

OpenStack Service Market Report by Component Type (Solution, Services), Organization Size (Large Enterprises, Medium Enterprises, Small Enterprises), Platform (Public Cloud, Private Cloud, Hybrid), Application (BFSI, Government and Defense, Information Technology, Telecommunication, Academic and Research, Retail and E-Commerce, Manufacturing, and Others), and Region 2024-2032

<https://marketpublishers.com/r/O79DE842C4FEEN.html>

Date: July 2024

Pages: 143

Price: US\$ 3,899.00 (Single User License)

ID: O79DE842C4FEEN

Abstracts

The global openstack service market size reached US\$ 7.6 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 48.4 Billion by 2032, exhibiting a growth rate (CAGR) of 22.2% during 2024-2032.

OpenStack is an open source platform which allows the user to freely access the source code, modify it and share it with the users at large. It is a type of Infrastructure-as-a-service (IaaS) that facilitates communication and storage between the hardware device of the computer and the cloud. It comprises various computing services such as object and block storages, and networking and shared file systems. It can be utilized for web hosting, conducting big data projects, delivery of Software-as-a-Service (SaaS) and effectively utilizing resources through a web interface. It offers high efficiency, on-demand services, resource pooling, high flexibility and agility. As a result, the service finds wide application in medium and large enterprises along with the manufacturing, telecommunication and energy industries.

The increasing demand for cloud-based and internet-enabled services is the key factor driving the growth of the market. Furthermore, OpenStack offers high cost-efficiency by

positioning virtual computing infrastructure that gives control to the user and allows making changes to the hardware or software component in the system. Additionally, it assists organizations in terms of operational effectiveness and financial management that has led to its increased adoption across various industries. The free availability of OpenStack platform, easy deployment and wide adoption of big data analytics across telecom verticals and small and medium-sized enterprises (SMEs) are further driving the market growth. Moreover, technological advancements in OpenStack infrastructure are providing increased capacities for heterogeneous enterprises that require better speed and developer experience, thus resulting in increased adoption of the service.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global openstack service market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on component type, organization size, platform and application.

Breakup by Component Type:

- Solution
- Services

Breakup by Organization Size:

- Large Enterprises
- Medium Enterprises
- Small Enterprises

Breakup by Platform:

- Public Cloud
- Private Cloud
- Hybrid

Breakup by Application:

- BFSI
- Government and Defense
- Information Technology

Telecommunication
Academic and Research
Retail and E-Commerce
Manufacturing
Others

Breakup by Region:

North America
United States
Canada
Asia Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The report has also analysed the competitive landscape of the market with some of the key players being Bright Computing Inc., Canonical, Cisco Systems Inc., Dell Technologies Inc, Hewlett Packard Enterprise, IBM, Mirantis Inc., Oracle Corporation, Rackspace Inc., Red Hat Inc., SUSE, VMware Inc., etc.

Key Questions Answered in This Report:

How has the global openstack service market performed so far and how will it perform in the coming years?

What are the key regional markets?

What has been the impact of COVID-19 on the global openstack service market?

What is the breakup of the market based on the component type?

What is the breakup of the market based on the organization size?

What is the breakup of the market based on the platform?

What is the breakup of the market based on the application?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global openstack service market and who are the key players?

What is the degree of competition in the industry?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL OPENSTACK SERVICE MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY COMPONENT TYPE

- 6.1 Solution
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Services
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast

7 MARKET BREAKUP BY ORGANIZATION SIZE

7.1 Large Enterprises

7.1.1 Market Trends

7.1.2 Market Forecast

7.2 Medium Enterprises

7.2.1 Market Trends

7.2.2 Market Forecast

7.3 Small Enterprises

7.3.1 Market Trends

7.3.2 Market Forecast

8 MARKET BREAKUP BY PLATFORM

8.1 Public Cloud

8.1.1 Market Trends

8.1.2 Market Forecast

8.2 Private Cloud

8.2.1 Market Trends

8.2.2 Market Forecast

8.3 Hybrid

8.3.1 Market Trends

8.3.2 Market Forecast

9 MARKET BREAKUP BY APPLICATION

9.1 BFSI

9.1.1 Market Trends

9.1.2 Market Forecast

9.2 Government and Defense

9.2.1 Market Trends

9.2.2 Market Forecast

9.3 Information Technology

9.3.1 Market Trends

9.3.2 Market Forecast

9.4 Telecommunication

9.4.1 Market Trends

9.4.2 Market Forecast

9.5 Academic and Research

- 9.5.1 Market Trends
- 9.5.2 Market Forecast
- 9.6 Retail and E-Commerce
 - 9.6.1 Market Trends
 - 9.6.2 Market Forecast
- 9.7 Manufacturing
 - 9.7.1 Market Trends
 - 9.7.2 Market Forecast
- 9.8 Others
 - 9.8.1 Market Trends
 - 9.8.2 Market Forecast

10 MARKET BREAKUP BY REGION

- 10.1 North America
 - 10.1.1 United States
 - 10.1.1.1 Market Trends
 - 10.1.1.2 Market Forecast
 - 10.1.2 Canada
 - 10.1.2.1 Market Trends
 - 10.1.2.2 Market Forecast
- 10.2 Asia Pacific
 - 10.2.1 China
 - 10.2.1.1 Market Trends
 - 10.2.1.2 Market Forecast
 - 10.2.2 Japan
 - 10.2.2.1 Market Trends
 - 10.2.2.2 Market Forecast
 - 10.2.3 India
 - 10.2.3.1 Market Trends
 - 10.2.3.2 Market Forecast
 - 10.2.4 South Korea
 - 10.2.4.1 Market Trends
 - 10.2.4.2 Market Forecast
 - 10.2.5 Australia
 - 10.2.5.1 Market Trends
 - 10.2.5.2 Market Forecast
 - 10.2.6 Indonesia
 - 10.2.6.1 Market Trends

- 10.2.6.2 Market Forecast
- 10.2.7 Others
 - 10.2.7.1 Market Trends
 - 10.2.7.2 Market Forecast
- 10.3 Europe
 - 10.3.1 Germany
 - 10.3.1.1 Market Trends
 - 10.3.1.2 Market Forecast
 - 10.3.2 France
 - 10.3.2.1 Market Trends
 - 10.3.2.2 Market Forecast
 - 10.3.3 United Kingdom
 - 10.3.3.1 Market Trends
 - 10.3.3.2 Market Forecast
 - 10.3.4 Italy
 - 10.3.4.1 Market Trends
 - 10.3.4.2 Market Forecast
 - 10.3.5 Spain
 - 10.3.5.1 Market Trends
 - 10.3.5.2 Market Forecast
 - 10.3.6 Russia
 - 10.3.6.1 Market Trends
 - 10.3.6.2 Market Forecast
 - 10.3.7 Others
 - 10.3.7.1 Market Trends
 - 10.3.7.2 Market Forecast
- 10.4 Latin America
 - 10.4.1 Brazil
 - 10.4.1.1 Market Trends
 - 10.4.1.2 Market Forecast
 - 10.4.2 Mexico
 - 10.4.2.1 Market Trends
 - 10.4.2.2 Market Forecast
 - 10.4.3 Others
 - 10.4.3.1 Market Trends
 - 10.4.3.2 Market Forecast
- 10.5 Middle East and Africa
 - 10.5.1 Market Trends
 - 10.5.2 Market Breakup by Country

10.5.3 Market Forecast

11 SWOT ANALYSIS

- 11.1 Overview
- 11.2 Strengths
- 11.3 Weaknesses
- 11.4 Opportunities
- 11.5 Threats

12 VALUE CHAIN ANALYSIS

13 PORTERS FIVE FORCES ANALYSIS

- 13.1 Overview
- 13.2 Bargaining Power of Buyers
- 13.3 Bargaining Power of Suppliers
- 13.4 Degree of Competition
- 13.5 Threat of New Entrants
- 13.6 Threat of Substitutes

14 COMPETITIVE LANDSCAPE

- 14.1 Market Structure
- 14.2 Key Players
- 14.3 Profiles of Key Players
 - 14.3.1 Bright Computing Inc.
 - 14.3.1.1 Company Overview
 - 14.3.1.2 Product Portfolio
 - 14.3.2 Canonical
 - 14.3.2.1 Company Overview
 - 14.3.2.2 Product Portfolio
 - 14.3.2.3 Financials
 - 14.3.3 Cisco Systems Inc.
 - 14.3.3.1 Company Overview
 - 14.3.3.2 Product Portfolio
 - 14.3.3.3 Financials
 - 14.3.3.4 SWOT Analysis
 - 14.3.4 Dell Technologies Inc

- 14.3.4.1 Company Overview
- 14.3.4.2 Product Portfolio
- 14.3.4.3 Financials
- 14.3.4.4 SWOT Analysis
- 14.3.5 Hewlett Packard Enterprise
 - 14.3.5.1 Company Overview
 - 14.3.5.2 Product Portfolio
 - 14.3.5.3 Financials
 - 14.3.5.4 SWOT Analysis
- 14.3.6 International Business Machines
 - 14.3.6.1 Company Overview
 - 14.3.6.2 Product Portfolio
 - 14.3.6.3 Financials
 - 14.3.6.4 SWOT Analysis
- 14.3.7 Mirantis Inc.
 - 14.3.7.1 Company Overview
 - 14.3.7.2 Product Portfolio
- 14.3.8 Oracle Corporation
 - 14.3.8.1 Company Overview
 - 14.3.8.2 Product Portfolio
 - 14.3.8.3 Financials
 - 14.3.8.4 SWOT Analysis
- 14.3.9 Rackspace Inc.
 - 14.3.9.1 Company Overview
 - 14.3.9.2 Product Portfolio
- 14.3.10 Red Hat Inc.
 - 14.3.10.1 Company Overview
 - 14.3.10.2 Product Portfolio
 - 14.3.10.3 SWOT Analysis
- 14.3.11 SUSE
 - 14.3.11.1 Company Overview
 - 14.3.11.2 Product Portfolio
- 14.3.12 VMware Inc.
 - 14.3.12.1 Company Overview
 - 14.3.12.2 Product Portfolio
 - 14.3.12.3 Financials
 - 14.3.12.4 SWOT Analysis

I would like to order

Product name: OpenStack Service Market Report by Component Type (Solution, Services), Organization Size (Large Enterprises, Medium Enterprises, Small Enterprises), Platform (Public Cloud, Private Cloud, Hybrid), Application (BFSI, Government and Defense, Information Technology, Telecommunication, Academic and Research, Retail and E-Commerce, Manufacturing, and Others), and Region 2024-2032

Product link: <https://marketpublishers.com/r/O79DE842C4FEEN.html>

Price: US\$ 3,899.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/O79DE842C4FEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970