optical Wavelength Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 71: Latin America: Optical Wavelength Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 72: Latin America: Optical Wavelength Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 73: Brazil: Optical Wavelength Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 74: Brazil: Optical Wavelength Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 75: Mexico: Optical Wavelength Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 76: Mexico: Optical Wavelength Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 77: Others: Optical Wavelength Services Market: Sales Value (in Million US\$), 2017 & 2022



Figure 78: Others: Optical Wavelength Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 79: Middle East and Africa: Optical Wavelength Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 80: Middle East and Africa: Optical Wavelength Services Market: Breakup by Country (in %), 2022

Figure 81: Middle East and Africa: Optical Wavelength Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 82: Global: Optical Wavelength Services Industry: SWOT Analysis

Figure 83: Global: Optical Wavelength Services Industry: Value Chain Analysis

Figure 84: Global: Optical Wavelength Services Industry: Porter's Five Forces Analysis



## I would like to order

Product name: Optical Wavelength Services Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Product link: <https://marketpublishers.com/r/O77190EB6021EN.html>

Price: US\$ 2,499.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/O77190EB6021EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

