

Operating Room Integration Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global operating room integration market size reached US\$ 2.4 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 4.5 Billion by 2028, exhibiting a growth rate (CAGR) of 11.0% during 2022-2028.

Operating room (OR) integration system is equipped with surgical equipment, insufflation devices, medical printers, cameras, air management devices, surgical microscopes and large screen displays. It assists surgeons in teleconference recording while performing surgery and helps reduce the time and complications during surgeries, maximize the efficiency and functionally connect the operating room environment. Moreover, as it improves the procedure guidance, peer collaboration and workflows during surgical procedures, the OR integration system is gaining popularity across the globe.

Presently, the leading manufacturers are focusing on the integration of advanced technologies in existing OR integration systems. They are also significantly investing in the improvement of OR infrastructure and coming up with remarkable healthcare information technology (HCIT) systems, which is strengthening the growth of the market. Apart from this, the rising awareness among individuals about minimally invasive surgeries (MIS) on account of their various benefits, including smaller incisions, faster recovery time, and reduced pain, scarring and hospital stay, is also contributing to the market growth. Moreover, the escalating demand for efficient healthcare services, effective electronic health recorders (EHR) and the increasing need to reduce healthcare expenditure is resulting in the rising utilization of OR integration systems around the world. Furthermore, with the recent outbreak of coronavirus disease (COVID-19), the market is experiencing an increase in the demand for OR integrated systems as they reduce the risk of contamination. This, in confluence with the advent of advanced imaging and diagnostic technologies, is anticipated to fuel the market growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global operating room integration market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on component, device type, application and end use.

Breakup by Component:

Hardware

Software

Services

Breakup by Device Type:

Audio Video Management System

Display System

Documentation Management and Recording System

Others

Breakup by Application:

General Surgery

Orthopedic Surgery

Neurosurgery

Others

Breakup by End Use:

Hospitals

Ambulatory Surgical Centers (ASCs)

Others

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Barco, Brainlab AG, Drägerwerk AG & Co. KGaA, Getinge AB, Karl Storz SE & Co. KG, Merivaara Corp., Olympus Corporation, Skytron LLC, Steris Corporation and Stryker Corporation.

Key Questions Answered in This Report:

How has the global operating room integration market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global operating room integration market?

What are the key regional markets?

What is the breakup of the market based on the component?

What is the breakup of the market based on the device type?

What is the breakup of the market based on the application?

What is the breakup of the market based on the end use?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global operating room integration market and who are the key players?

What is the degree of competition in the industry?

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